



ECOCENTRAL

&

BRISCOES
HOMEWARE



REBEL
SPORT

COLLABORATING FOR A CIRCULAR FUTURE

2000w

360 Degree
Ballist Head Extension
Eco-Friendly
Low Noise, High Efficiency
Washable Filter
Telescopic Wand

POWER FORCE Vacuum Cleaner

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WHO IS ECOCENTRAL



EcoCentral's mission is to lead and support best practice waste minimisation and provide enduring refuse and recycling services for South Island Councils, businesses, and communities.



EcoCentral's goal is an economically sustainable circular economy for New Zealand in which EcoCentral plays a leadership role.

ECO
CENTRAL
DROP

ECO
CENTRAL
SORT

ECO
CENTRAL
SHOP



ECOCENTRAL SHOP

EcoShop, located on Blenheim Road, where checked-over reusable goods supplied by the EcoDrop Resource Recovery Centres (RRC's) and other commercial entities are sold to the general public.

Care Packages for Social Good



We work to create care packages with a variety of home items for Salvation Army, City Mission, and others.

Walk Lightly for Sustainable Fashion



We sort through material from factory scraps to second-hand textiles to ensure they find a new purpose with Walk Lightly

Project Uplift for Global Initiatives



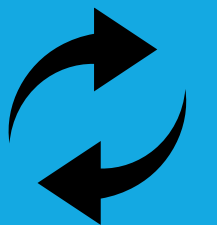
We've been collecting gently used bras at The EcoShop to support women in need around the globe.

Welcome



Our Purpose

Reuse & Resale to support diversion from landfill and circularity



Sorting

Items are sorted into various categories to be later tested if required. Staff are able to identify what items are able to be resold and which ones may need to be disposed of if broken.

Selling/Disposal

Items are put out onto the sales floor if they passed electric safety. If they did not pass electrical safety, they are responsibly disposed.

E-waste is recycled through our partners.



Pick-Up

Items are picked up from the various Briscoes and Rebel Sports locations in large containers to be sorted through.

Testing & Pricing

Items are tested for electrical safety and then priced to be put into the EcoShop for sale.



ECOCENTRAL
SHOP

LET'S LOOK AT THE NUMBERS

Since the trial started, we have diverted approx. 1 X 40ft container worth of product. The material has also contributed to over 60 care packages sent out to families in need in Christchurch.

**1X 40FT
CONTAINER**



**60
CARE
PACKAGES**

COLLABORATING FOR CIRCULARITY

EcoCentral and Briscoes have concluded a five-month pilot where we manage damaged and returned products from selected Briscoes stores. We test items and resell them or responsibly recycle or dispose of all material that cannot be reused.

But...WHY DO WE DO IT?

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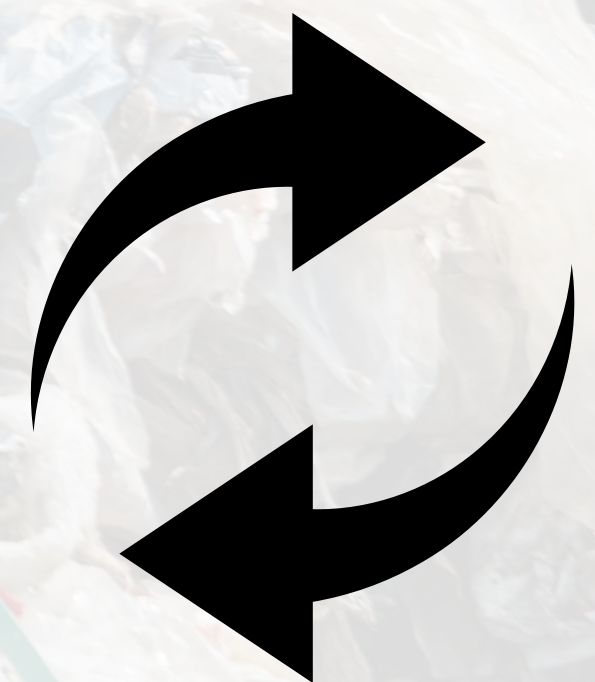
Waste Reduction



**Responsible
Disposal**



**Promote
Reuse**



ECO
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CENTRAL
SHOP

