The Circular Economy in Aotearoa NZ - From dream to reality

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#1 Where are we today? #2 Where do we want to go? #3 Support market development? #4 What's our role?





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Effective Recovery Systems









The waste hierarchy



used and redesign to avoid producing waste
g as possible, without significant reprocessing
e same or different material of similar value sible
, sustainably and without increasing emissions wable energy)
treat to remove or reduce potential harm







In terms of the key issues to New Zealander's, the cost of living remains #1, while access to healthcare has increased significantly by 9%



KANTAR

Q: How concerned are you about the following issues in New Zealand? (Top 3 box 8-10) Base: 506 NB. Each respondent was shown 20 out of 41 concerns at random

	Pollution of lakes, rivers, and seas	58%	Chang v 202 -1%
6	Managing our waste including recycling	57%	+3%
	Microplastics in the environment and food sources	56%	+1%
Ø	Protection and management of conservation land and water ways	52%	+2%
	The impact of climate change on New Zealand	52%	+2%



Yet in the midst of all of this, New Zealander's have held steady in many of their attitudes...





Q: To what extent do you agree with the following statements? Base: 1010





















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