

An aerial photograph of a river with a yellow circle overlay. The river flows from the top left towards the bottom right, with a dense forest on the left bank. The water is a light blue-green color, and the riverbed is visible in some areas.

# Collaborative innovation

in the waste sector







# Innovation

A product, service, business model, or strategy that's both novel and useful.

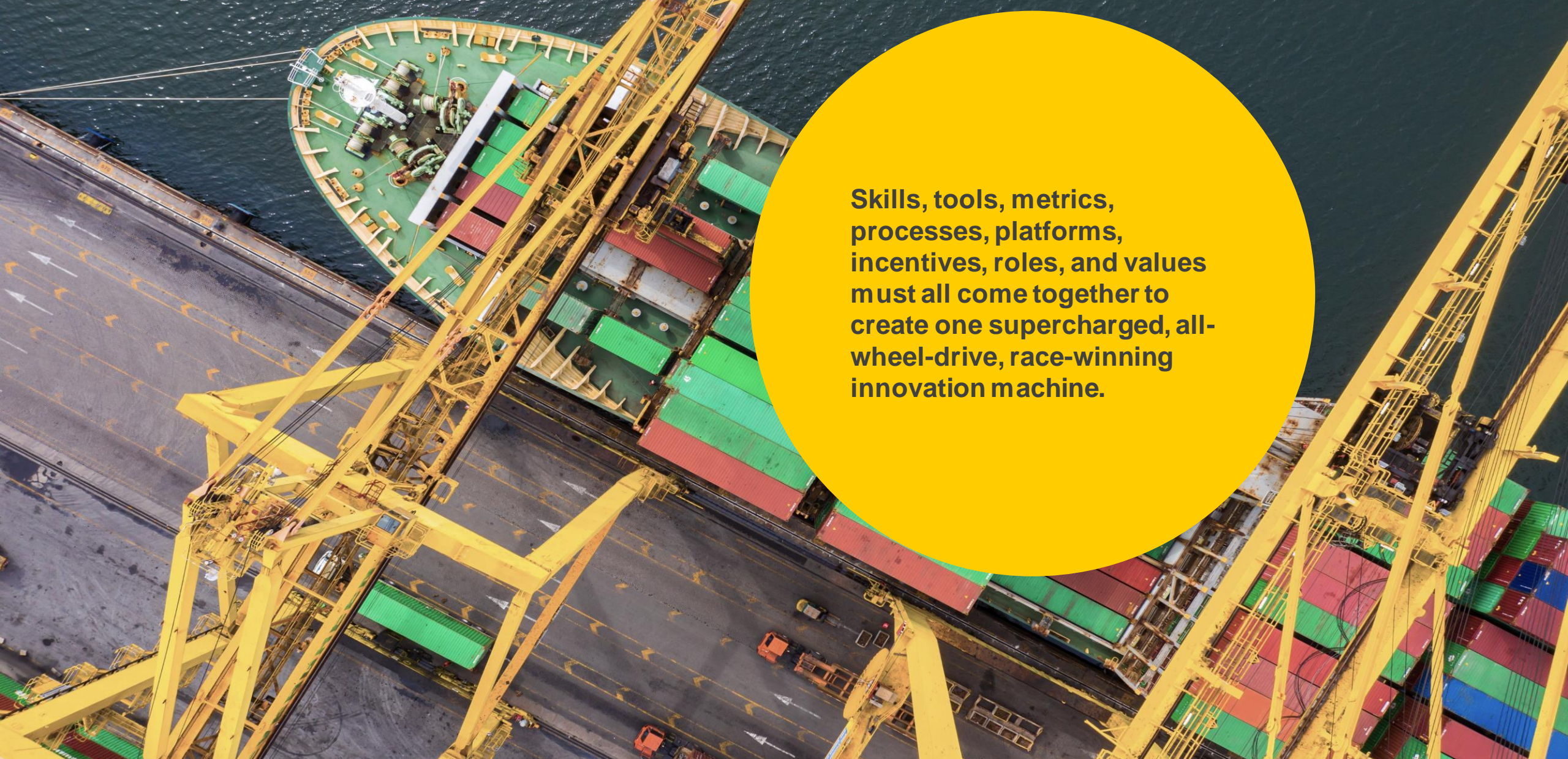


# Why innovate?

**Innovation is necessary to adapt and overcome the challenges of change**

- **Allows adaptability**
- **Fosters growth**
- **Separates businesses from their competition**





**Skills, tools, metrics,  
processes, platforms,  
incentives, roles, and values  
must all come together to  
create one supercharged, all-  
wheel-drive, race-winning  
innovation machine.**





**We need to see waste as an opportunity not a problem.**

**When viewed as a resource, we can examine how we can maximise the value stream, instead of seeing it as cost avoidance.**





**Product stewardship provides opportunities for innovation across the supply chain.**

**It also unleashes the power of innovative collaboration!**


























Monty sends  
compost updates  
directly to your  
phone









Feeding cows a few ounces of seaweed a day could sharply reduce their contribution to climate change





# 5R Solutions

Managing Future Resources







This Australian  
brewery uses  
algae to reduce  
its carbon  
emissions













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# reimagining a world without waste

