

From contracts to collective impact: establishing Zero Waste Tāmaki Makaurau Trust

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The Resource Recovery Network vision:

To maximise diversion of reusable & recyclable materials from landfill, and in the process, generate multiple environmental, social, cultural & economic benefits for Auckland.



**From "Revised Resource Recovery Network Strategy", Auckland Council Feb 2021*

Auckland's Resource Recovery Network (RRN)

A Resource Recovery Park (RRP) and 13 Community Recycling Centres (CRCs)

Aspirations to grow this to 21 CRCs and 2 RRPs by 2030.

CRCs are community-led and operated facilities which provide for their local communities

RRPs are designed to cater to large quantities of both commercial and residential waste and therefore may require involvement from council or private organisations for operation.

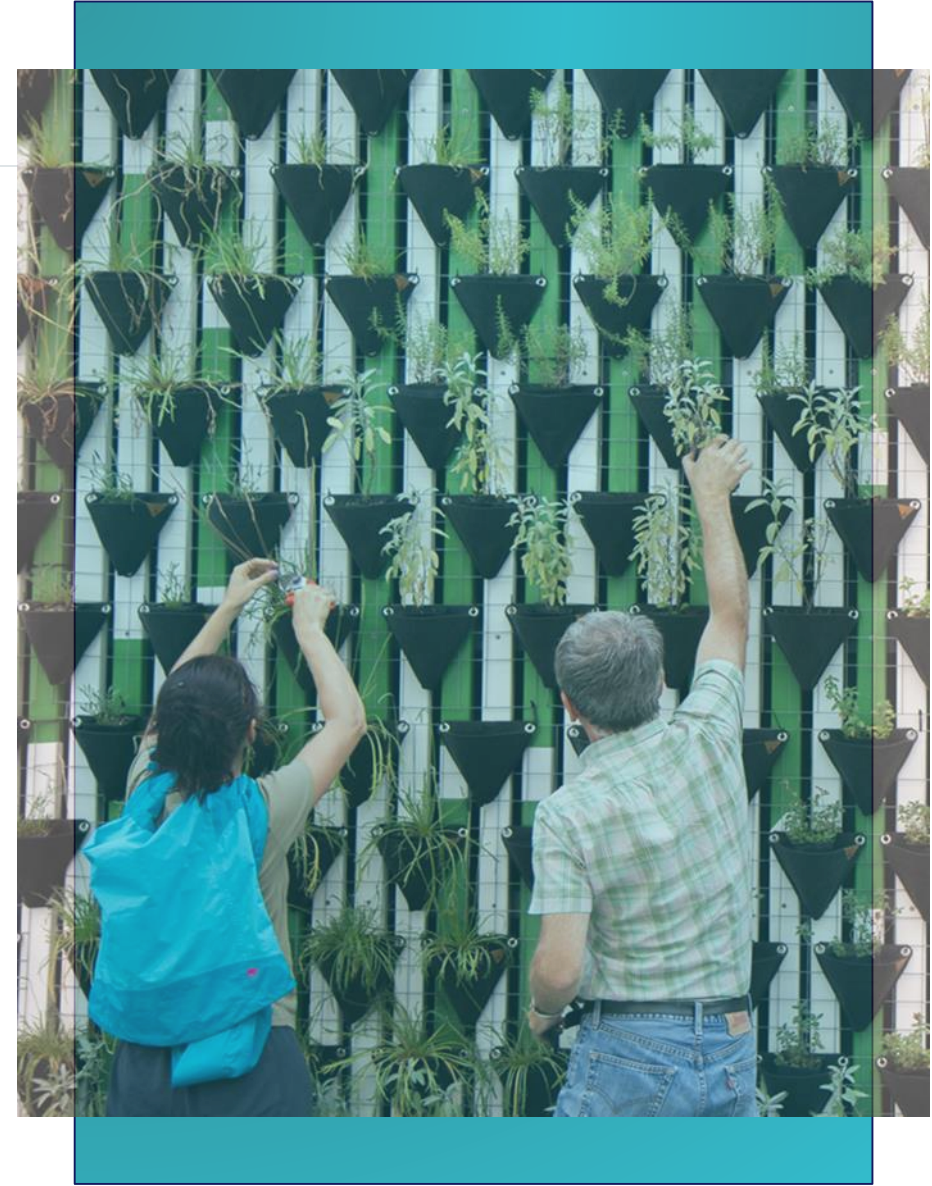
Council-driven: Why a new entity?

Council's RRN Strategy 2021 signaled five key areas of focus:

- Increasing the number of sites from 21 CRCs + 2 RRP's by 2031
- Supporting existing sites and operators to thrive
- Strengthening and enabling the network
- **Developing a fit-for-purpose operating & governance model**
- Fostering financial sustainability

What Council is aiming for:

- Consolidated funding agreement for governance & management of existing operators, and procurement & management of new sites through the Trust
- A long-term commitment & resilient structure in the face of council changes
- Network benefits & value-added services offered, that might not be achieved otherwise by individual CRCs
- Evidence of collective impact to support continued investment
- Ideally, over time, the Trust itself would become largely 'self-funded' and deliver value to its Members.



Key opportunities & shared value from a new governance entity

Maximising collective impact

Strengthening by sharing resources eg knowledge, brand, marketing, suppliers, etc to increase our capacity & capability

Evidence & improvement

Consistent monitoring & evaluation approach, sharing success stories & ongoing improvement



Land & expand the network

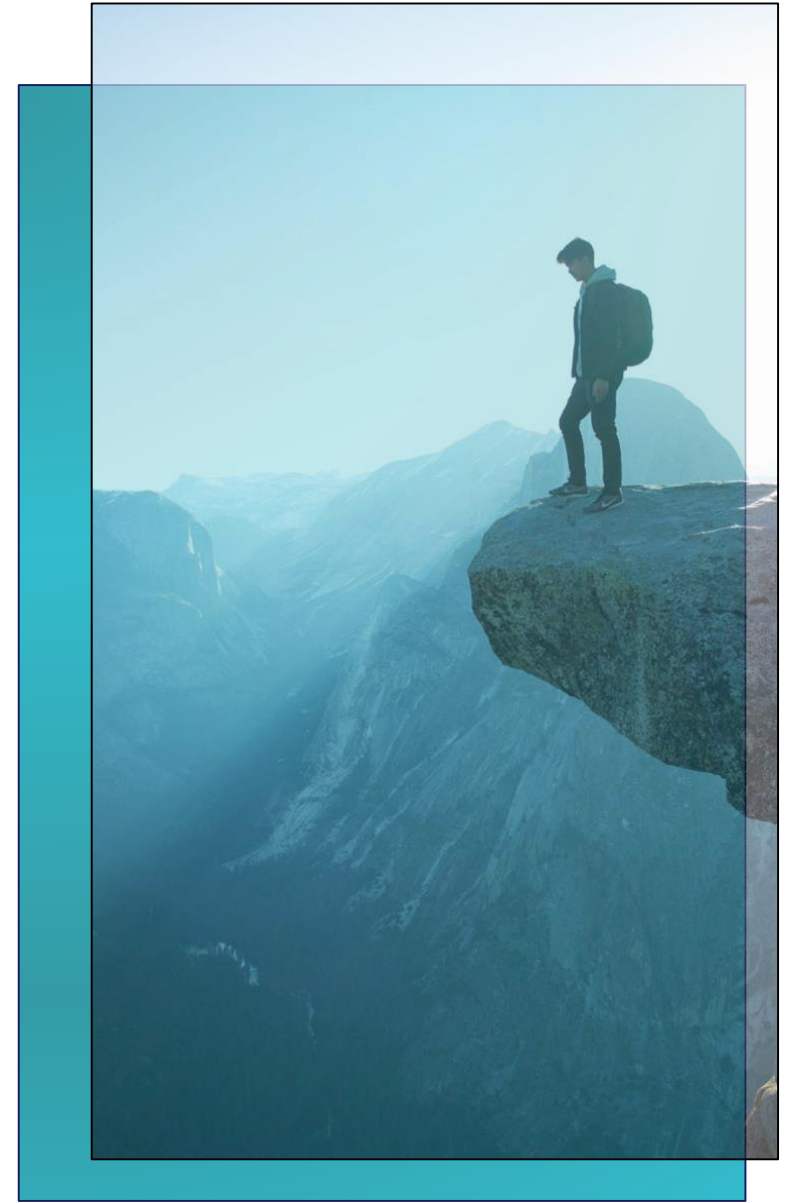
Scaling up and future proofing as the network grows to 21+, and opportunities for network 'partners' to join membership

Financial sustainability

Enables bulk funding bids, secures longer term council commitment & promotes resource sharing & reinvestment as we grow

CRC operators helped shape the Trust

- 2021: Council RRN Strategy proposed a new entity
- 2024: CRCs formed a working group that made recommendations
- ACCRRN lead team progressed those recommendations, led by Ian Stupple & Michelle Kazor
- Support from Stephen Moe of Parry Field lawyers on the trust deed and related elements
- CRCs were involved in funding agreement negotiations and have representatives on the Trust.





Who we are:

Established by and for Community Recycling Centres

Our Members:



MAKING COLLABORATION

What makes us different:

A network you can plug into without losing your identity

- Shared systems and tools
- Collective storytelling and visibility
- Coordinated funding and investment
- Peer learning and capability building

A “one stop shop” to educate and support Aucklanders to move to zero waste



Zero waste isn't a slogan. It's our job.

57+
Services

300,000 +
annual
visitors

85.9%
Diversion

A high performing community-embedded system

Impact:

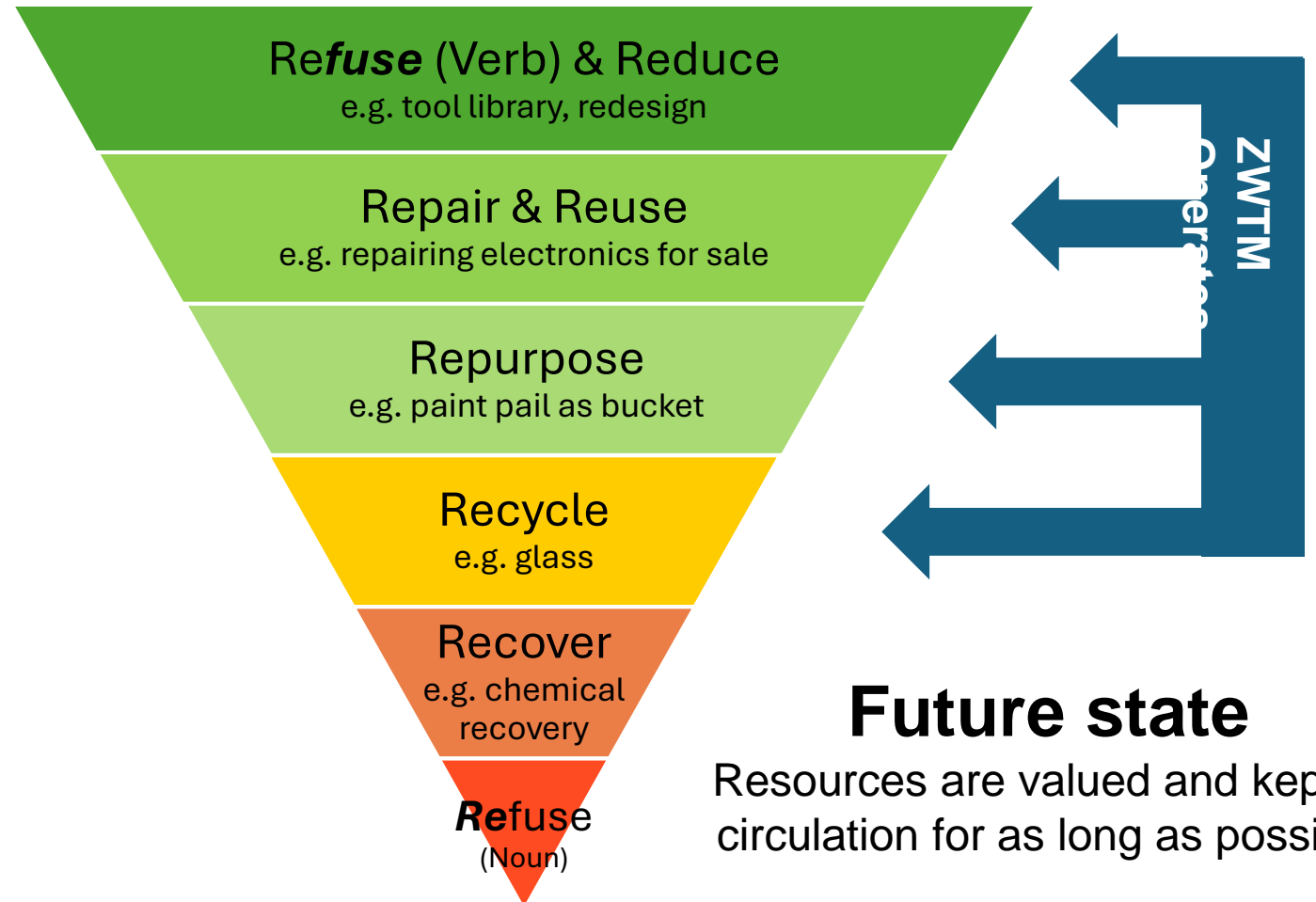


Our focus areas:

The circular economy in action

- Access to 1.5m Aucklanders
- Real-world piloting of ideas
- Job and training pathways
- Clear impact tracking and reporting (including wellbeing outcomes)

Making impact visible and investable



The opportunities:

- More consistent battery and e-waste collection to improve diversion and safety
- Supporting C&D waste projects, e.g. diversion of material from Auckland's flood damaged homes
- Greater operational, logistical and shared support across the network
- Shared brand for collective impact

