

The Circular Economy in Aotearoa NZ

- From dream to reality

Sandy Botterill
June 2025



#1 Where are we today?

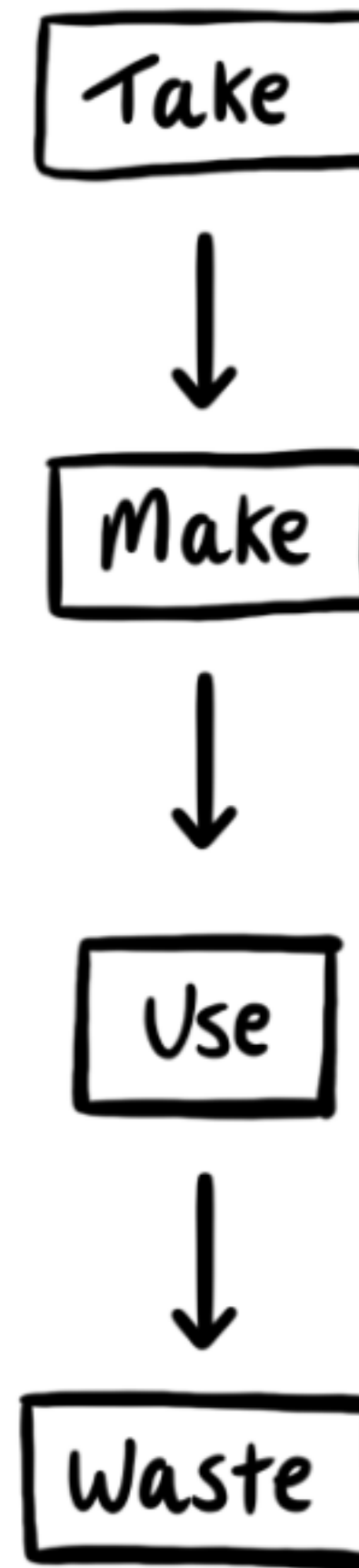
#2 Where do we want to go?

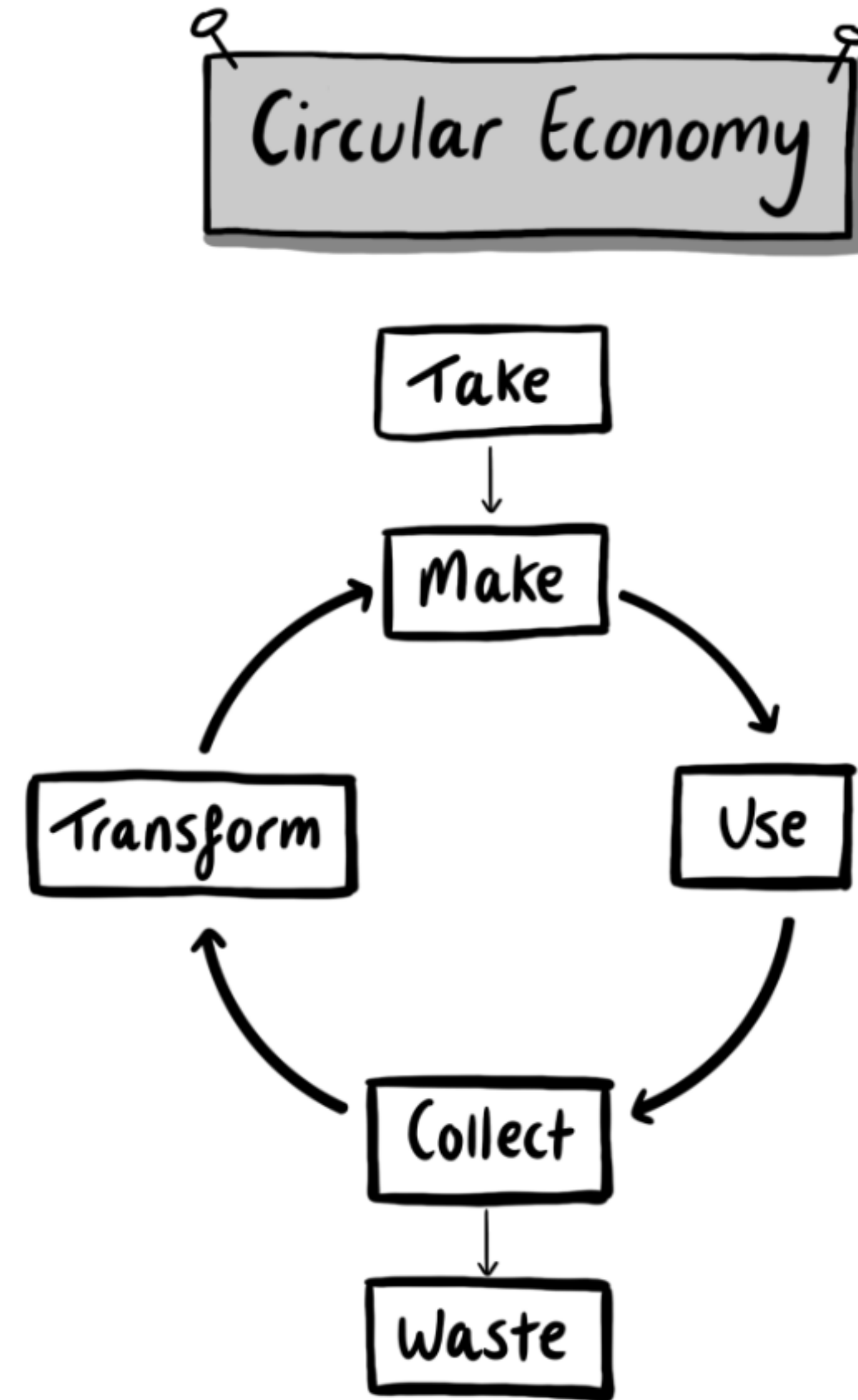
#3 Support market development?

#4 What's our role?



Linear Economy

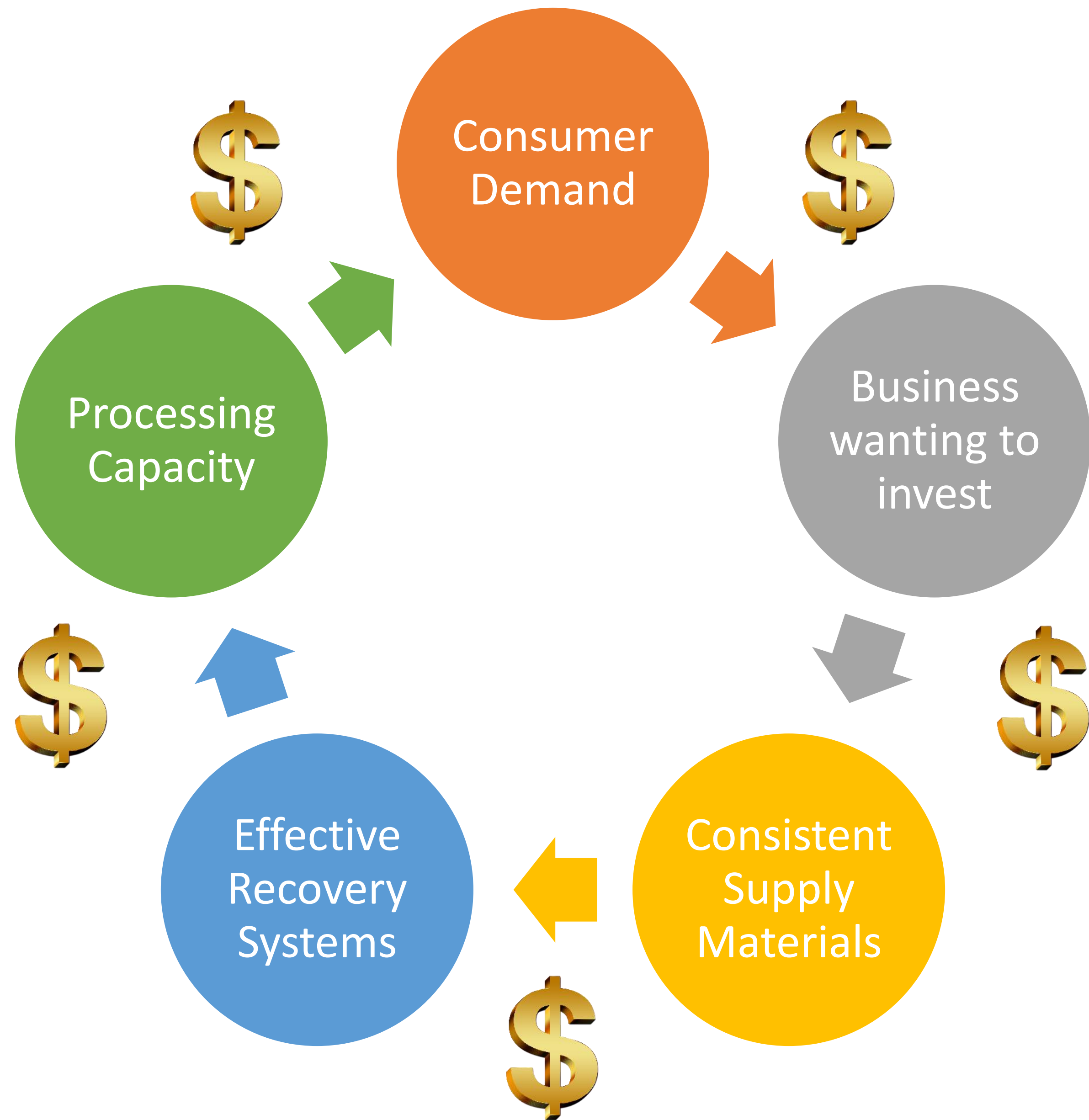






ko māia ko angitu fortune favours the bold



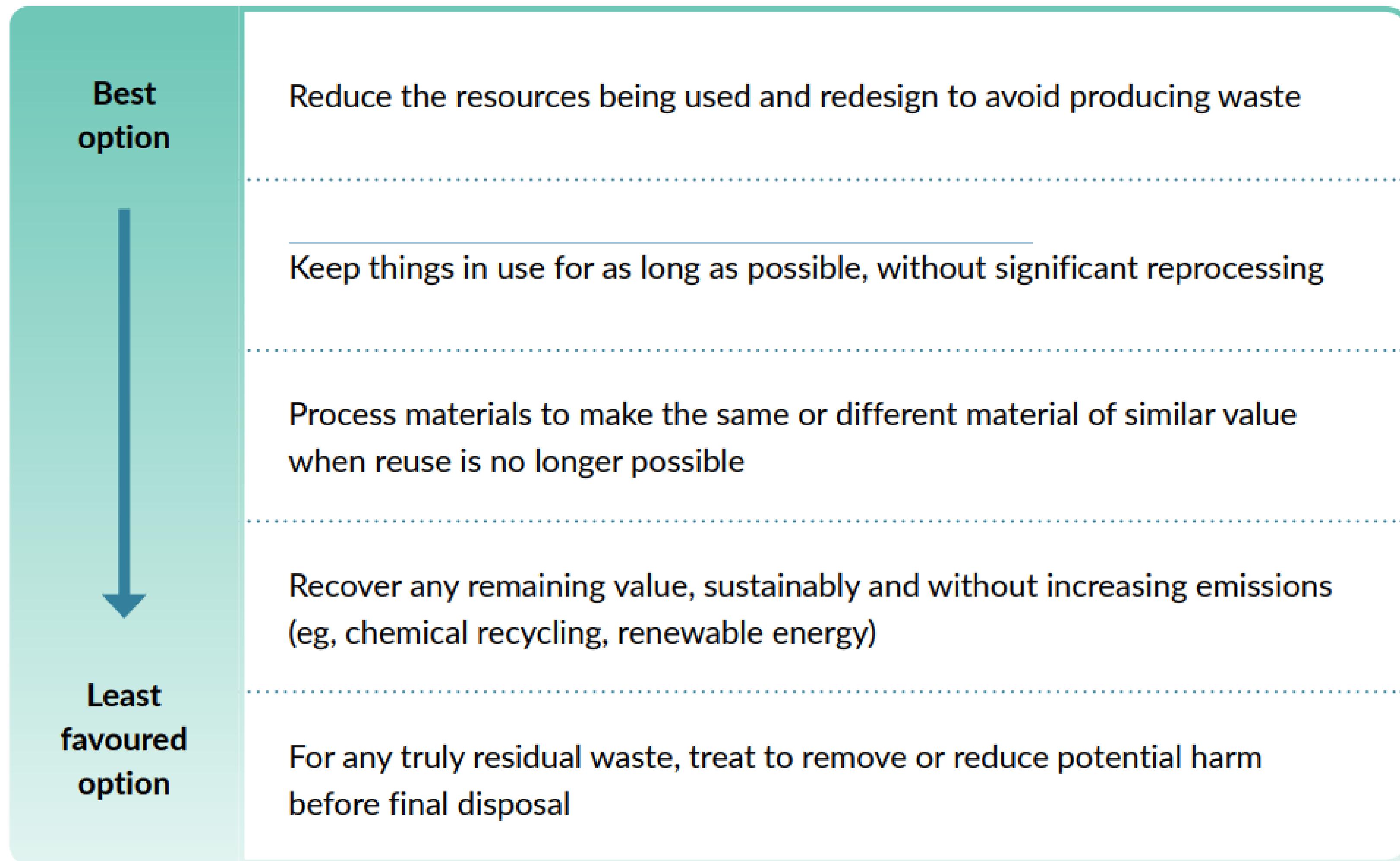


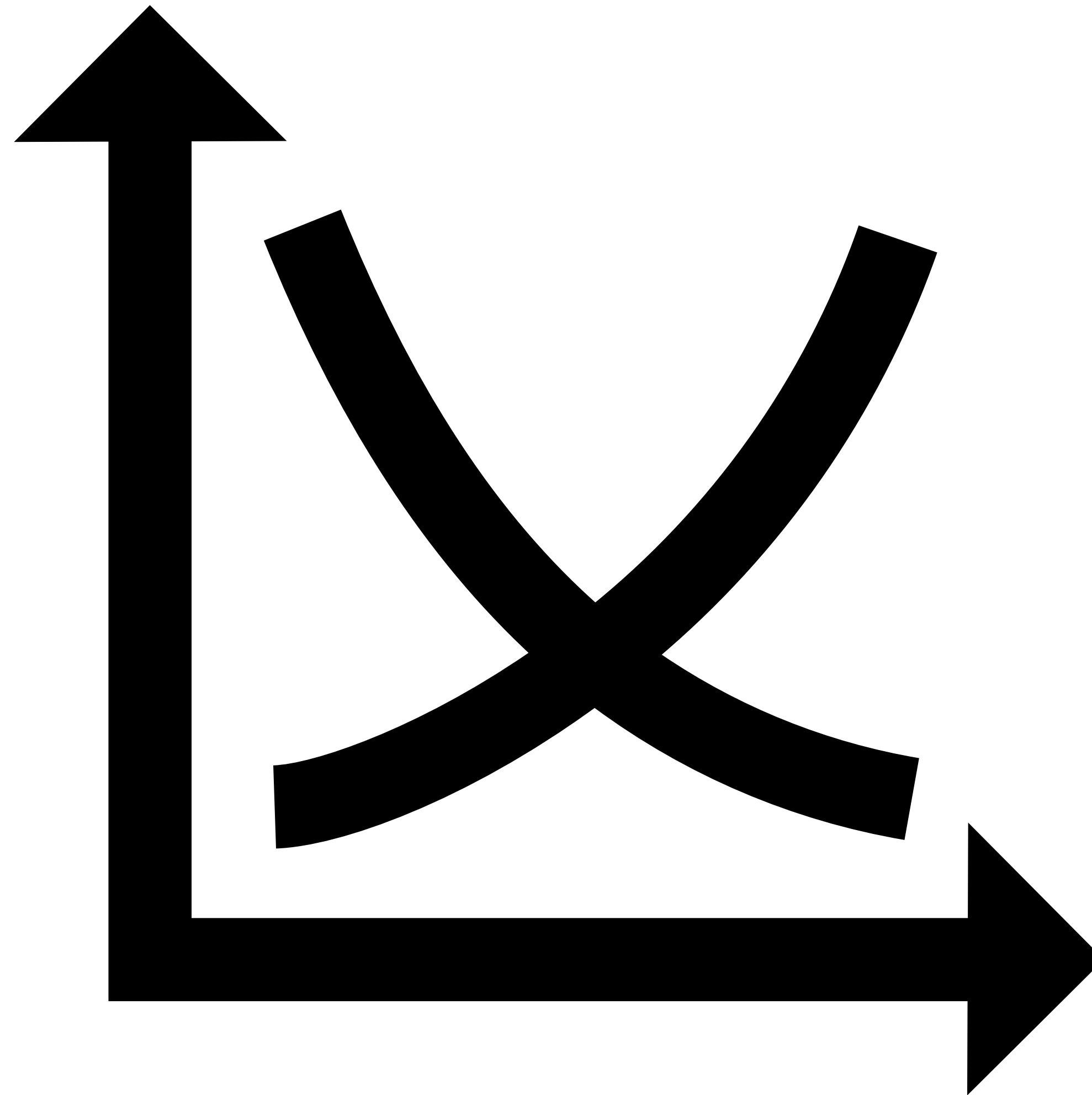
ko māia ko angitu fortune favours the bold



ko māia ko angitu fortune favours the bold

The waste hierarchy

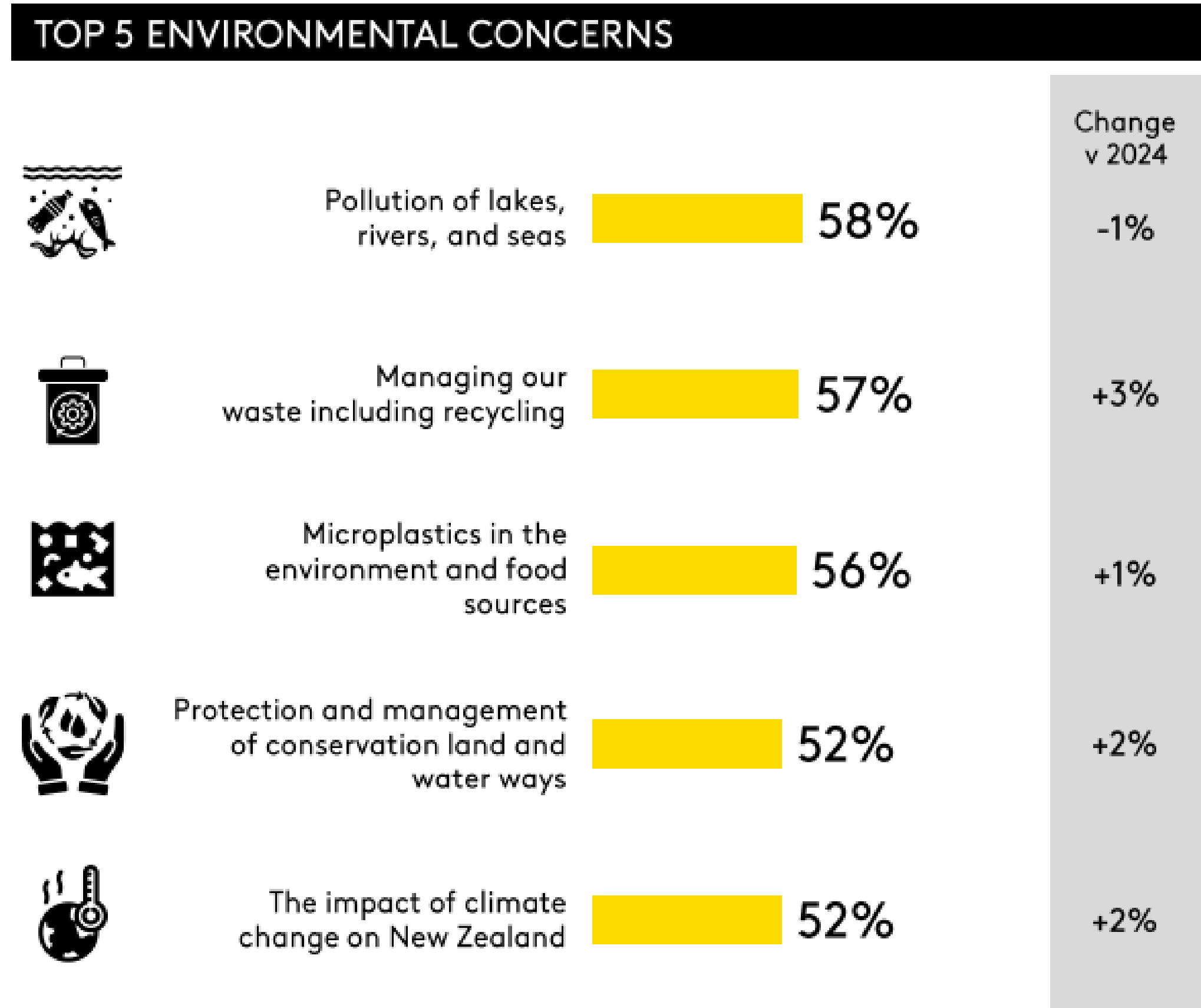
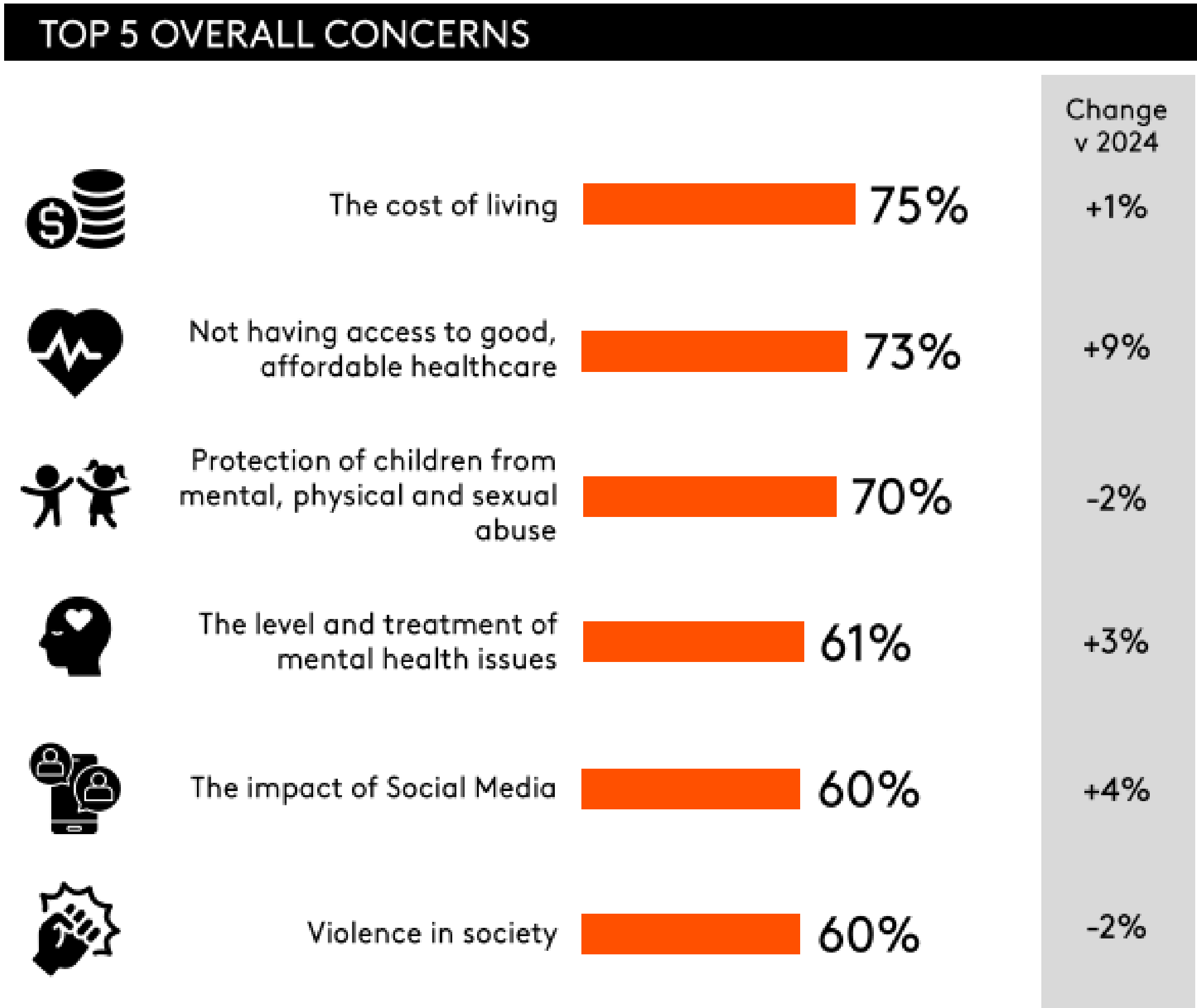




ko māia ko angitu fortune favours the bold



In terms of the key issues to New Zealander's, the cost of living remains #1, while access to healthcare has increased significantly by 9%



Yet in the midst of all of this, New Zealanders have held steady in many of their attitudes...





ko māia ko angitu fortune favours the bold



ko māia ko angitu fortune favours the bold



ko māia ko angitu fortune favours the bold



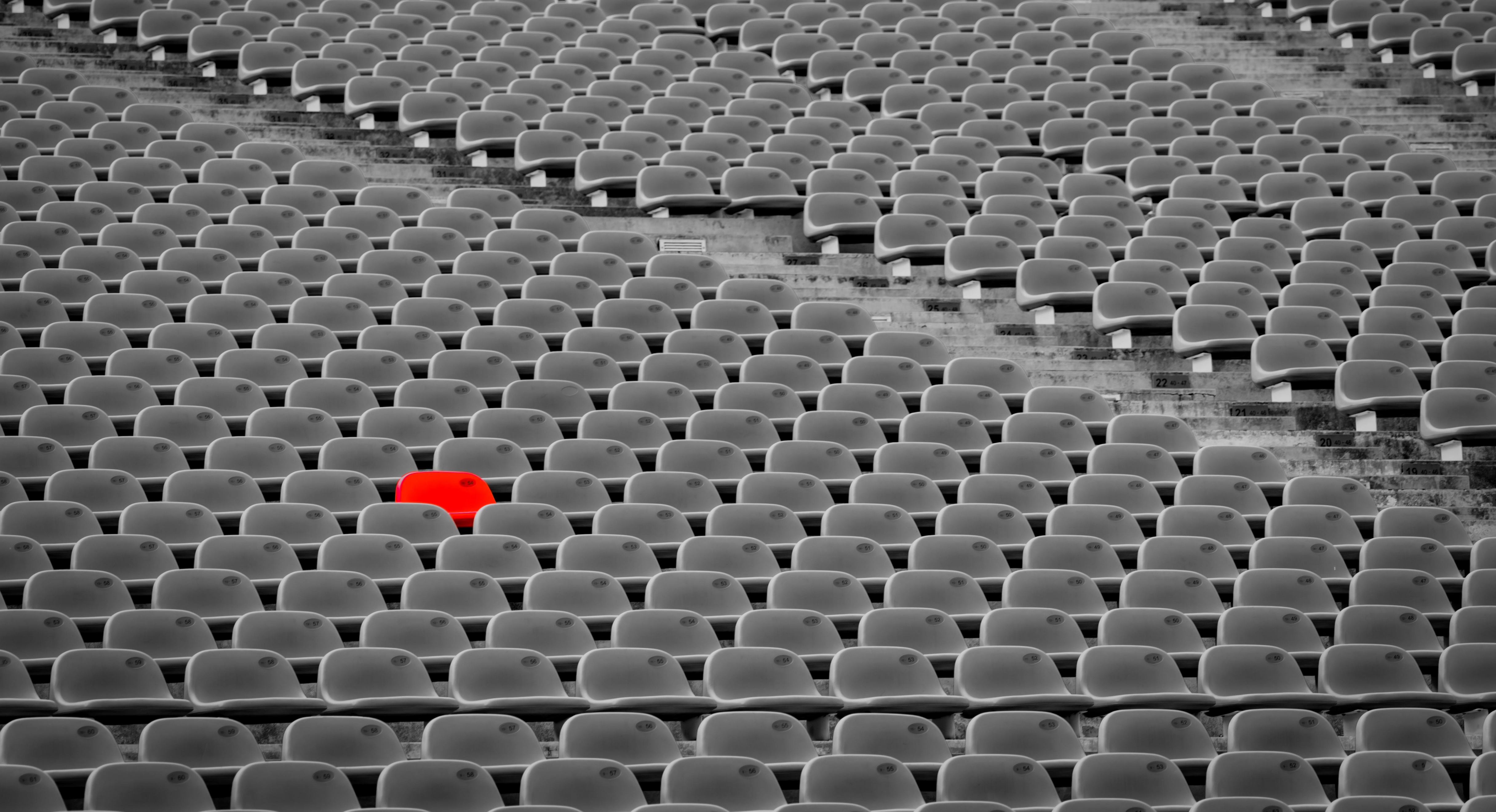
ko māia ko angitu fortune favours the bold



Tyrewise



ko māia ko angitu fortune favours the bold



ko māia ko angitu fortune favours the bold



ko māia ko angitu fortune favours the bold

