



Procuring a better future



Eco Choice Aotearoa has been the country's official ecolabel for more than 30 years.

Trademarked by MfE, it takes a lifecycle approach to certifying products & services; ensuring they're safe for use and fit-for-purpose.

In addition to its product specific criteria, Eco Choice Aotearoa considers a company's total operational emissions, waste, energy & water usage.

In 2023, the ecolabel began phasing-in criteria to address modern slavery & social accountability.



THE STORY BEHIND THE CHOICE

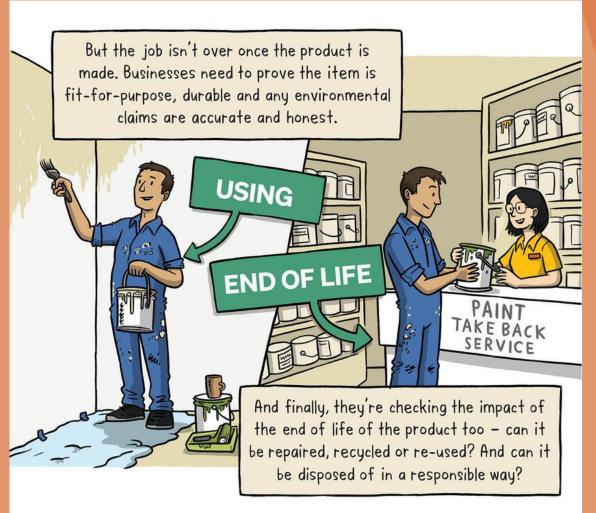




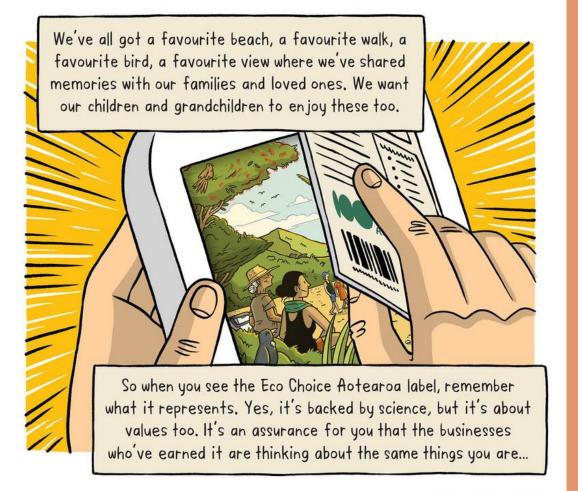








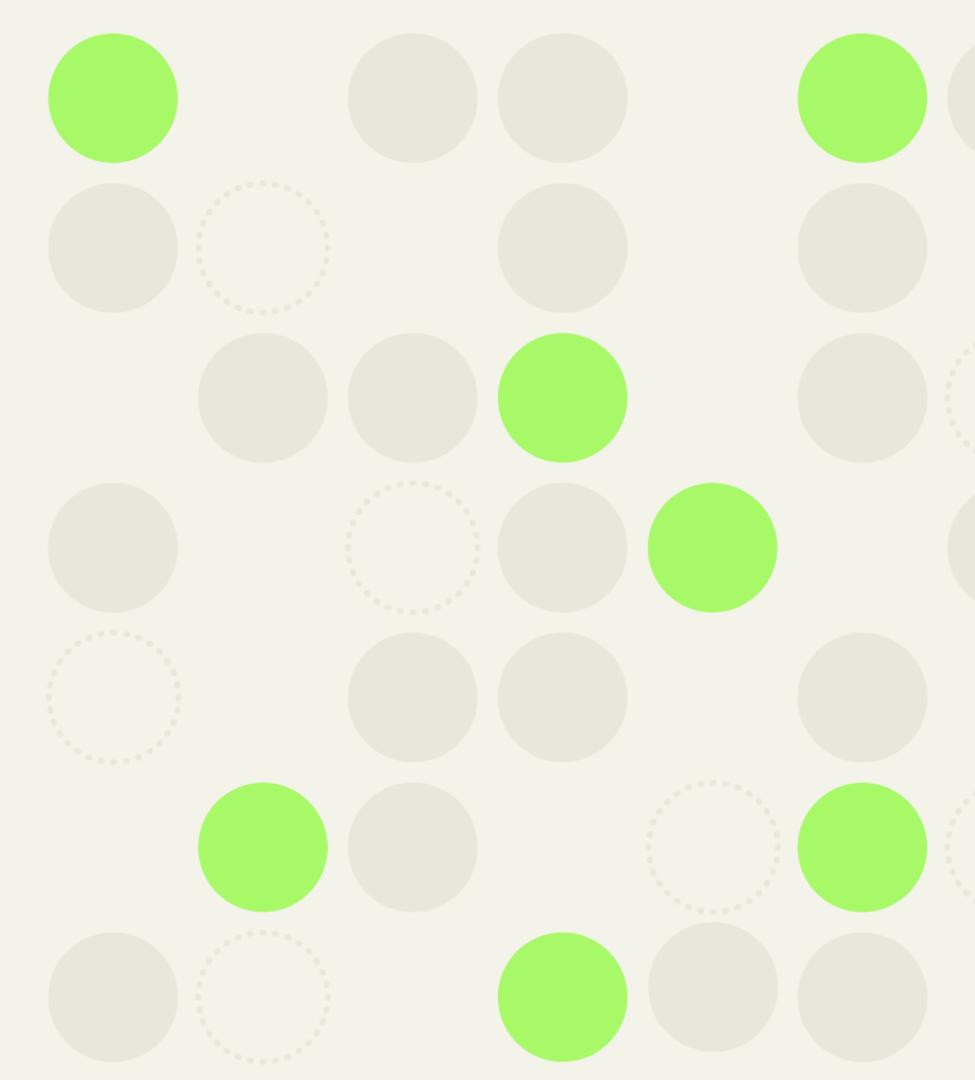






With access to almost all business functions, **procurement** is a strategic opportunity to move your business faster toward achieving your ESG commitments.

It also ensures your business is aligned with international agendas like the SDGs, Paris Agreement & equipped to follow internationally recognised standards such as **Sustainable**Procurement – Guidance (ISO 20400) & the Task Force on Climate-Related Financial Disclosures.







SDG Goal 12: Ensure sustainable consumption and production patterns.

SDG target 12.7: Promote public procurement practices that are sustainable, in accordance with national policies and priorities.

SDG indicator 12.7.1: Number of countries implementing sustainable public procurement policies and action plans.

















Environmen t benefits

- Lower GHGs, air pollution;
- Reduced resource consumption;
- Responsible sourcing;
- Less waste, more circularity;
- Conservation of biodiversity & ecosystems

Social benefits

- Working conditions;
- Fair wages;
- Ethical sourcing;
- Community
- development/ protections

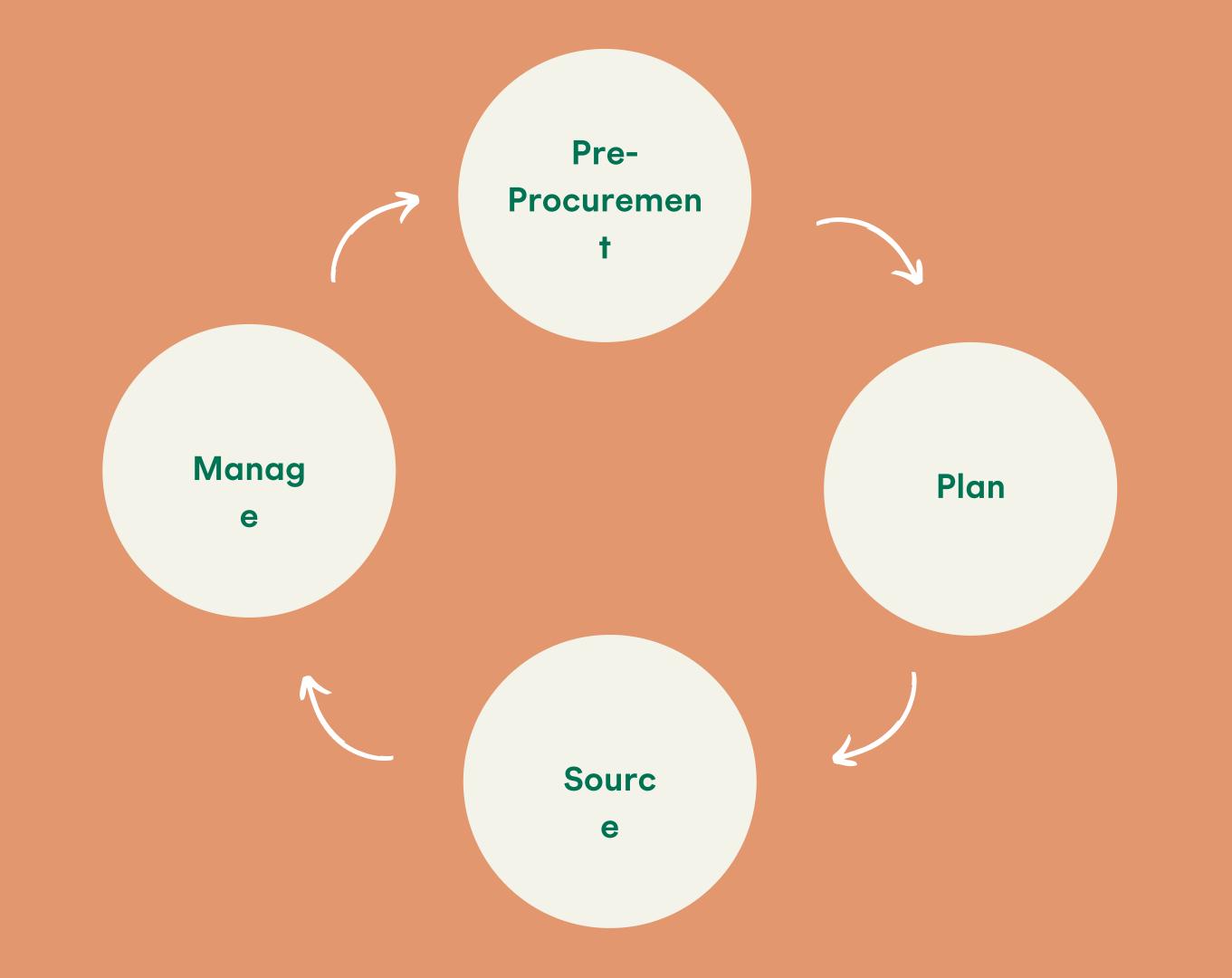
Economi c benefits

- Energy & resource efficiency;
- Durability/less frequent replacement;
- Less waste;
- Financial
 incentives
 (banking, tax etc.)

Overall business

- Improved
 business
 intelligence &
 risk management;
- Brand rep/ customer loyalty;
- Drive innovation/ market advantage

Introducing the Sustainable Procurement Toolkit for Governments and Businesses.





Determine which sustainability issues are most important/relevant for your organisation to tackle.

How can ecolabels/ certifications help:

Identify relevant and credible ecolabels that are readily available and can support your procurement process.



Align your go-to-market approach with the sustainability, procurement and/or category strategy.

Educate your wider team so that they're confident in putting sustainable procurement into practice.

How can ecolabels/ certifications help:

Ecolabels like Eco Choice Aotearoa can assist in your planning efforts and your due diligence needs (certification criteria should be publicly available).



Define the sustainability requirements or minimum sustainability standards to establish the evaluation criteria for suppliers. Don't forget to combine product purchase, maintenance & disposal budgets to generate potential cost savings over the total lifecycle.

How can ecolabels/ certifications help:

Since ecolabels are independently verified, they offer a trusted source of evidence to consider.



Monitor supplier performance against the KPIs in the contract. Ensure the ecolabels that your suppliers carry remain up-to-date and haven't expired.

How can ecolabels/ certifications help:

Assess whether the procurement of products or services with ecolabels has helped the business achieving its overall sustainability objectives.

Sustainable procurement in action

"Working with businesses like Will&Able is the right thing to do. The ESG benefits of sustainable procurement often outweigh any minor cost increase"

Tod Cooper, Head of Procurement at the Department of Corrections.

"Getting traction with government procurement isn't easy and comes down to finding people prepared to challenge the norm. Luckily for us, Corrections could see that by making a small change, there would be significant benefits, such as the reduction of harmful chemicals being used and delivering jobs to people who'd otherwise not be working"

Craig Burston, General Manager at Will&Able.





Typically, school desks are sent to landfill once the laminate MDF top is damaged. However, start-up Critical. has come up with an alternative.

Last year, it partnered with Manurewa High to replace the damaged MDF on 200 desks with its 100% recycled plastic panels, which are much more hard-wearing and infinitely recyclable.

The best part? The steel legs were retained & 1,500kg of plastic was diverted from landfill.

Auckland Council has awarded several contracts to Trow Group over the past few years, due to the deconstruction company's ability to consistently achieve high levels of waste diversion.

"Deconstruction rather than demolition is a winwin. By diverting materials from landfills and fostering a circular economy through reuse and recycling, deconstruction minimises the need for virgin resources"

Mark Roberts, Senior Waste Planning Specialist from Auckland Council





Back in 2016, cleaning product manufacturer Advance Nature installed 60 solar panels at its Otahuhu manufacturing facility, at a cost of around NZD\$60,000.00.

The panels generate an estimated 20,000 kWh of electricity each year, and have more than halved (52%) Advance's energy costs.

"After seven years, the solar panels had paid for themselves. They've also enabled us to reduce our annual carbon emissions by around 2.49 tonnes."

-Ganesh Mudaliar, Head of R&D at Advance Nature





