

A WASTED OPPORTUNITY

THE CASE FOR **CHANGING** THE WASTE LEVY

In New Zealand we discard
15.5 MILLION
tonnes of waste each year

THAT'S **3,200KG**
FOR EVERY MAN, WOMAN
& CHILD IN THE COUNTRY!



RIGHT NOW

we only recycle

28%

OF THIS WASTE.

Is that good enough
for a **CLEAN** and
GREEN NATION?



WHY DOES IT MATTER?



of Kiwis believe
waste & recycling
is an important
environmental issue,



yet only
29% think
we do a
good job!

IF WE **EXPAND** THE WASTE LEVY, BY 2025 WE CAN...

DELIVER

\$500
MILLION
in net
benefit
TO THE
ECONOMY
per annum



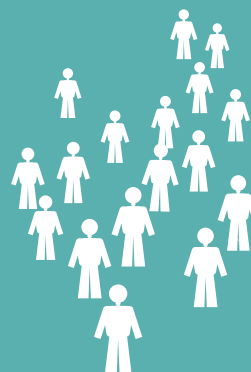
DIVERT

3
MILLION
tonnes of
WASTE from
LANDFILL
per annum



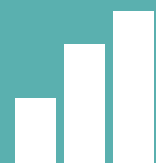
CREATE

up to
9,000
JOBS



INCREASE

our recycling
rate to
60%
AND
BECOME
A WORLD
LEADER



READ THE REPORT at bit.ly/WastedOpportunity