# Harnessing passionate community champions for great resource recovery

WasteMINZ conference 2024

Thursday, 30 May 2024



## What is a community champion?





#### What things do community champion have in common?

Connection

Vocal

Conviction

Leader





#### Where can you find community champions?

#### Karamea free shop



#### **Brian Jones and Hamish MacBeth**





#### How to create a difference from your champions

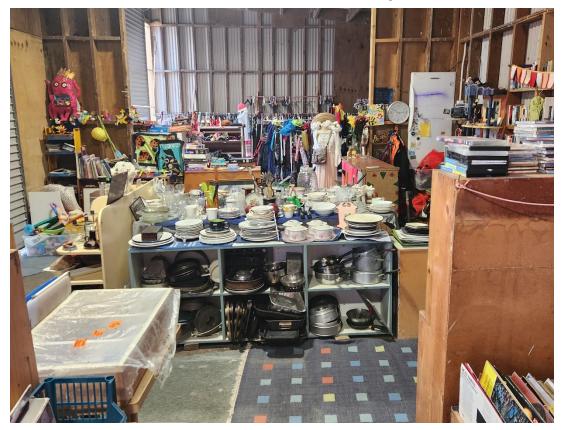






#### How to effect change higher up the waste hierarchy

Tākaka reuse shop



#### **Contractors**





#### How to effect change higher up the waste hierarchy





# Vision for a resource recovery future







## Passion for a community hub





#### Zero waste hub











#### Fingers in lots of pies





#### Councils are moving ahead with their zero waste plans





#### What does success look like?





#### **Councils want local contractors**





#### How to harness community champions?

# Build a network Listen Feel the passion

Let them lead

Experience



#### What is the role of Council





#### Community champions in a strategic role





#### **Future community champions**





© Morrison Low

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#### **Future community champions**





Summing up?

Vocal Listen Connection Build a network

Conviction Feel the passion

Leader Let them lead





# Ngā mihi nui...



Pātai (questions)?





