

2005-2006 Operating Plan

Compost NZ



WASTE MANAGEMENT INSTITUTE OF NEW ZEALAND

2005-2006 Operating Plan

Item	Objectives	Method	Responsibility	Target date	Status
1. Establish Industry Group Structure	Group representative of industry Structures in place to set up project groups	Approach key players asking them to participate			
2. Marketing	Group communication Identify and utilise media opportunities to raise profile of group, its objectives and performance Identify opportunities for industry comment on central and local government initiatives	Formalise email network and meeting schedule Media strategy Organisation launch Political strategy			
3. Compost New Zealand Projects	Identify and implement projects for industry development Industry development	Sustainable Management Fund Application - industry body development - Compost standards certification programme - Compost standards tool kit - End user workshops			

	projects (cont)	<ul style="list-style-type: none"> - consents workshop Sustainable Farming Fund Application - compost trials Industry funding 			
4. Training	Provide training opportunities	<ul style="list-style-type: none"> Compost Standard training workshops Compost certification programme workshops 			
5. Website	Website development	<ul style="list-style-type: none"> Improve links Discussions with Compost Australia Joint newsletter with Australia Identify sponsors 			