

# Strategic Plan

**WasteMINZ**

**Organic Materials Sector Group**

**2015-2017**



Developing a sustainable NZ **together**

**Vision:**

To minimise the generation of residual organic materials, and maximise the value of residual organic materials, ensuring their beneficial reuse.

**Strategic Areas of Focus:**

1. Market development: to look at the full range of potential uses for these resources and to gain a better understanding of the challenges and requirements of each.
2. Strategy development: to develop a cohesive strategy which will guide sector activity.
3. Quality: to ensure that compostable products are fit for purpose and can be sold in a full range of markets.
4. Health and Safety: to ensure that organic waste products meet the appropriate standards for consumer and soil health.
5. Minimisation: support initiatives to minimise the generation of residual organic materials.

**Goals:**

1. Raise the profile of compost soil amendment products and the sector group with key stakeholders.
2. Determine an appropriate standard/brand mark for compostable food packaging and film. This would include New Zealand verification and compliance.
3. Create appropriate forums for the industry to share knowledge, discuss issues, develop ideas, identify priorities and test concepts.
4. Develop industry health and safety guidelines and testing protocols for organic waste processing technologies using evidence based good practice.
5. Work with other industry partners on health and safety and waste minimisation initiatives.



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