



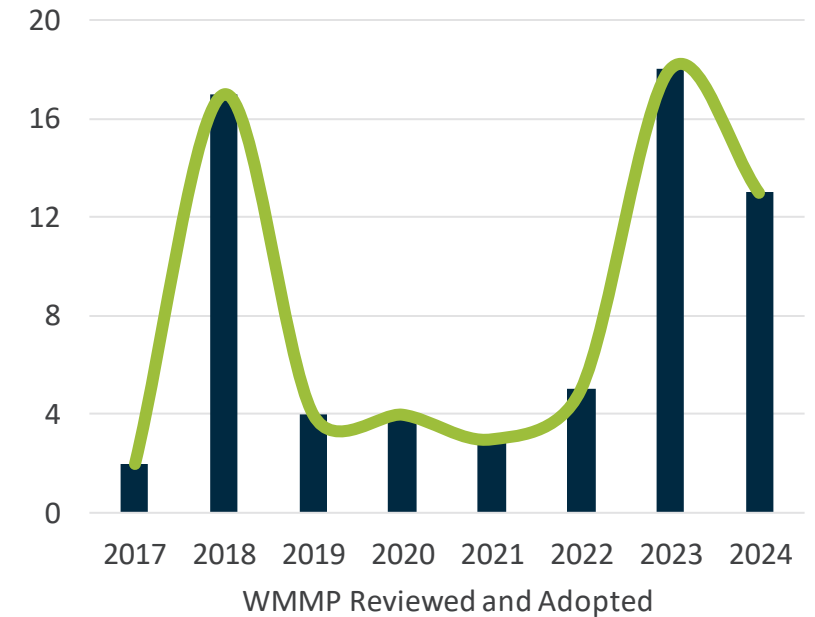
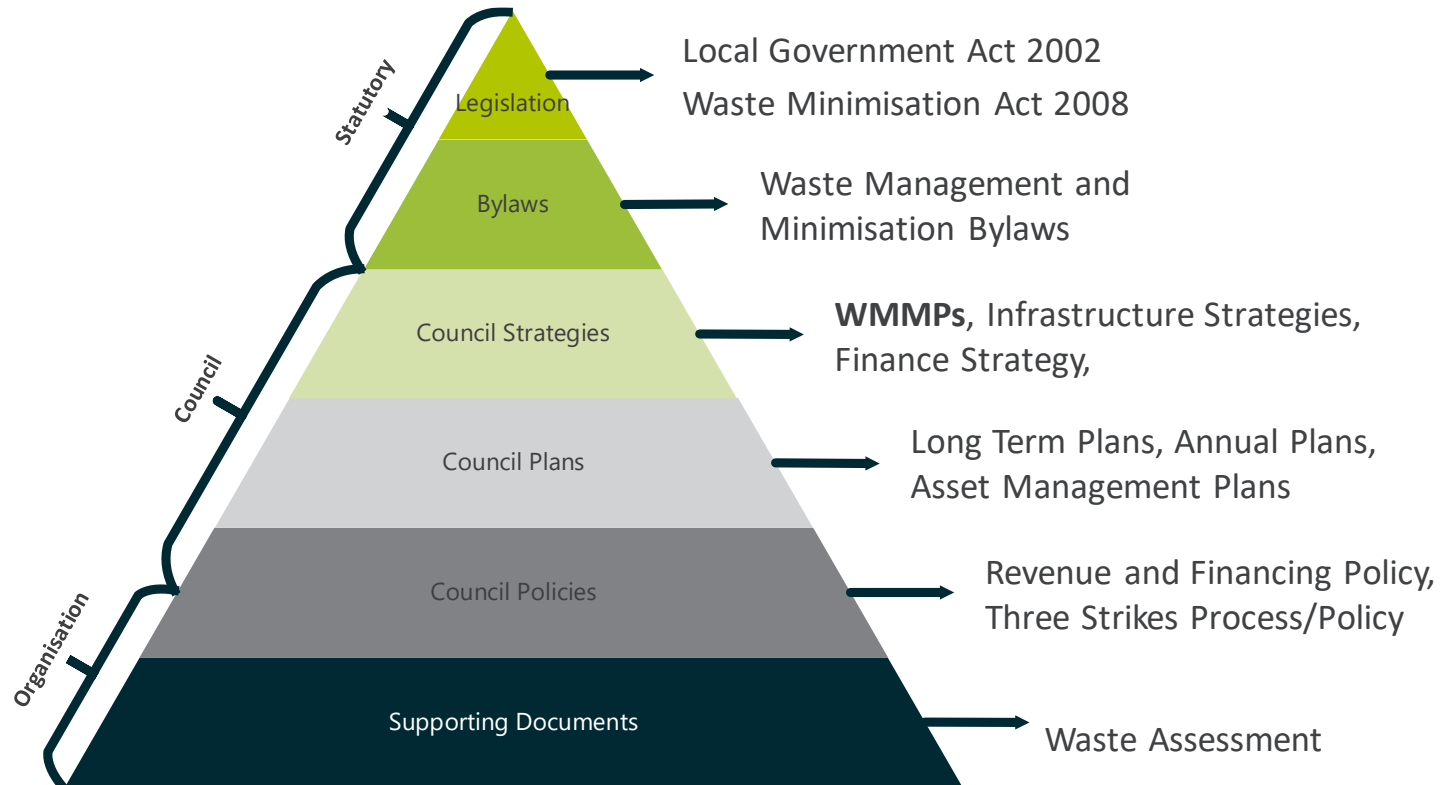
wasteMINZ

How to write an ambitious waste strategy when inflation holds you back

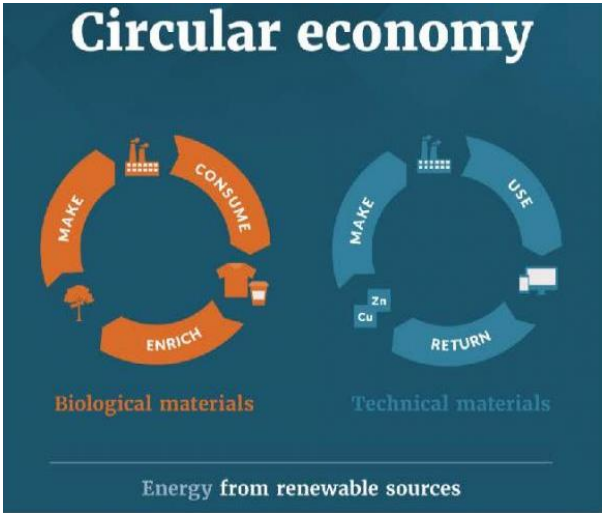
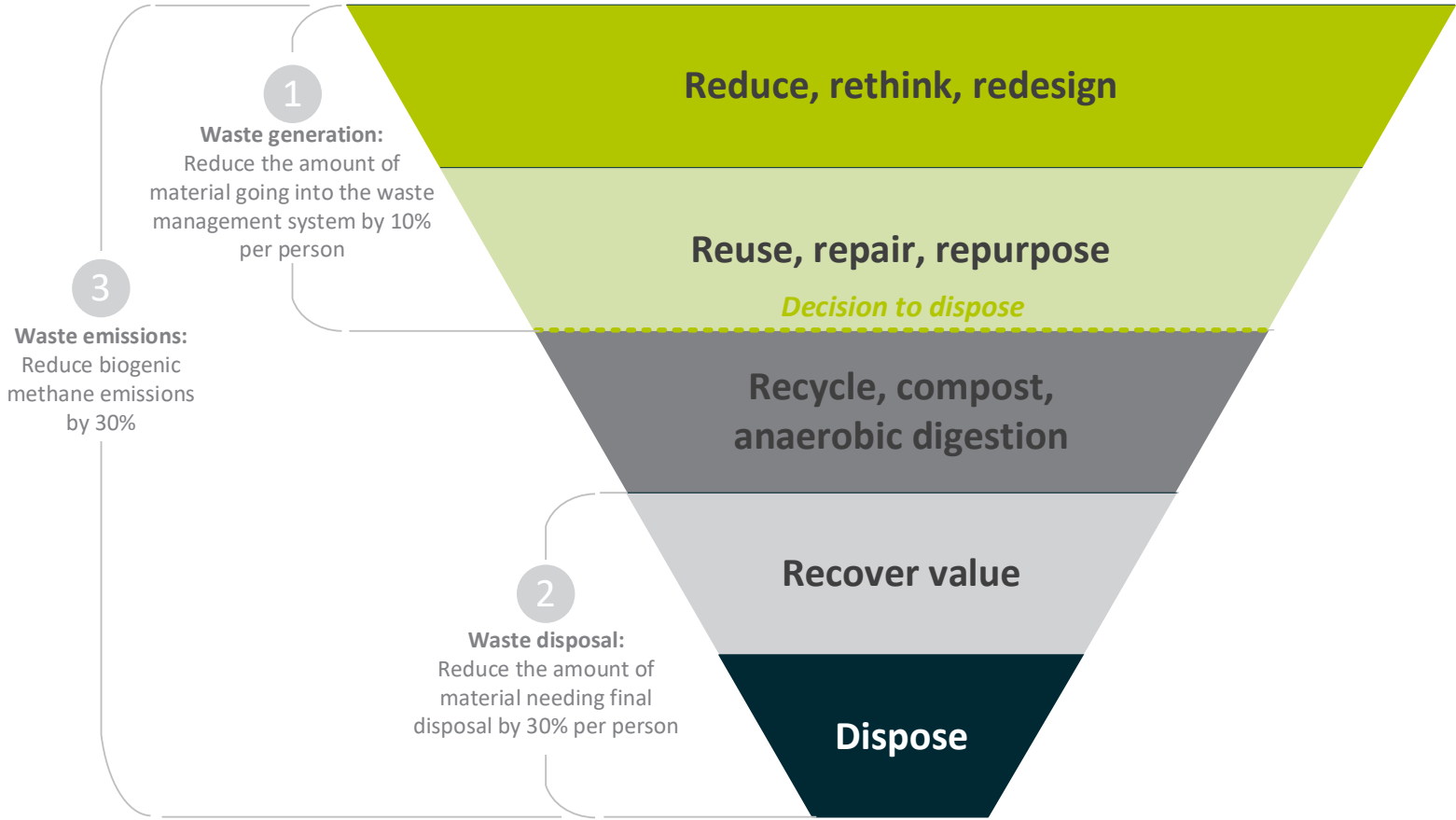
24 May 2024

Darren Tiddy & Alice Grace

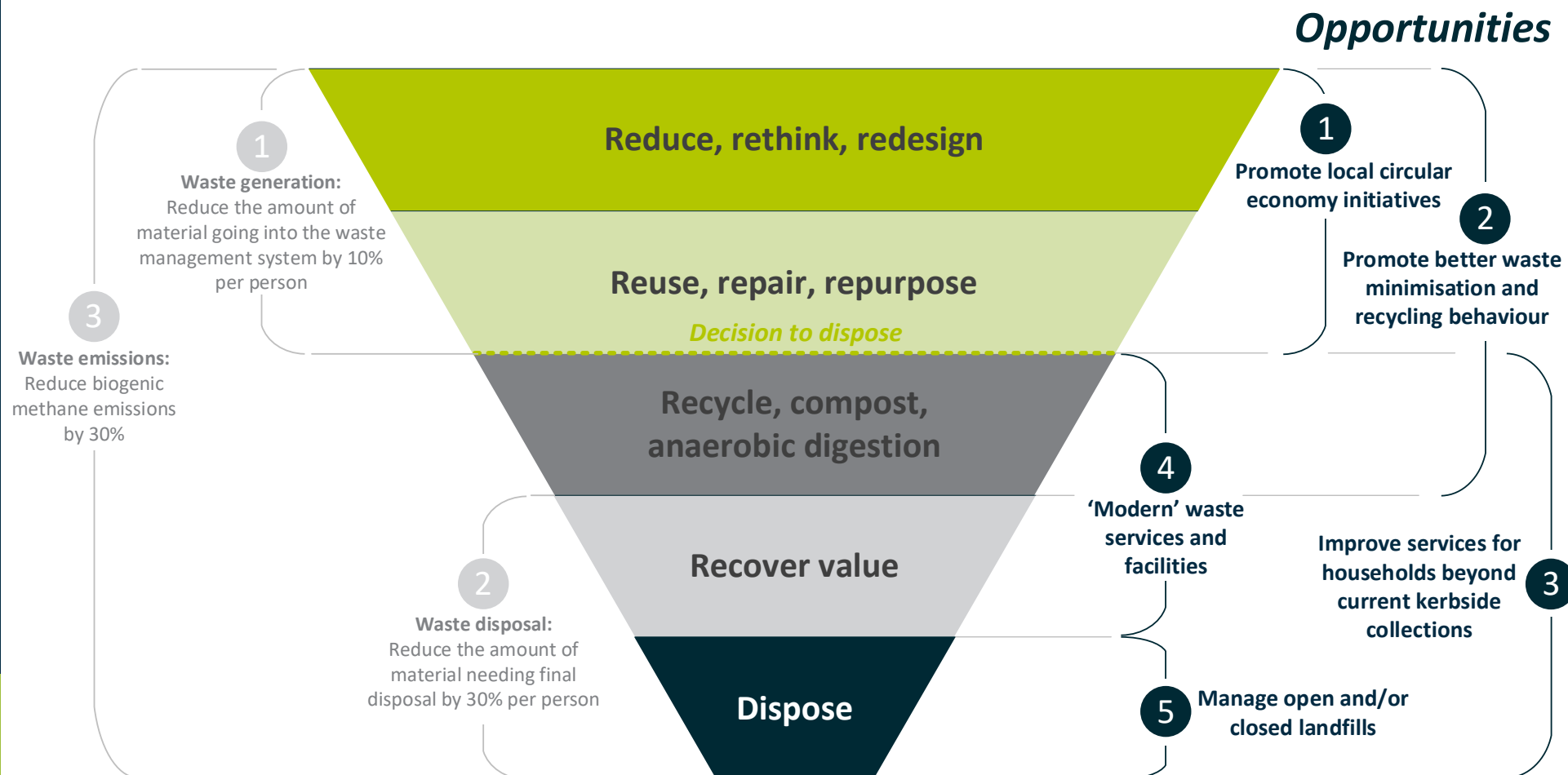
WMMP reviews



NZWS vision and targets



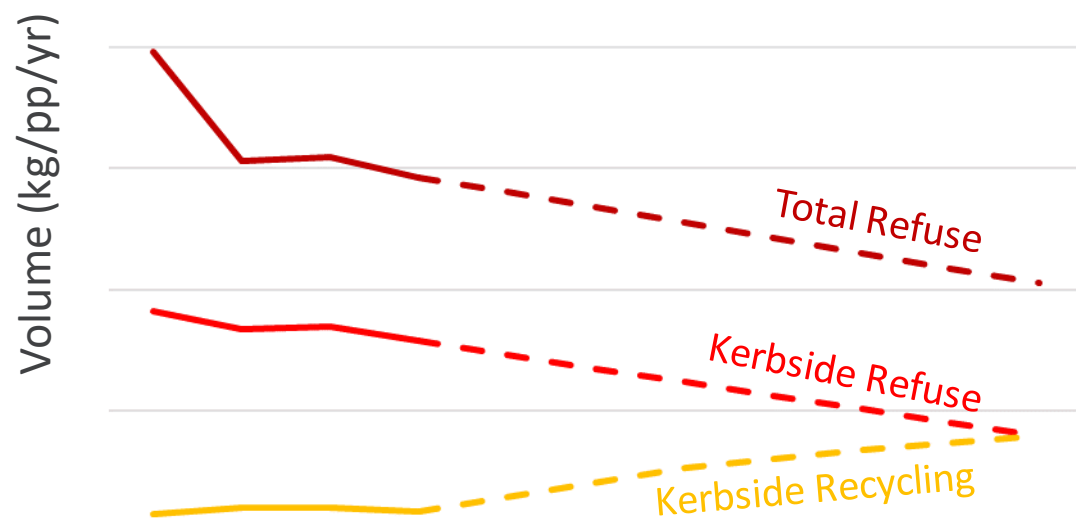
Waste hierarchy and action opportunities



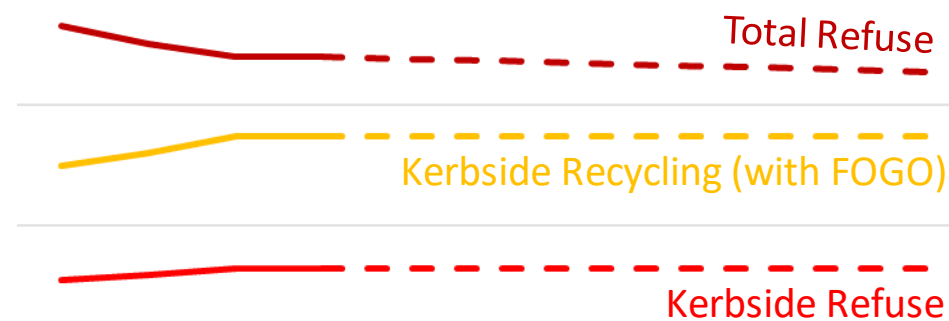
That's all nice in theory... but there are challenges...

Challenge 1: where are you on your waste journey?

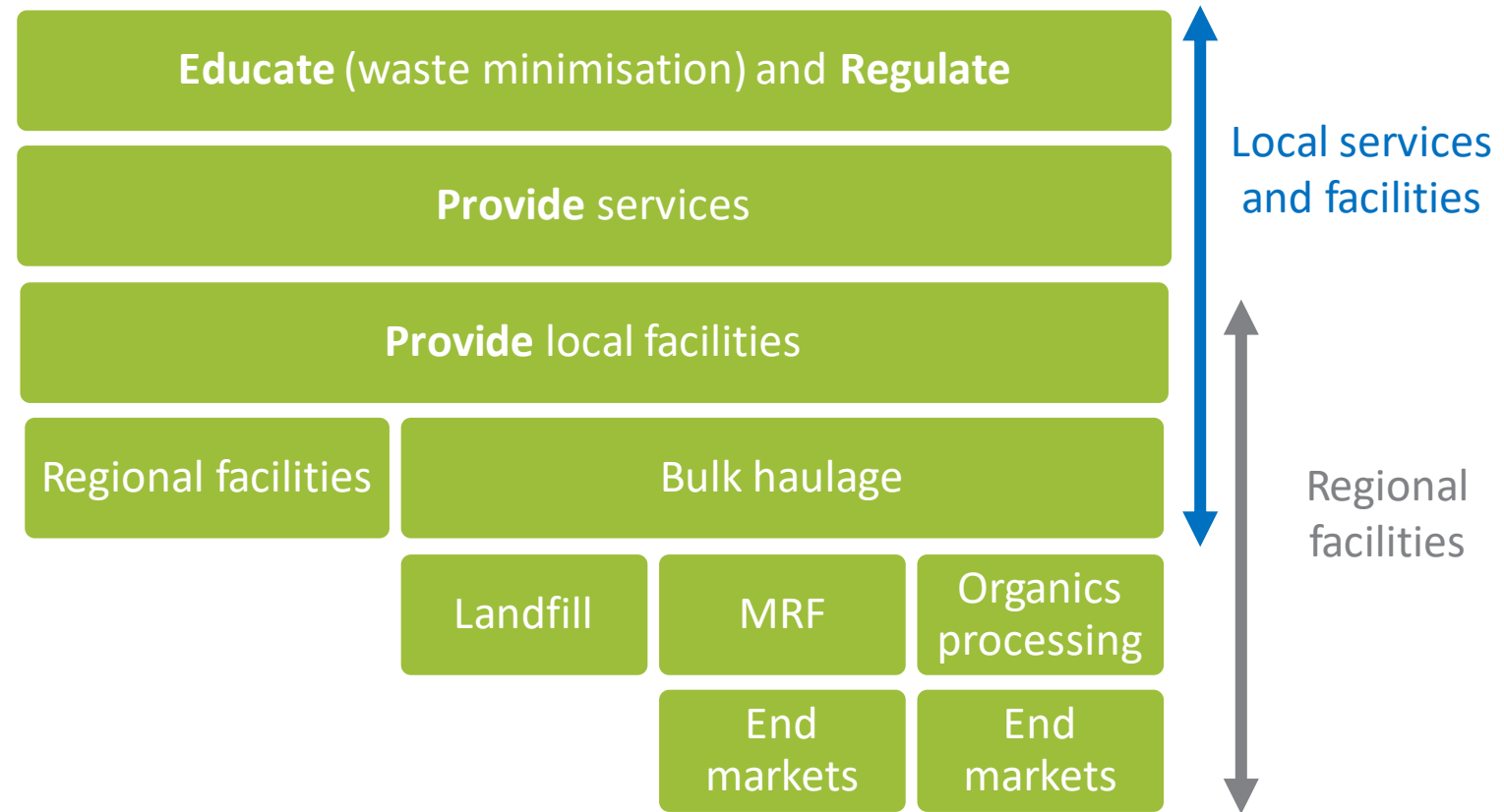
Council A (currently 10% diversion)



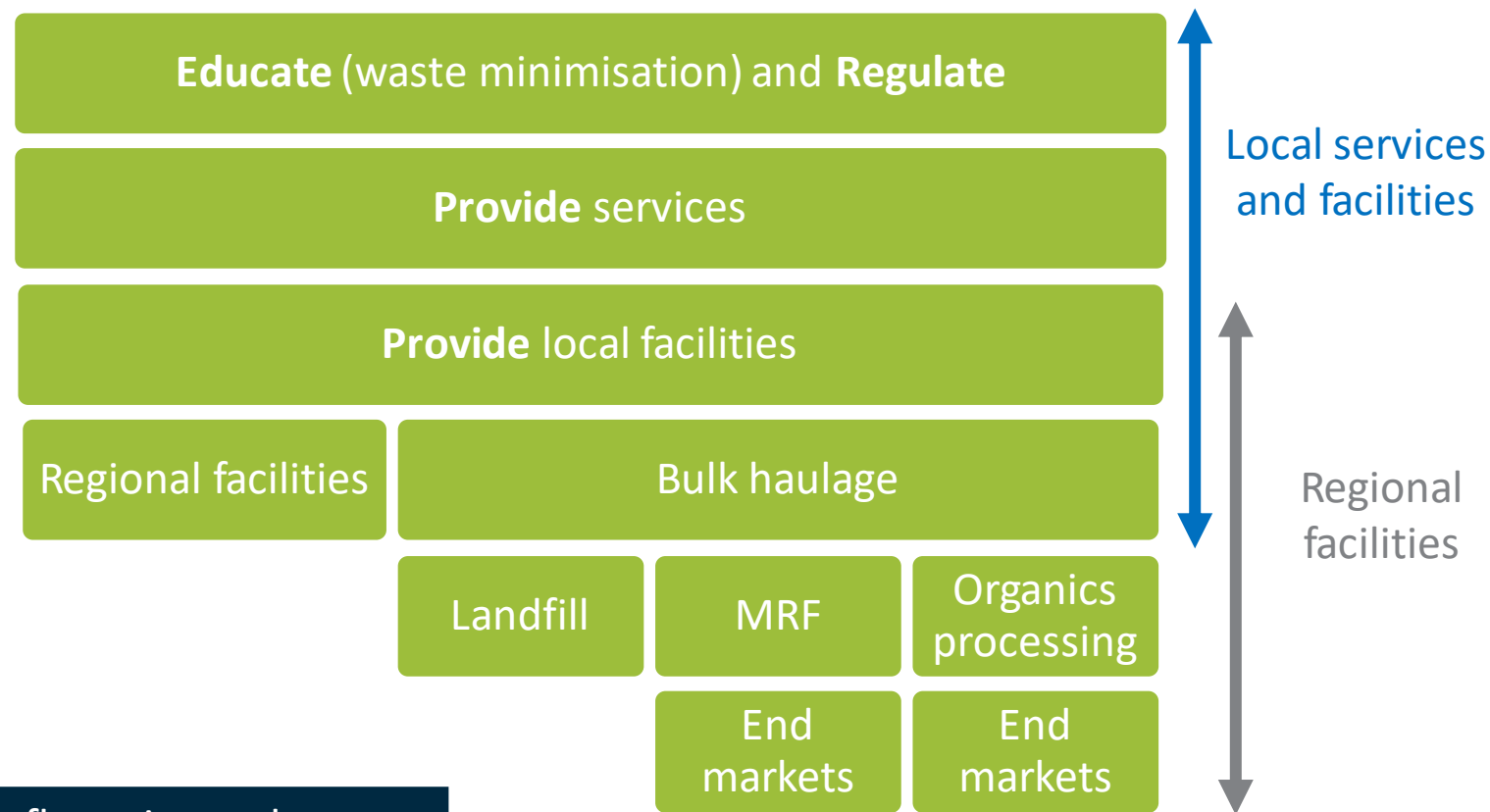
Council B (currently at 73% diversion)



Challenge 2: can you control what happens to the waste?



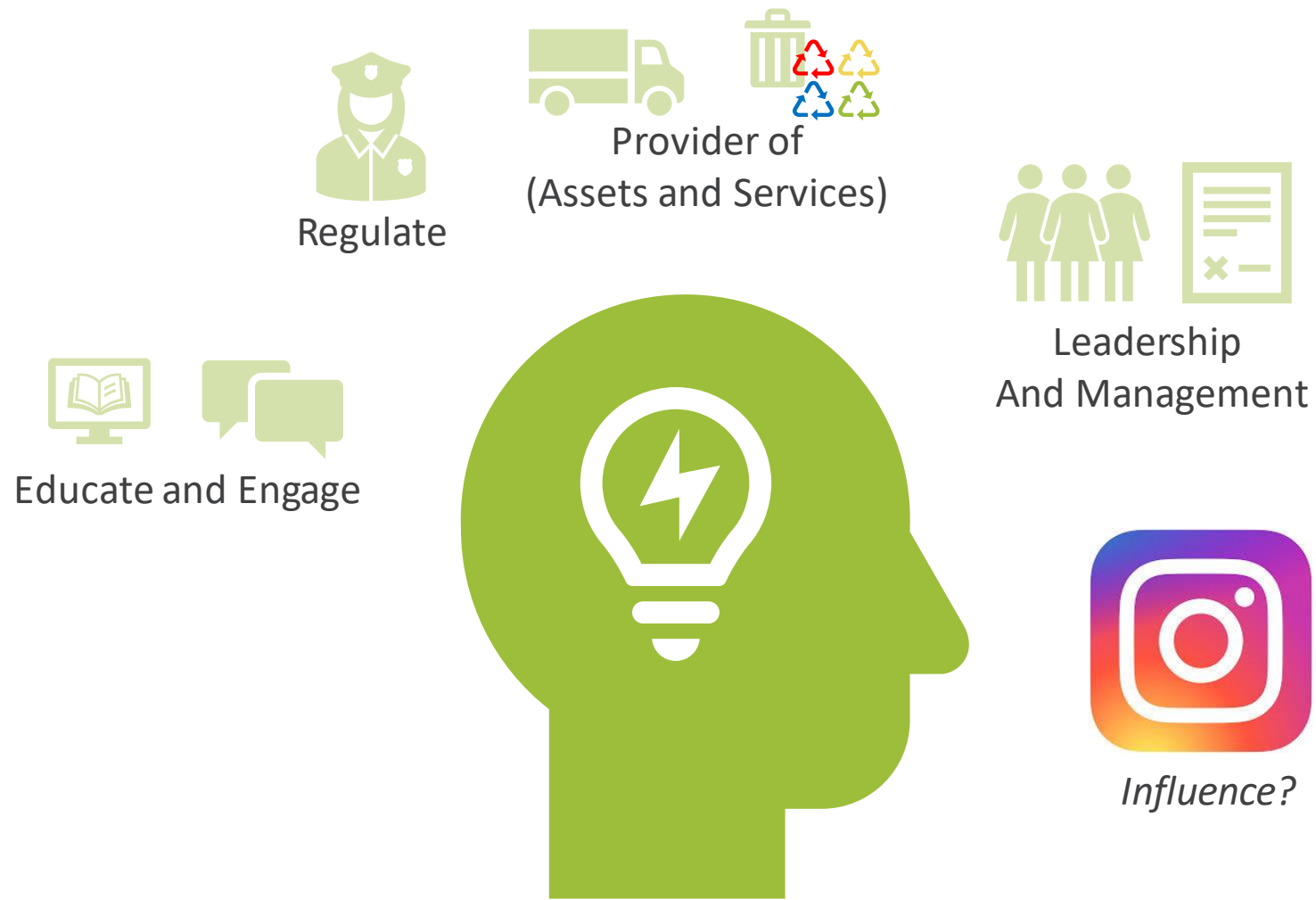
Challenge 2: can you control what happens to the waste?



Council A - Focused on influencing and regulating to maximise services

Council B - Focused on maximising outcomes from both services and their assets

Challenge 3: when did a waste officer become an influencer?



Challenge 3: when did a waste officer become an influencer?



Council A - Works with the willing through case studies, walks the talk, and leverages off others

Council B – Proudly run their contracts and assets well, but feels less capable of influencing

Challenge 4: rapidly changing costs, contamination

Gun, pig's head amongst weird things Aucklanders have tried to recycle in 2023

Caroline Williams

July 12, 2023, · 04:16pm

Share



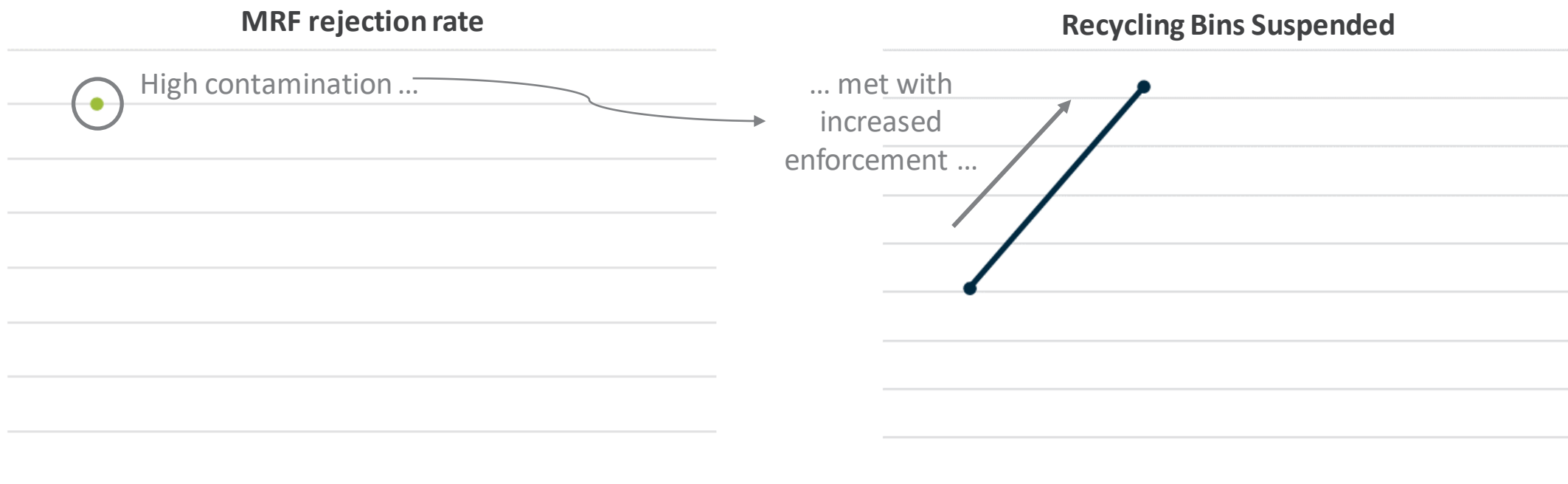
Weird things Aucklanders have put in their recycling bins this year include a gun, a pig's head, concrete blocks, a tent, a bicycle and dialysis tubes.

STUFF / WAIKATO-TIMES

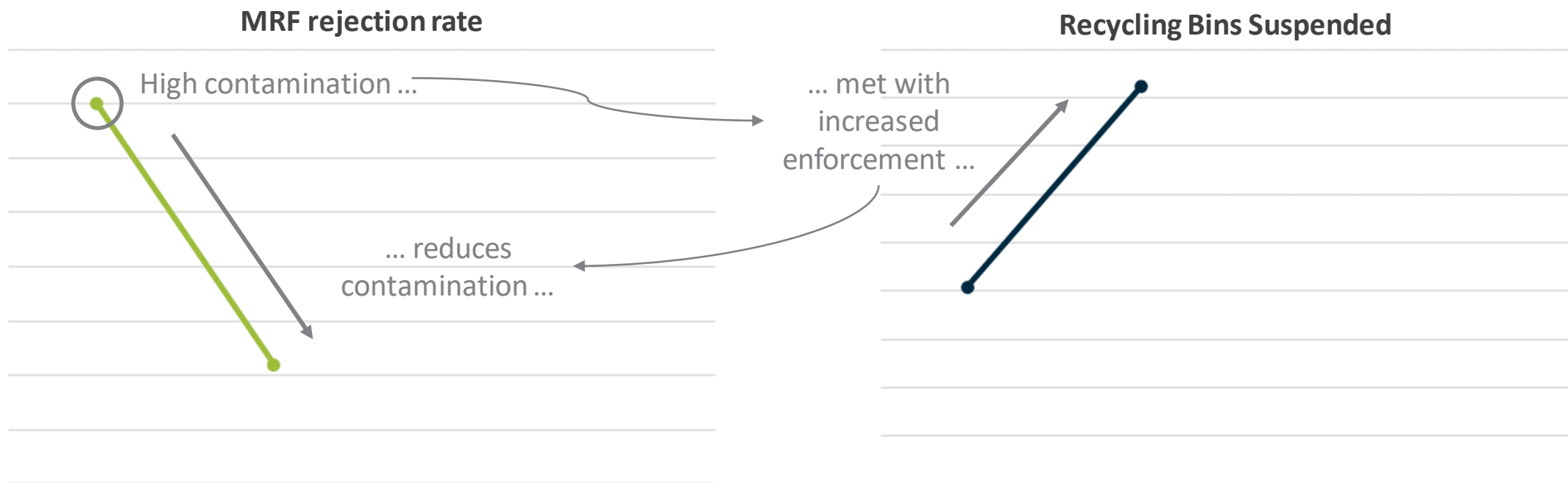
Challenge 4: rapidly changing costs, contamination



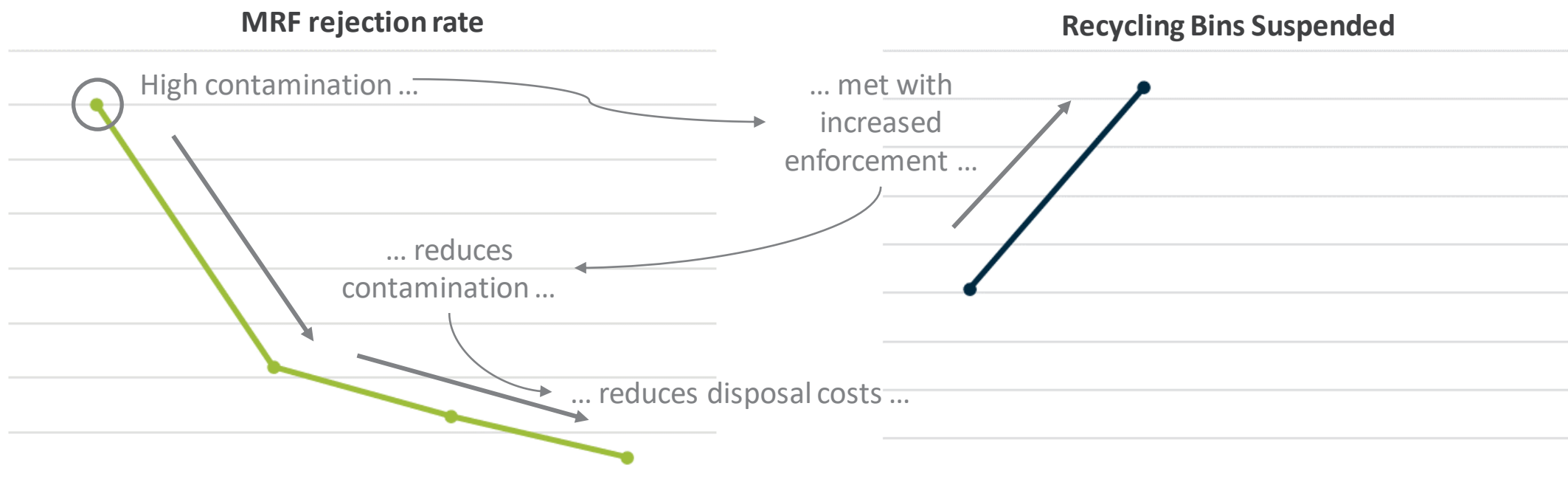
Challenge 4: rapidly changing costs, contamination



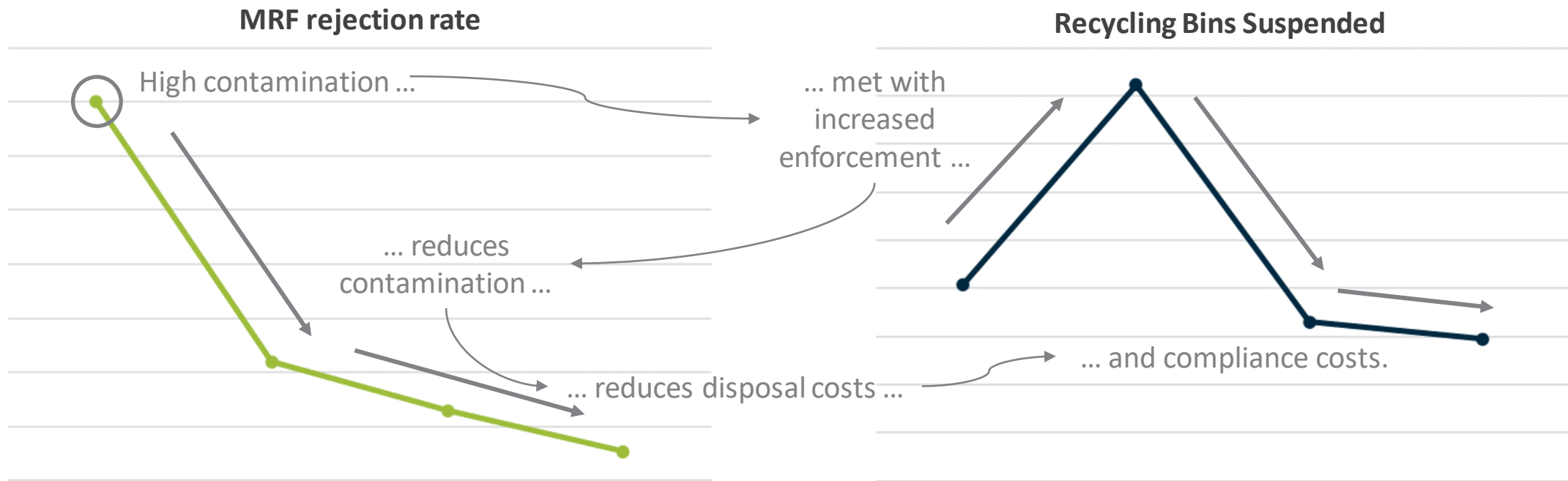
Challenge 4: rapidly changing costs, contamination



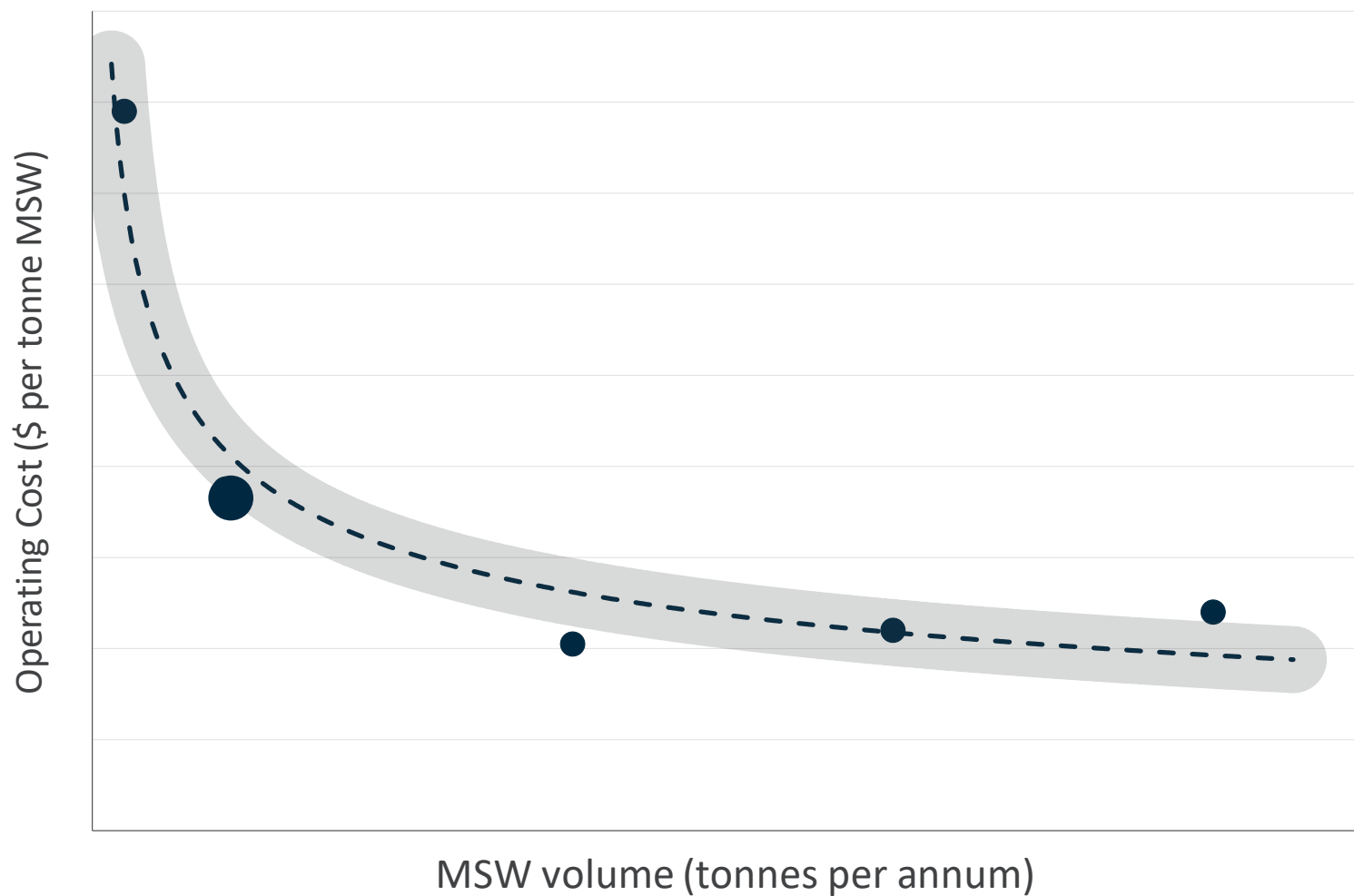
Challenge 4: rapidly changing costs, contamination



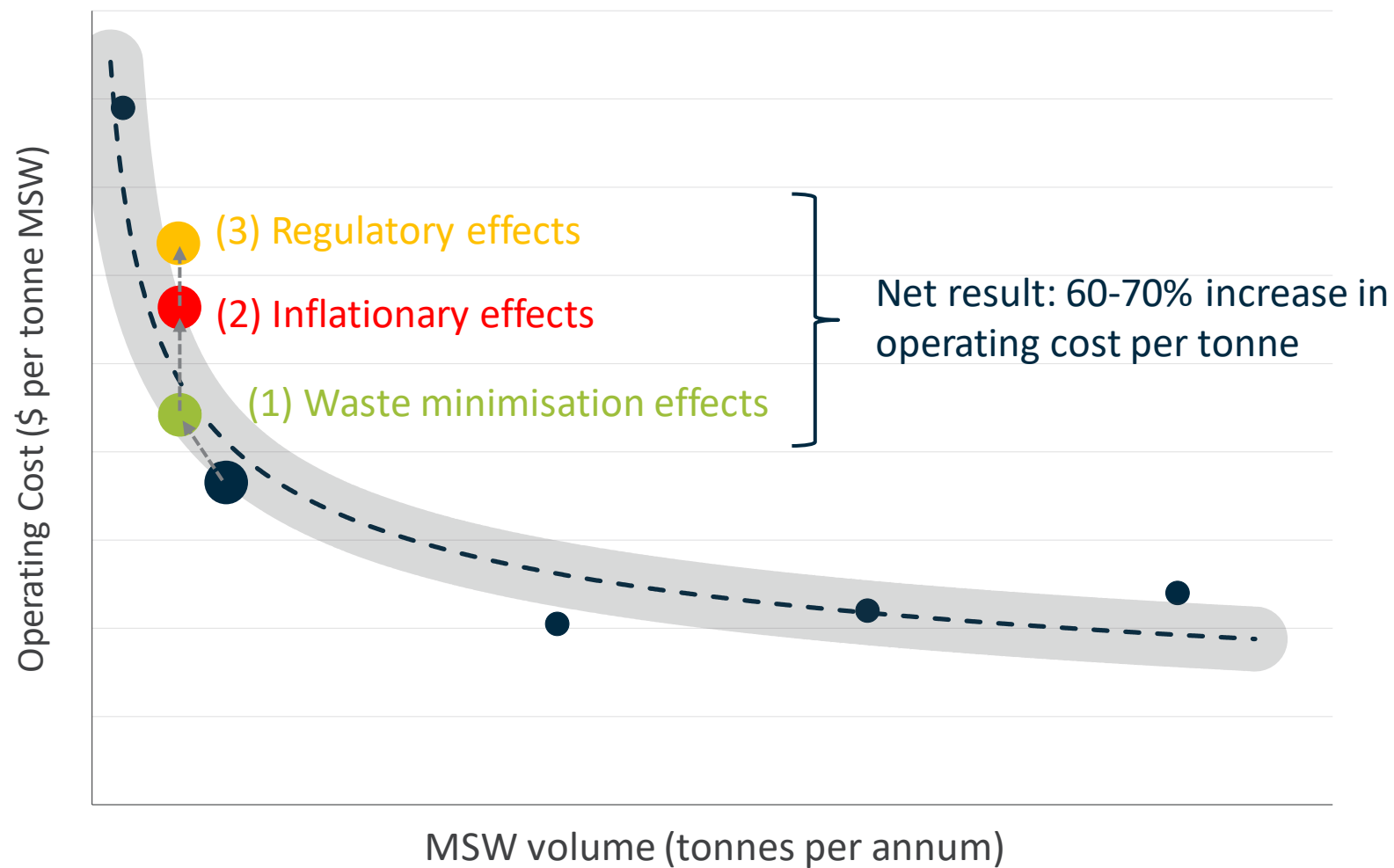
Challenge 4: rapidly changing costs, contamination



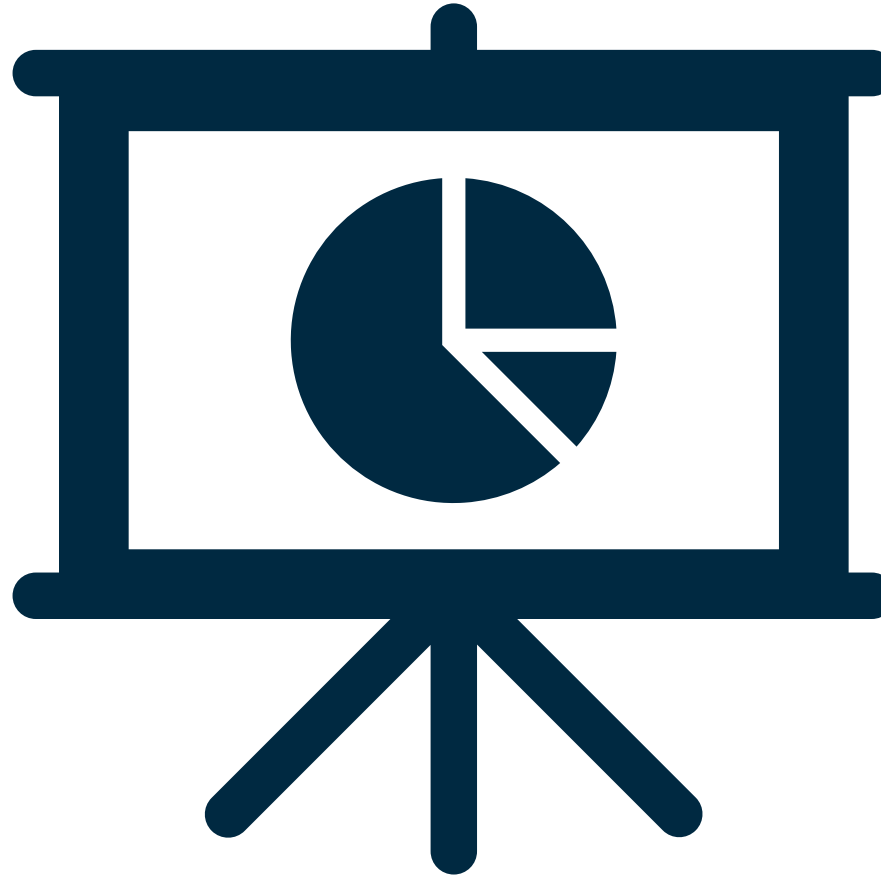
Challenge 5: rapidly changing costs, landfill example








Challenge 5: rapidly changing costs, landfill example



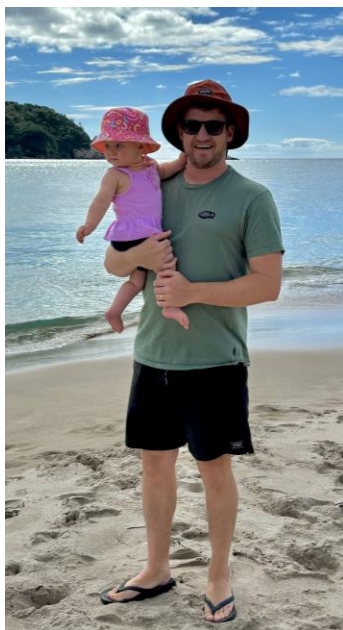
A word about data...



Potential solutions...

Challenges		Solutions
	Different Stage in the Journey	Have building blocks in place and performing well, provides a foundation to move up the hierarchy
	What Can You Control	Be deliberate about your focus on educate – regulate – influence – provide (services & facilities).
	Influencing to Promote Circular Economy	Balanced skills and new skills
	Manage the Cost of Contamination	Good data, understand and assess cost vs benefits
	Manage the Cost of Facilities	Good data, future focused – when to stay local or go regional

Questions



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<https://www.wasteminz.org.nz/blogs/post/what-i-learned-about-the-circular-economy-from-a-capsule-wardrobe>



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