



ABRIDGED STRATEGIC PLAN

For the period September 2008 to 2011

Executive Summary

The New Zealand (“NZ”) Waste Landscape is entering a period of significant change, primarily driven by the Waste Minimisation Act (2008) (“WMA”) and the NZ Waste Strategy, both of which are the responsibility of the Ministry for the Environment (“MfE”).

The MfE is a key external stakeholder for WasteMINZ as a result the WMA, NZ Waste Strategy and the MfE Statement of Intent 2008 – 2011, have been reviewed and considered in the preparation of the WasteMINZ Strategic plan for the period 2008 to 2011. There is much alignment between MfE and the WasteMINZ Strategic plan, including synergies such as sustainability in key sectors, waste minimisation, evidence-based reporting, governance, development of a national framework, and working in networked ways.

There are a number of key drivers of change which have been considered in the preparation of this document. These include political, social, economic and cultural drivers, as well as the drivers of globalisation, consolidation, diversification, the evolving waste environment and the behavioural change and growing public awareness.

WasteMINZ is a values-based, not-for-profit organisation, with a very lean operating base and as such is reliant on building networks and engaging the waste industry and related participants in working together to achieve an environmentally and economically sustainable waste minimisation strategy for New Zealand.

WasteMINZ derives its’ income predominately from membership fees and a small operating margin from the annual conference.

In order to ensure the sustainability of WasteMINZ, the organisation must focus on two key areas, being;

- the consistent delivery of value to its membership base to ensure on-going growth in membership numbers, which needs to consider the impact of the recent enactment of the WMA, and;
- strategies to ensure financial sustainability.

These areas are inextricably linked and the challenge for WasteMINZ is to correctly identify and deliver on the key areas for value delivery to its members, which will assist with the recruitment of new members, and contribute towards financial sustainability.

WasteMINZ – Operating Structure

WasteMINZ has a very lean and flat operating structure, led by a recently appointed Chief Executive Officer (“CEO”).

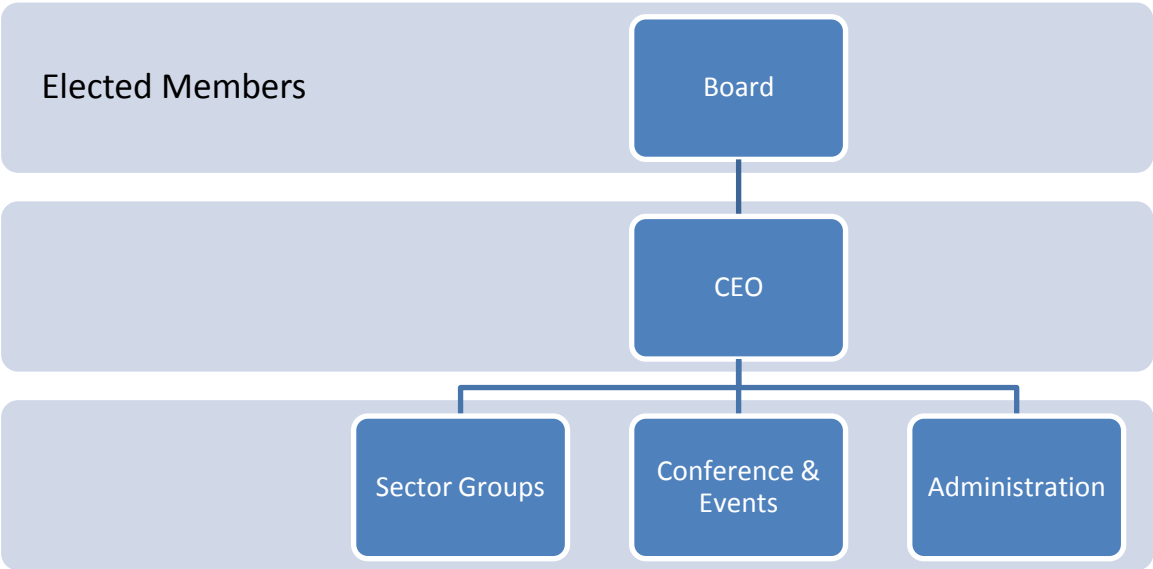
The CEO reports to the Chairman of the WasteMINZ board, a position that is elected by the board on an annual basis.

WasteMINZ contracts out the IT support and service, as well as the editorial and graphic design functions required to produce the WasteAwareness magazine.

Extra staff are utilised over peak periods, such as the annual conference and workshops.

WasteMINZ utilises an external accountant to prepare the annual financial accounts, which are externally audited.

Figure 1 – Operating Structure



Corporate Governance

WasteMINZ is regulated by the Incorporated Societies Act (1908) (“the Act”).

The management and control of the affairs of WasteMINZ are governed by a Board of six members, each elected for a term of two years.

The Board meets formally on a quarterly basis, and informally as the needs arise. Regular communication is maintained between the Board and the CEO, and other staff as required.

Mission

WasteMINZ seek to deliver value to its' members through strengthening stakeholder relationships and facilitating collaboration, encouraging the sharing of knowledge and the on-going investment in professional development, recognising and promoting the implementation of best practice standards, to enable the achievement of an environmentally and economically sustainable waste minimisation strategy for New Zealand.

Values

- To strive to do good
- To remain neutral and independent
- To welcome all views and perspectives
- To value our members and promote the benefits of being a member
- To encourage a commitment to on-going learning and the implementation of best practice
- To encourage collaboration between all stakeholders
- To be solution focused
- To recognise our diverse member's needs and the different sectors that they operate in
- To promote effective waste minimisation practices to protect human health and improve the quality of the environment

Vision

To deliver value through the facilitation and shaping of best practice for environmentally and economically sustainable waste Minimisation strategy for NZ, by being;

- the preferred industry voice for key external stakeholders
- a resource for championing sustainable business and waste minimisation
- active in the participation in the development of future environmental, social and economic solutions and policy for waste minimisation

Change Vision

To make WasteMINZ the most strategically valuable membership organisation serving the waste space.

Positioning Statement

Develop a sustainable NZ together

Key Strategic Action Points

1. Strengthen stakeholder relationships
2. Invest on on-going knowledge development
3. Promote and foster industry professionalism, including health and safety standards
4. Source and provide advice on the implementation of a national waste minimisation strategy
5. Be positioned as a partner to facilitate the achievement of environmentally sustainable waste minimisation strategy
6. Optimise WasteMINZ to achieve the Strategic Plan