



Tohea te āhua o nāianei e taurikura ake ai te anamata

Challenge the status quo to create a better future

22–26 MAY 2023

media kit

We are pleased to be able to offer our members a range of cost-effective advertising and promotional opportunities that will give your business direct exposure to our membership.

Your advertisement will reach major stakeholders across the waste minimisation industry, from consumer specialists tackling citizen-focused issues or consultants and business leaders within the waste, resource recovery and contaminated land sectors, to key decision makers in local and central government.

Advertising with WasteMINZ will help you promote your products and services directly to the people who need them, by reaching out to them through the relevant industry media.

Whatever your business or budget, we have options to suit – whether it's a full-page ad in *revolve* magazine, published four times a year; a banner in the WasteMINZ circular; sharing a career opportunity on our website, or even platinum partner sponsorship of the annual WasteMINZ conference & expo.

We're full of great ideas and opportunities for you to grow your audience and client base. Dive in to WasteMINZ' media kit, and then get in touch ...

TO TAKE ADVANTAGE OF THESE ADVERTISING OPPORTUNITIES CONTACT IRMA OR LEEANA TODAY!

**conference & expo
sponsorship**

Irma Klein
irma@wasteminz.org.nz
022 044 1742

revolve or job advertising

Leeana Tamati
leana@wasteminz.org.nz
022 428 5509



revolve magazine

CIRCULATION 1000 DIGITAL

revolve is published four times a year. Available in digital format, it's emailed out to WasteMINZ members and key influencers and is available online for all members.

The magazine has sector-specific pages for content targeted directly to those specialist members. There are also industry-wide, regional and events pages offering bespoke marketing to major stakeholders.

Talk to us as soon as possible about your advertising needs. We'll save you the best spots for your ads.

SECTOR GROUPS

- BEHAVIOUR CHANGE
- CONTAMINATED LAND MANAGEMENT
- DISPOSAL TO LAND
- HEALTH & SAFETY
- ORGANIC MATERIALS
- PRODUCT STEWARDSHIP
- RECYCLING & RESOURCE RECOVERY
- TERRITORIAL AUTHORITIES' OFFICERS FORUM

revolve deadline 2023

ISSUE	MATERIAL & AD DEADLINE	ISSUE OUT
MARCH	Mon 27 February 2023	Wed 29 March 2023
JUNE	Wed 29 May 2023	Wed 21 June 2023
SEPTEMBER	Wed 23 August 2023	Wed 27 September 2023
NOVEMBER	Wed 23 October 2023	Wed 22 November 2023

specifications for *revolve*

REVOLVE ADVERTISING RATES

AD SIZE	SINGLE ISSUE RATE	FOUR ISSUE RATE
Double page spread	1100	945
Full page	695	550
Half page	555	515
Third page	335	300

NOTE: Rates shown are per issue e.g. four issues at \$550 = \$2,200+gst

All rates are GST exclusive and are quoted per insertion. Rates apply to members only. Non-members need to add 50% to the rates quoted above.

CHECKLIST

TICK ALL BOXES

- FILE FORMATS**
Our preferred format is a high res pdf.
- AD SIZE**
The document size must match the specs in this guide.
- RESOLUTION**
All images within the ad must have a resolution of 300dpi.
- COLOUR**
Ads must be supplied as RGB.
- FONTS**
All fonts must be embedded or converted to outlines/paths.
- IMAGES**
Our preference is for any images supplied to be uncropped.

ARTWORK

If you have any questions regarding how you need to supply your ad, please do not hesitate to contact the editor of *revolve* at leanaa@wasteminz.org.nz

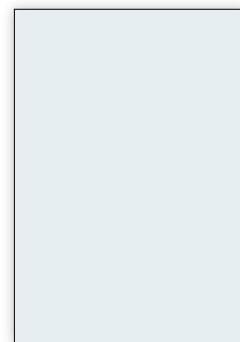
If you need an advertisement designed we recommend the WasteMINZ graphic designer, leanne@electrichedgehog.co.nz Contact her for a quote.

Please email your finished artwork to leanaa@wasteminz.org.nz and leanne@electrichedgehog.co.nz

PLEASE NOTE

All digital files must adhere to the set advertising guidelines with allowance for transfer times. The publisher will make every endeavour to source correct material and to check that the material supplied has been produced correctly; however liability for reproduction of advertisements where material is incorrectly supplied remains with the advertiser and the advertiser's agency. The publisher retains the right to refuse material that is not supplied as specified. All production costs arising from changes to material supplied will be charged.

ADVERT SIZES

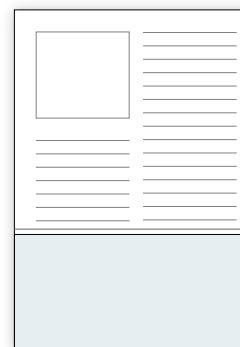


FULL PAGE

TRIM SIZE AD

Goes right to the edge of the page.

W **210**mm
H **297**mm

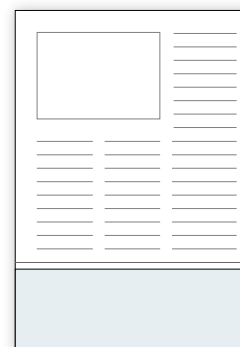


HALF PAGE

TRIM SIZE AD

Goes right to the edge of the page.

W **210**mm
H **130**mm

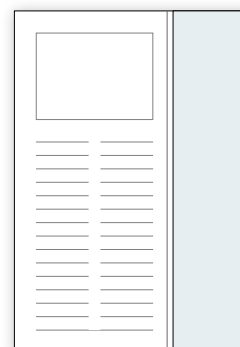


THIRD PAGE HORIZONTAL

TRIM SIZE AD

Goes right to the edge of the page.

W **210**mm
H **86**mm



THIRD PAGE VERTICAL

TRIM SIZE AD

Goes right to the edge of the page.

W **71**mm
H **297**mm

FULL PAGE

210x297mm

THIRD VERTICAL

71x297mm

HALF PAGE

210x130mm

THIRD HORIZONTAL

210x86mm



The PFAS NEMP provide guidance and standards on the investigation, assessment, and management of PFAS in water, wastewater, biosolids and compost, waste material and the environment. [Find out more and register for the webinar.](#)

Vacancies


Commercial Waste Minimisation Officer - South Taranaki District Council (STDC)

This is an exciting new position leading, developing and implementing aspects of the STDC Waste Management and Minimisation Plan relating to commercial and industrial waste minimisation projects. The role will contribute significantly to our Zero Waste vision. The person in the role will also assist the Environment and Sustainability Manager to progress the next phase of organic waste facility/facilities development and implementation, including the development of formal legal partnerships with large industries, lead development and implementation of a permitting and licensing system for waste operators, aligned with the STDC solid waste bylaw.

[Find out more and apply.](#)

Industry News

Aotearoa News
[The people trying to fix fashion's waste woes](#)
[Concerns raised about impact of major movie](#)




CONTENTS

KEY DATES

From Nic's Desk

[Circular networking event](#),
[RMA return consultation open](#),
[Save the Bills - WasteMINZ Conference Collaborative Workshop](#)
[Articles](#)
[Resources on file](#)
[Thanks for your feedback](#),
[E3 partners meet online](#),
[PFAS webinar](#),
[Vacancies](#),
[Industry News](#)

14 Dec: Networking event, Dunedin
22 Dec: WasteMINZ office closes for holidays
6 Jan: WasteMINZ office opens
30 Jan: Consultation for RMA Return Bills closes
22-28 May: WasteMINZ conference (more info to come)



From Nic's desk

Kia ora Lesenia

WasteMINZ Collaborative Workshop

We held our first WasteMINZ Collaborative Workshop in Auckland last Thursday and, so far, the feedback has been fantastic. Thank you to those who were able to make it - I know it's a very busy time of the year. One of the team is busy typing up a record of the discussions held at each table, and this will be released to attendees prior to the Xmas break. If you attended the event, and would like us to run it again, please make sure you [complete the survey](#).

WasteMINZ's closing down period for Christmas and New Year

The WasteMINZ team's last day in the office for the year is 22 December and we return on 16 January.

Resource management reform

With the Ministry for the Environment announcing that the consultation period for the Natural and Built Environment Bill and Spatial Planning Bill will close on 30 January 2023, some of our sector groups are very busy formulating their submissions. If you want to have your say through the sector groups, make sure you contact input@wasteminz.org.nz or input@wasteminz.org.nz. See the team below for further information about the consultation.

job advertising

ADVERTISING A CAREER OPPORTUNITY

WasteMINZ' email newsletter is our regular touch-point on current news, announcements, industry stories and events.

The WasteMINZ circular is the perfect venue for reaching the industry with details of your latest vacancy.

Your job advert will be placed in a zoned area in the WasteMINZ circular and linked on our WasteMINZ website.

Job ads can be placed for between one and four weeks.

JOB ADVERTISING RATES

FREQUENCY OF PLACEMENT	PRICE PER PLACEMENT
Single	300
Series of 2	275
Series of 3	250
Series of 4	225



conference sponsorship

We have a number of sponsorship options for WasteMINZ' annual conference & expo, ranging from lanyards and networking events coverage to sponsoring the gala dinner.

As well as marketing your company, products and services to 500+ conference attendees, the conference elicits significant media coverage.

Each package offers opportunities for brand positioning such as logo, name and website displays at the event. We also include a guaranteed advertising space in the issue of *revolve* that precedes the conference and a programme of social media and website promotion in the months leading up to it.

More details are available online or contact Irma Klein on irma@wasteminz.org.nz to discuss and book the perfect package for your organisation.

sponsor a member networking event or workshop

Further marketing opportunities are available throughout the year for sponsorship of one (or more!) of our workshops and networking events.

We can partner with our member organisations to host these events at your premises with full signage and attribution, and cross-promotion through our social media, website and WasteMINZ circular.

