



Tohea te āhua o
nāianeī e
taurikura ake ai
te anamata

Challenge the
status quo to
create a better
future

SPONSOR OPPORTUNITIES

22–26 MAY 2023

WasteMINZ conference, expo + workshops
Claudelands | Hamilton

22 TAO FORUM WORKSHOP | 23-25 CONFERENCE + EXPO | 25-26 CLM WORKSHOP

SPONSORSHIP OPPORTUNITIES

Sponsorship provides your organisation with the opportunity to leverage unparalleled access to a wide base of industry professionals, plus local and central government decision-makers.

Sponsorship will deliver you a highly targeted and relevant captured market of approximately 550 conference delegates, enabling you to:

- Build brand recognition and generate awareness
- Showcase and profile your organisation among the key decision-makers
- Establish new, and reinforce existing, relationships with the waste, resource recovery and contaminated land management sectors across New Zealand
- Launch new initiatives, products and services
- Network with delegates face-to-face during morning and afternoon tea breaks, lunch, and at the networking drinks and gala dinner.

Sponsorship cements your role as a thought leader across the waste, resource recovery and contaminated land management sectors in New Zealand.

This is **your** conference for **your** industry, so we encourage you to make the most of this annual opportunity.

All sponsorship enquiries should be directed to **Irma Klein** at **irma@wasteminz.org.nz**

PLATINUM

PARTNER

\$12,500

up to

ONE LEFT

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Four [4] complimentary three-day registrations, which includes attendance at the gala dinner
- Opportunity to reserve two [2] branded premium tables at the gala dinner

EXPOSURE

- Conference billed as 'brought to you with support from our Platinum Partners'
- Acknowledged as a Platinum Partner during each break by the MC during the conference
- Five-minute presentation on your organisation to delegates at the beginning or end of a plenary session
- Opportunity to present "Best Dressed" and "Best Expo Site" awards at the gala dinner. This includes presenting the award and being named in the award publicity.
- Your logo, key contact information and up to 50-word introduction on the conference programme and the official WasteMINZ conference website
- Your logo and direct link to your website displayed on the WasteMINZ conference event app
- Your branding displayed digitally throughout the conference venue

GOLD SPONSOR

\$7,500

up to three

ONE LEFT

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Two [2] complimentary three-day registrations, which includes attendance at the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner

EXPOSURE

- Acknowledged as the lunch sponsor on one of the three days
- Five-minute speaking opportunity at the plenary session preceding or following your sponsored luncheon
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the conference programme and the official WasteMINZ conference website
- Your logo and direct link to your website displayed on the WasteMINZ conference event app
- Your branding displayed digitally through the conference venue

SILVER SPONSOR

\$4,500

up to three

ONE LEFT

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the gala dinner

EXPOSURE

- Acknowledged as the sponsor of one morning or afternoon tea
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your logo and direct link to your website displayed on the WasteMINZ conference event app
- Your branding displayed digitally throughout the conference venue

BRONZE SPONSOR

\$3,000

up to three

SOLD

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the gala dinner

EXPOSURE

- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your logo and direct link to your website displayed on the WasteMINZ conference event app
- Your branding displayed digitally throughout the conference venue

LANYARDS SPONSOR

\$3,000

SOLD

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the gala dinner

EXPOSURE

- Your logo on all conference lanyards
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue
- Can only be sponsored in conjunction with another level of sponsorship

LOUNGE SPONSOR

\$4,000

SOLD

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Two [2] complimentary three-day registrations, which includes attendance at the gala dinner

EXPOSURE

- Verbal acknowledgement as lounge sponsor at key points during the conference
- Directional signage acknowledging your lounge sponsorship
- Exclusive opportunity to place your branding material (which needs to be approved by WasteMINZ prior to conference) on coffee tables in the lounge area of the exhibition hall. The sponsor is responsible for providing the furniture for the lounge (e.g., settees, tables etc for the delegates).
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website

RECYCLING STATIONS

\$5,000

SOLD

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the gala dinner

EXPOSURE

- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue
- Your signage placed above each recycling station

TUESDAY NETWORKING DRINKS

\$5,000

one only

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the networking drinks and gala dinner

EXPOSURE

- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue
- Your pop-up banner displayed at networking drinks. Banner to be provided by the sponsor and set up next to the bar and to be taken down after the networking drinks

PRE GALA DINNER DRINKS

\$5,000

one only

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Two [2] complimentary three-day registrations, which includes attendance at the networking drinks and gala dinner

EXPOSURE

- Verbal acknowledgement as drinks sponsor at key points during the conference and at the gala dinner
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue

GALA DINNER

\$7,500

one only

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Four [4] complimentary three-day registrations, which includes attendance at the networking drinks and gala dinner
- Opportunity for a five minute presentation at gala dinner

EXPOSURE

- Your logo on the menu and video screens for the gala dinner
- Opportunity to display your banner during the gala dinner (supplied by sponsor)
- Verbal recognition by the session chairs at key points during the conference, and at the gala dinner
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue

WINE SPONSOR

\$7,000

one only

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- Two [2] complimentary three-day registrations which includes attendance at the networking drinks and gala dinner
- Opportunity for a five minute presentation at gala dinner

EXPOSURE

- Verbal acknowledgement as the wine sponsor at key points during the conference and at the gala dinner
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Your branding displayed digitally throughout the conference venue
- Your logo on the menu and video screens for the gala dinner
- Pop up banner – next to the bar at the gala dinner and at networking drinks

AWARDS FOR EXCELLENCE SESSION

\$5,000

one only

sponsorship benefits

REGISTRATIONS & FUNCTIONS

- One [1] complimentary three-day registration, which includes attendance at the networking drinks and gala dinner

EXPOSURE

- Exclusive opportunity to be the overall sponsor of this session
- Naming Right (brought to you by)
- Opportunity for a five [5] minute presentation at the commencement of the Awards for Excellence session
- Opportunity to present each award
- Opportunity to display your banner during the Awards for Excellence session
- Your logo on the video screens for the Awards for Excellence session.
- Your logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Your logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website

CLM WORKSHOP

If you are interested in sponsoring the residential lead CLM workshop being held on 25-26 May 2023, please contact **Irma Klein** at irma@wasteminz.org.nz.