

# Harnessing passionate community champions for great resource recovery

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# What is a community champion?



What things do community champion have in common?

Connection

Vocal

Conviction

Leader

Expert



# Where can you find community champions?

**Karamea free shop**



**Brian Jones and Hamish MacBeth**





# How to create a difference from your champions





# How to effect change higher up the waste hierarchy

**Tākaka reuse shop**



**Contractors**



# How to effect change higher up the waste hierarchy





# Vision for a resource recovery future





# Passion for a community hub





# Zero waste hub





# Fingers in lots of pies



# Councils are moving ahead with their zero waste plans





# What does success look like?



# Councils want local contractors





# How to harness community champions?

Listen      Build a network

Feel the passion

Let them lead      Experience

# What is the role of Council





# Community champions in a strategic role



»»» LESS  
WASTE  
GREATER  
PLACE»»»



# Future community champions





# Future community champions



Summing up?

Vocal

Listen

Connection  
Build a network

Conviction  
Feel the passion

Leader  
Let them lead

Expert  
Experience



# Ngā mihi nui...



# Pātai (questions)?

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