



Collective Action to a more Circular Waste System

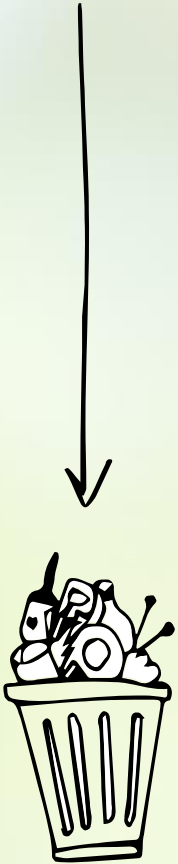
Eleanor Grant
Principal Industrial Sustainability



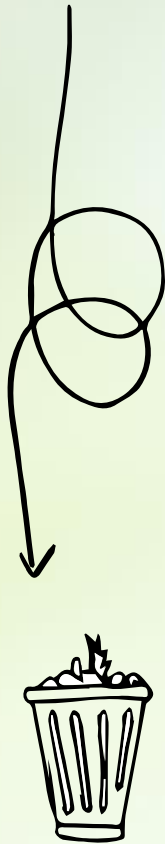
**make
everyday
better.**

Three Principles of a Circular Economy

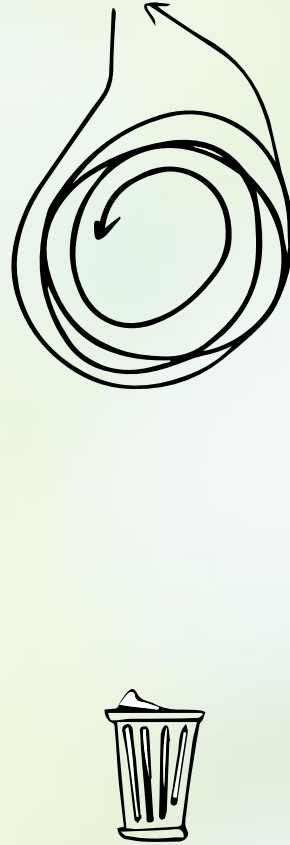
LINEAR ECONOMY



RECYCLING ECONOMY



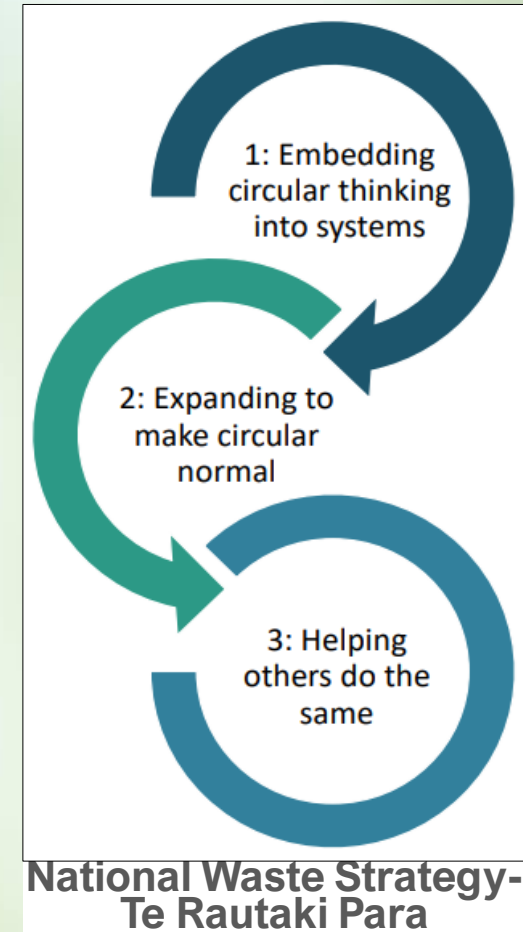
CIRCULAR ECONOMY



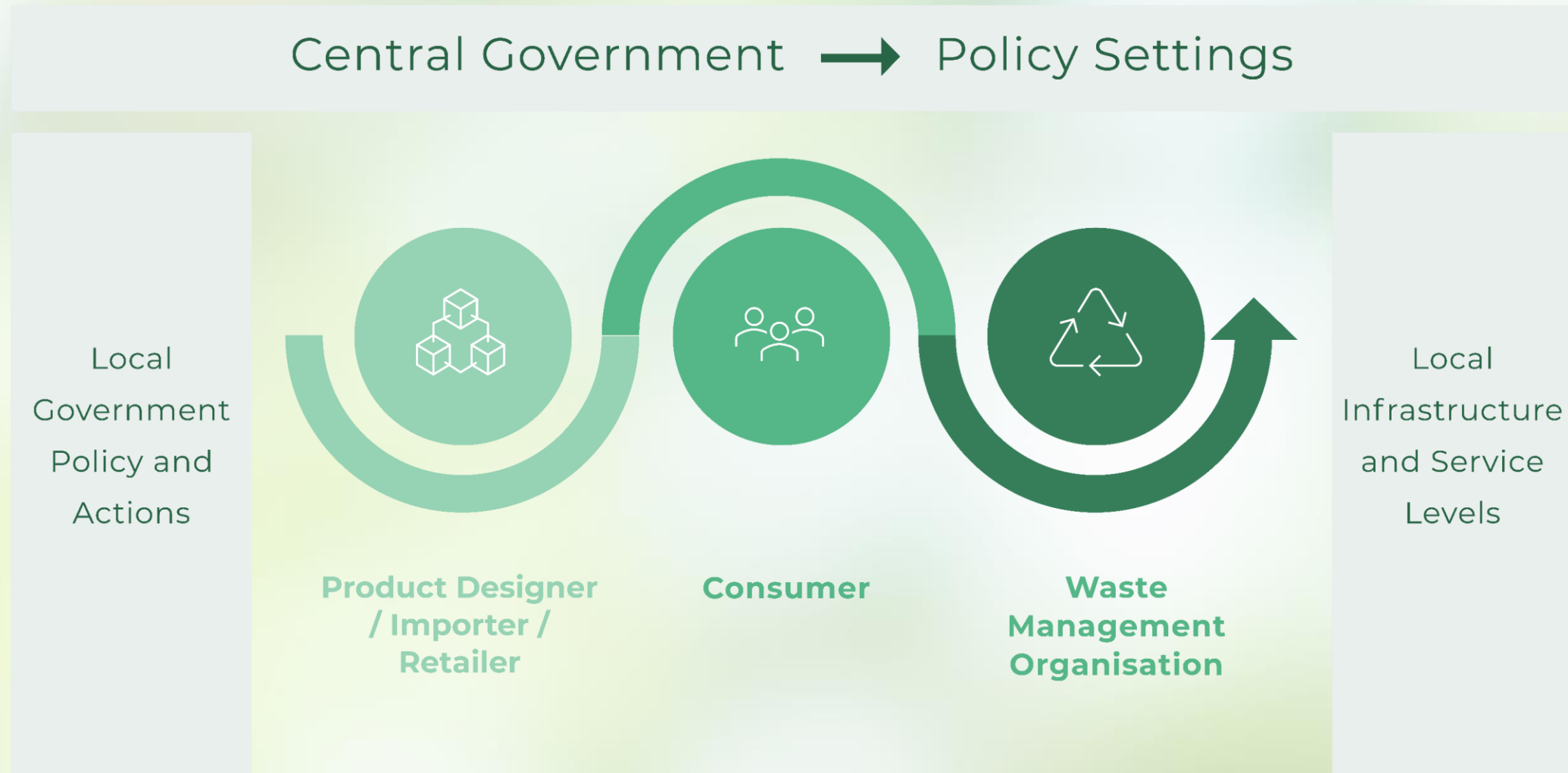
- Design out waste & pollution
- Keep products & materials in use
- Regenerate natural systems

UUTY (r uar Flander

Waste Policy Framework



Who is involved in our waste system?



Who Pays?



Bringing all the parts together



Acting regionally to get scale

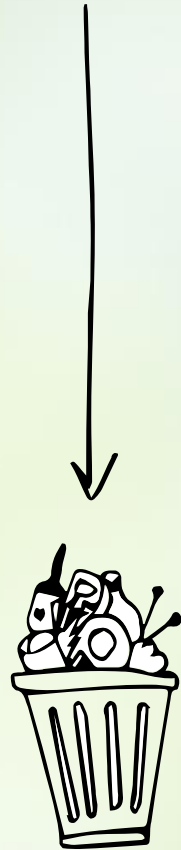


Longer term view

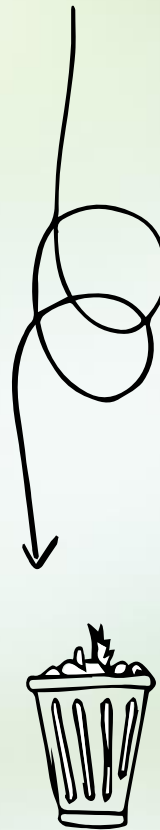


Conclusion

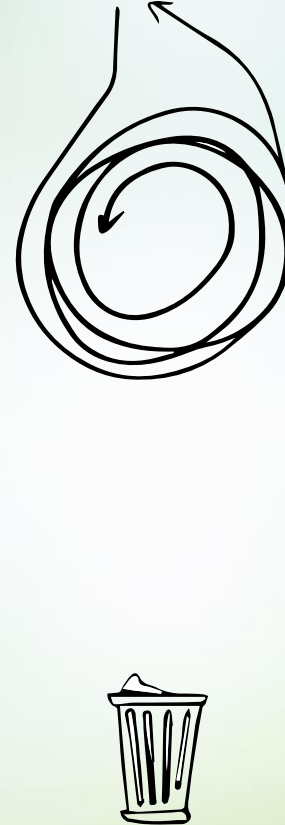
LINEAR ECONOMY



RECYCLING ECONOMY



CIRCULAR ECONOMY



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