



Tohea te āhua o nāiane e
taurikura ake ai te anamata

Challenge the status quo
to create a better future

22–26 MAY 2023

WasteMINZ conference, expo
+ workshops | Hamilton

22 TAO FORUM WORKSHOP | 23-25 CONFERENCE + EXPO | 25-26 CLM WORKSHOP

Getting the most out of the conference: Promoting your products and services

- **Registration on Tuesday morning:** Exhibitors should aim to arrive on Tuesday between 7.30am and 8am as attendees will start arriving from 8am.
- **Morning tea, afternoon tea and lunch breaks:** All conference catering, excluding the farewell lunch and Gala Dinner, will be served in the expo area to encourage attendees to spend time viewing the exhibits. Make sure you have people on your site.
- **Networking drinks on Tuesday evening:** Beverages and canapés will be served from 5.30pm to 7.30pm in the expo area.
- **Visitors' afternoon on Wednesday:** Exhibitors can invite guests to visit the expo area on Wednesday, 24 May between 3.30pm to 4.30pm. **Please ensure your visitors collect their visitor's badge at the registration desk.**
- **Gala Dinner on Wednesday evening:** The Gala Dinner will be held in Heaphy 1, 2 and 3 at the venue on Wednesday, 24 May from 7pm to midnight. Pre-gala dinner drinks will be served in the expo area from 6pm to 7pm.
- **Best Expo Site award:** Judging for the Best Expo Site will take place on Tuesday, 23 May and Wednesday, 24 May and the winner will be announced at the Gala Dinner, on Wednesday, 24 May. The criteria are:
 - Is the expo site effective in attracting attendees?
 - Does the expo site have a clear purpose?
 - Is the expo site effective in achieving this purpose?
 - How friendly and welcoming are the people running the site?
 - Does the expo site have good visual impact?



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- Is the expo site presented well and kept tidy and professional?
- Has the exhibitor endeavoured to minimise waste in the construction and operation of their site?