



Kei ō tātou
Ringaringa
te anamata

The future is
in our hands

27–30
MAY
2024

CLAUDELANDS, HAMILTON



SPONSORSHIP & EXHIBITION OPPORTUNITIES

**KEI Ō TĀTOU
RINGARINGA
TE ANAMATA**
- THE FUTURE
IS IN OUR
HANDS.

Join us at the upcoming WasteMINZ conference, where we will explore the theme Kei ō tātou ringaringa te anamata - The future is in our hands. Delve into discussions on circular economy, innovative solutions, and inspiring actions to shape a sustainable and resilient world for generations to come.

SPONSORSHIP OPPORTUNITIES

Elevate your organisation's presence: become a sponsor of the premier conference for waste management, resource recovery, and contaminated land professionals in Aotearoa New Zealand!

By sponsoring our conference, your organisation gains exclusive access to a diverse audience of industry professionals, as well as influential decision-makers from both local and central government bodies. With an expected turnout of approximately 550 conference delegates, sponsorship offers a unique opportunity to:

- Enhance brand recognition and increase awareness within the industry.
- Spotlight your organisation among key decision-makers in the field.
- Foster new connections and strengthen existing relationships with leaders in the waste, resource recovery, and contaminated land sectors across New Zealand.
- Launch and showcase innovative initiatives, products, and services.

- Engage in face-to-face networking opportunities during morning and afternoon tea breaks, lunch, and special events like networking drinks and the gala dinner.

By sponsoring this event, your organisation solidifies its position as a thought leader in the waste, resource recovery, and contaminated land sectors in New Zealand. This conference is tailor-made for your industry, presenting an annual occasion for you to maximise exposure and impact.

For all sponsorship enquiries, please contact Andrea Abbott at andrea@wasteminz.org.nz. Don't miss out on this chance to be a key player in shaping the future of waste management, resource recovery, and contaminated land in New Zealand!



SPONSORSHIP OPPORTUNITIES

PLATINUM

PARTNER

\$27,000 + gst

up to two

**INCLUDES EVENT APP
SPONSORSHIP**

- Conference billed as brought to you with support from our Platinum Partners
- Company logo and direct link to your website in the most prominent position on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo and direct link to your website on each page of the WasteMINZ conference event app, and on push notifications/pop-ups in the app
- A short message sent to event app users each morning of the conference, with company logo and direct link to website page
- A case study / revolve online article featured on our website, shared across member communications and on our social media channels
- Company logo displayed digitally throughout the conference venue
- Acknowledged as a Platinum Partner by the conference MC at key points during the conference
- Five minute presentation on your company to delegates at the beginning or end of a plenary session
- Host a keynote speaker at your expo site following their presentation to encourage further delegate interaction
- Recognition as an award sponsor, presentation of this award at the gala dinner, with all associated publicity relating to this award
- Three complimentary standard expo sites
- Six complimentary three-day registrations, which include attendance at the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner on 29 May 2024



SPONSORSHIP OPPORTUNITIES

GOLD

SPONSOR

\$19,500 + gst

up to three

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo and direct link to your website on the WasteMINZ conference event app
- Company logo displayed digitally throughout the conference venue
- Host a keynote speaker at your expo site following their presentation to encourage further delegate interaction
- Two complimentary standard expo sites
- Four complimentary three-day registrations, including attendance at the gala dinner
- Acknowledged as the lunch sponsor by the conference MC on one of the three-days of the conference, with a five-minute speaking opportunity at the plenary session preceding or following your luncheon
- Opportunity to reserve a branded premium table at the gala dinner on 29 May 2024

SILVER

SPONSOR

\$9,500 + gst

up to six

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo and direct link to your website on the WasteMINZ conference event app
- Company logo displayed digitally throughout the conference venue
- One complimentary standard expo site
- Two complimentary three-day registrations, including attendance at the gala dinner
- Acknowledged by the conference MC as the sponsor of one morning or afternoon tea
- Opportunity to reserve a branded premium table at the gala dinner on 29 May 2024

BRONZE

SPONSOR

\$5,500 + gst

up to eight

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo displayed digitally throughout the conference venue
- Two complimentary three-day registrations, including attendance at the gala dinner

SPONSORSHIP OPPORTUNITIES

LOUNGE

SPONSOR

\$4,500 + gst

one only

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Two complimentary three-day registrations, including attendance at the gala dinner
- Acknowledged by the conference MC as lounge sponsor at key points during the conference
- Directional signage acknowledging your lounge sponsorship
- Exclusive opportunity to place WasteMINZ approved branding material on coffee tables in lounge area of expo hall
- The sponsor is responsible for providing the furniture for the lounge (e.g., settees, tables etc. for the delegates)

GALA DINNER

SPONSOR

\$17,000 + gst

up to two

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo on the menu and video screens for the gala dinner
- Opportunity to display a company banner during the gala dinner (supplied by sponsor)
- Acknowledged by the conference MC at key points during the conference, and at the gala dinner
- Two complimentary standard expo sites
- Four complimentary three-day registrations, including attendance at the gala dinner
- Opportunity to speak at the gala dinner on 29 May 2024

LANYARDS

\$3,750 + gst

one only

- Company logo on all conference lanyards
- Can only be sponsored in conjunction with another level of sponsorship
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo and direct link to your website on all conference digital collateral including all pre-event marketing

RECYCLING STATIONS

\$5,500 + gst

one only

- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website page
- Company logo and direct link to your website on all conference digital collateral including all pre-event marketing
- Company logo displayed digitally throughout the conference venue
- Your signage placed above each recycling station
- One complimentary three-day registration, including attendance at the gala dinner

SPONSORSHIP OPPORTUNITIES

WINE

SPONSOR

\$7,000 + gst

one only

- Opportunity for a five minute presentation at the gala dinner
- Acknowledged by the conference MC as the wine sponsor at key points during the conference and at the gala dinner
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue
- Company logo on the menu and video screens for the gala dinner
- Pop up banner – next to the bar at the gala dinner and at networking drinks
- Two complimentary three-day registrations, which includes attendance at the gala dinner
- A bottle of your wine will be offered to each speaker after they have presented

AWARDS FOR EXCELLENCE

\$5,000 + gst

one only

- Exclusive opportunity to be the overall sponsor of this session
- Naming Right (brought to you by)
- Opportunity for a five minute presentation at the commencement of the Awards for Excellence session
- Opportunity to present each award
- Opportunity to display your banner during the Awards for Excellence session
- Company logo on the video screens for the Awards for Excellence session and on each award
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website
- One complimentary three-day registration, which includes attendance at the gala dinner

COFFEE CART

up to two

Contact Andrea Abbott at andrea@wasteminz.org.nz if you are interested in sponsoring a coffee cart.

SPONSORSHIP PACKAGES

excluding GST

| | |
|------------------------------------|----------|
| Platinum (up to 2) | \$27,000 |
| Gold (up to 3) | \$19,500 |
| Silver (up to 6) | \$9,500 |
| Bronze (up to 8) | \$5,500 |
| Gala dinner (up to 2) | \$17,000 |
| Lounge (1 only) | \$4,500 |
| Lanyards (1 only) | \$3,750 |
| Coffee cart (up to 2) | POA |
| Recycling stations (1 only) | \$5,500 |
| Wine (1 only) | \$7,000 |
| Awards (1 only) | \$5,000 |
| CLM SPONSORSHIP PACKAGES | |
| Overall (1 only) | \$5,000 |
| Networking event (1 only) | \$2,500 |
| Session (up to 4) | \$1,500 |



CONTAMINATED LAND MANAGEMENT WORKSHOP

OVERALL

SPONSOR

\$5,000 + gst

one only

- Workshop billed as 'brought to you with support from XXX'
- Acknowledged as workshop sponsor by facilitator at key points during the workshop
- Opportunity for a five minute presentation to delegates at the start of the workshop
- Post workshop notes distributed with sponsor logo on it
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website

NETWORKING EVENT

\$2,500 + gst

one only

- Billed as 'networking event brought to you with support from XXX'
- Acknowledged as networking sponsor by facilitator at key points during the workshop
- Opportunity for a two minute presentation to delegates (which will be prior to the networking event)
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website

SESSION

SPONSOR

\$1,500 + gst

up to four

- Acknowledged as session sponsor by facilitator at the start of the session
- Opportunity for a one minute video or presentation to attendees at the start of the session
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website

EXHIBITOR OPPORTUNITIES

EXPO SITES

The Expo is being held at Claudelands, Hamilton.

Each site includes two registrations, valued at \$3,140+gst.

All conference catering (with the exception of the gala dinner and farewell lunch) will be served in the expo area to maximise exposure of exhibitors' products and services.

Each site package includes:

- Admission to networking drinks on Tuesday 28 May and gala dinner on Wednesday 29 May
- Daytime meals and refreshments (Tuesday to Thursday)
- Name badges
- Entry to all sessions
- Exhibitor's name, logo and profile added to the conference app and conference programme

SITE SPECIFICATIONS

Sites are on a first-come first-served basis. All sites will be built and dismantled by our expo build supplier and all electrical work carried out by a qualified electrician.

- All sites are built with 2.3m high black Velcro receptive panels with aluminium stabilising structures at the top and bottom. If you would like your display to be higher, you must contact the WasteMINZ Event Manager, Andrea Abbott at andrea@wasteminz.org.nz, for permission.
- Power supply consists of 1 x 10amp with 4-way multi-box, plus 2 x 150w spotlights per site.
- Each site is provided with a double-sided sign noting your company's name. This sign is included in the cost of your site.
- Access to sites commences from 1pm on Monday 27 May. Set-up must be completed by 5pm.
- Pack-out commences no earlier than 11am on Thursday 30 May, and must be completed by 12.30pm.



BOOKING YOUR SITE & PAYMENT

Sites are only available to Platinum, Gold, Silver, Corporate or Small Business/Not-for-Profit members of WasteMINZ. Membership must be fully paid to be eligible to exhibit or attend the conference.

You will be invoiced upon receipt of your booking. Your site is confirmed once payment has been made. Payment is required within WasteMINZ' payment terms of seven days.

To qualify for the Super Saver rate, payment must be made by 25 March 2024. If full payment is not received by the specified date, WasteMINZ may reallocate the site, or will reinvoice you at the prevailing rate.

CANCELLATION & WITHDRAWAL

Cancellation will only become effective upon receipt of written notice from the exhibitor by letter or email and acknowledgement of this cancellation by WasteMINZ.

A 50 percent refund will be made if the written cancellation advice is received prior to 12 April 2024. After this date, no refund is possible.

INSURANCE

WasteMINZ does not accept liability or responsibility for any theft or damage. It is your responsibility to ensure your site and goods are adequately insured.

SITE PRICING

SUPER PREMIUM 3.6 x 3.6M

super saver **pay by 25/3/24** | \$6,065
earlybird **pay by 25/4/24** | \$7,275
last minute **from 26/4/24** | \$8,000

PREMIUM 3.6 x 1.8M

super saver **pay by 25/3/24** | \$4,410
earlybird **pay by 25/4/24** | \$5,290
last minute **from 26/4/24** | \$5,800

STANDARD 3 x 1.8M

super saver **pay by 25/3/24** | \$4,195
earlybird **pay by 25/4/24** | \$5,040
last minute **from 26/4/24** | \$5,550

*All rates exclude gst

Note: Exhibitors must be current Platinum, Gold, Silver, Corporate or Small Business/Not-for-Profit members of WasteMINZ. To receive the applicable price level, all invoices must be paid by the due date.

See site plan on next page.

EXPO PLAN

◀ conference sessions

entrance

