

Behaviour Change Sector Group Work Plan 2016 -2017

Vision: To share knowledge and resources of behaviour change good practice to increase the effectiveness of behaviour change campaigns and minimise waste

Goal 1	Provide professional development			
Activities		Timeframe	Project Lead	Status
1.1	Identify potential speakers/ topics for WasteMINZ Conference's	July		
1.2	Identify other training / networking opportunities outside of the conference:	November		
Goal 3	Facilitate the development and implementation of behaviour change programmes			
Activities		Timeframe	Project Lead	Status
3.1	Love Food Hate Waste Campaign	2016- 2018	Jenny Marshall	In progress
3.2	Updating the New Zealand Recycling Symbols	2016	Duncan Wilson	Completed
3.3	Developing signage guidelines	2017		Started