

**KEEP
NEW ZEALAND
BEAUTIFUL®**





Ralphs
first
Southern
California









Version as at 5 April 2025



Litter Act 1979

Public Act 1979 No 41
Date of assent 2 November 1979
Commencement 2 November 1979

4 Responsibility for promotion of litter control

Keep New Zealand Beautiful Incorporated shall be the body primarily responsible for the promotion of litter control in New Zealand.

Section 4: substituted, on 17 December 1985, by section 2(1) of the Litter Amendment Act 1985 (1985 No 185).









Be a Tidy Kiwi

PART OF OUR DNA SINCE 1967



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FORMERLY THE NZ LITTER CONTROL COUNCIL





MAMA NATURE SAYS KEEP NZ
BE-YOOO-DIFUL





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The Beautiful Awards

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ENVIRONMENTAL EXCELLENCE

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Backyard Battle

Help eradicate land litter & protect your patch of NZ

#BACKYARDBATTLE

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mizuiku

Upstream Battle

Keep our waterways
clean & protect the sea

#UPSTREAMBATTLE

SUNTORY

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Keep NZ Beautiful boss and team resign over frustrations with Government



By Jamie Morton

Multimedia Journalist · NZ Herald · 27 May, 2024 02:11 PM ⌚ 3 mins to read

Keep New Zealand Beautiful charity expected to fold in months amid long-term issues with central Government

May 28, 2024 • 08:08am







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2025**

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AND FRIENDS
THE TRAVELLING
TRASH



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KeepNZBeautiful



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The KNZB Charitable Trust Registration number: CC58750
NZBN number: 942904869390