

# **ENGAGING COMMUNITIES THROUGH CREATIVE COLLABORATION:**

## **Auckland's Food Scraps Service Rollout**



**EcoMatters**





**WHY PARTNER?**

# ETŪ RĀKAU



# CHINESE CONSERVATION EDUCATION TRUST





**KUMARA VINE**

Photo cred: No Six



# FREDDIE'S FOOD SCRAPS QUEST: A RUKENGA KAI STORY

Live interactive theatre show



## A FOOL'S COMPANY





Auckland Council's

# **Food Scraps Service Rollout**

**Partnership with  
EcoMatters**



# DOOR KNOCKING & PUBLIC ENGAGEMENT



# FOOD SCRAPS GRANT



# BIN AMBASSADORS



“ LOVE...

our new food scraps bin. It has made us much more aware of our waste and we have really reduced our need to pop the wheely bin out as well.

So good. ”

♥ [ecomatters.org.nz/foodscraps](https://ecomatters.org.nz/foodscraps)

**SOCIAL MEDIA**

**HANDLE UP  
OUT BY 7AM**



♥ [ecomatters.org.nz/foodscraps](https://ecomatters.org.nz/foodscraps)

# Q&A



**EcoMatters**





# THANK YOU!



EcoMatters

