



Repurposing: one polo at a time

**Uniform Bank project at Porirua City
Council**

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Who am I?

Garage sales



Gala days



Clothes swaps



I'm all about reuse...

How did the project come about?

- No obvious process when staff left
- On boarding involved new staff buying new kit



Investigation stage

- Observe and learn – don't get people off-side!
- Different processes in different teams -parks, swimming pool and corporate were all different.



Just do it

- Found a space
- Bought a coat rack
- Started promoting



Make it fun

Got the Communications team on board
for great ideas



Keeping it front of mind

- HR checklists
- EA networks
- Intranet articles



Unexpected issues

Disposing of old branding/end of life uniforms

- To landfill?
- Or do the 'right thing'



Measure results

Operating since February 2025

- Uniform items in – 107 items
- Uniform items out – 15 items
- Value of items collected - **\$23,670**

Uniform items include:

Safety boots, hi-viz jackets and vests, polos, sweatshirts, corporate jackets, hardhats, beanies, sunhats and more...

Next steps

- Keep looking at textile reuse/recycling options
- Look for more ways to promote so more uniform items find a new home
- Keep measuring results



Any questions?

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