



## BRIGITTE SISTIG

### **Repair Cafe Aotearoa New Zealand**

Brigitte Sistig is the co-founder of Repair Cafe Aotearoa NZ (RCANZ). She is a creative and committed grassroots community leader who enjoys working collaboratively and networking collectively. Her vision of the RCANZ's ecosystem engendered a solid foundation across multiple sectors in New Zealand and the international Right to Repair Movement. Brigitte actively works towards enabling communities, businesses, and government to co-create a repair culture in Aotearoa.



## INGRID CRONIN-KNIGHT

### **Waste & Recycling Industry Forum representative**

Ingrid Cronin-Knight focuses on driving a carbon neutral circular economy and on evolving business practice towards this outcome. She runs the sustainability programme at the Waste & Recycling Industry Forum organisation. Ingrid is well trained in change management and has contributed actively to behaviour change initiatives with commercial, municipal and residential customers. She has participated in the WasteMINZ Behaviour Change Sector Group Steering Committee for the last two years providing the commercial operator voice but also collaborating well with steering committee members. Ingrid holds an MBA, two global innovation awards and is highly respected for her pragmatic approach to commercial outcomes.





## JOANNA LANGFORD

### Wellington City Council

Joanna Langford's interest in resourcefulness stems from her artistic practice, where she creates sculptural installations from discarded materials. She now has 10+ years' experience improving resource recovery in Wellington City in various roles, including team leader at the Tip Shop and waste minimisation officer at Wellington City Council. With experience developing and delivering behaviour change initiatives, she is passionate about fostering the changes needed to transition to zero waste and a circular economy.



## KATIE BULLER

### Auckland Council

Katie Buller has dedicated 21 years of her career to the fields of education and behaviour change. In the early stages, she served as a science teacher in secondary schools and is now team leader for the WasteWise Advisory team at Auckland Council. Katie has a passion for the pursuit of clear and consistent methods to communicate technical information. At Auckland Council Katie has been involved in wide ranging projects including developing and delivering behaviour change programmes of work, capacity building for community groups, targeted behavioural interventions, school programmes, preparing communities for service change, targeted and regional communications campaigns, policy development and more recently disaster waste management. Katie was the chair of the previous Behaviour Change Sector Group Steering Committee and has been honoured to work with others on the sector group and to be deeply connected to waste minimisation mahi happening out there all over Aotearoa. The two things she has enjoyed most about her time on the steering committee are connecting behaviour change practitioners for development as well as the growth of the sector working with diverse stakeholders to achieve joint outcomes that are broader than anyone could deliver alone.





## KYLA MOTTERSHEAD

### New Plymouth District Council

Kyla Mottershead is the acting behaviour change lead for the Resource Recovery team at New Plymouth District Council. The team collaborates with the operations team and others to shift behaviours to align with the team's Zero Waste 2040 vision. Previously, Kyla was the special projects lead at Te Pou, the national workforce centre for the mental health, addictions, and disability sectors where she worked with national leaders to enable system level change. Before moving to New Zealand in 2019, she worked at Alberta Health Services (Canada) as a Mental health promotion facilitator and evaluation analyst, using behavioural insights to design and evaluate population level and workforce health promotion strategies. Kyla holds a BA in Development Studies and a MA in Human Geography where her research focused on understanding barriers to wildfire evacuation and emergency preparedness among remote First Nation communities. Having a diverse professional background which has drawn on behavioural insights, workforce development, and evaluation methods enables Kyla to bring a fresh perspective to waste-related behaviour change. She hopes that the Behaviour Change Sector Group can focus on building the sector's practical skills to design, implement, and evaluate effective initiatives with a focus on collaboration to maximise collective impact.



## NICOLE BANKS

### Tauranga City Council

Nicole Banks is a dedicated professional with 11 years of experience in the waste minimisation and behaviour change sectors. Nicole's career began in schools delivering a zero waste education programme before transitioning to a role at Tauranga City Council. As part of her seven years at the council, Nicole played an active role in the Tauranga kerbside rollout, leading community engagement and communication efforts and helping residents embrace the new service. Nicole's commitment to reducing waste and shifting Tauranga up the waste hierarchy has been the driving force behind her work. She takes pride in efficiently managing multiple projects while leading her team to provide behaviour change initiatives for the community. Nicole has actively participated and led national initiatives like Plastic Free July and Love Food Hate Waste and was recently asked to join the LFHW project governance board to support the current three-year campaign. Nicole believes these experiences and skills will make her a valuable member of the Behaviour Change Sector Group Steering Committee. She is eager to contribute by assisting other councils with their kerbside rollout's and delivering next year's Plastic Free July campaign with a national approach, along with planning and promoting campaigns throughout Aotearoa.





## SARAH LANCASTER

### Xtreme Zero Waste

Sarah Lancaster is an extremely passionate and enthusiastic educator. For the past 10 years she's run her sustainable sewing enterprise Sew Love, hosting workshops and advocating for DIY reusables around Aotearoa. Additionally, over the past six years she's been an educator focused on behaviour change for Xtreme Zero Waste. From in-school education and site tours, to digital storytelling, waste audits, recently she scripted, directed and presented a six week online course – A journey to Zero Waste. Sarah continues to inform and inspire the Whāingaroa community whenever she can, representing XZW on kerbside, radio and at community events. Sarah has led the Plastic Free Raglan behaviour change programme which supported hospitality businesses to offer and promote reusables, and significantly enhanced the reusable kaupapa. She shared the results of this mahi on Seven Sharp recently with Raglan being ahead of the single use plastics ban. Sarah is expanding her mahi through Zero Waste Network, stretching her gaze nationally and she is excited to learn, grow, support and nourish waste minimisation across the motu. Wholeheartedly a zero waste champion she is compassionate and inclusive in her work, living and breathing the kaupapa, welcoming folks onboard this important journey to less waste.



## SHELLEY WILSON

### Waipā District Council

Shelley Wilson has 14 years' experience working within behaviour change contexts across a range of sectors. With her formal social work training and personal dedication to low waste living since 2016, she brings with her a wealth of insights and knowledge. Shelley's waste minimisation journey evolved into establishing one of New Zealand's first dedicated zero waste stores, In My Kitchen. Here, she utilised her background in behaviour change methodologies within an informal online setting to inspire, educate and upskill. Within her role at Waipā District Council, she is now responsible for designing, delivering and evaluating behaviour change projects, empowering and enabling community stakeholders to build capacity and reduce waste, and strategic direction. Her creative thinking style, ability to troubleshoot, understanding of strengths-based and systems thinking approaches, and critical analysis skills make her a great addition to the Behaviour Change Sector Group Steering Committee.

