

Collaboration and Constraints: Partnering to Increase Diversion at Silverstream Landfill

Libby Frude
Advisor Resource Recovery
Hutt City Council

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Chief Executive Officer
Earthlink Incorporated

Introductions



Libby Frude

Advisor Resource Recovery
Hutt City Council



Chris Ellis

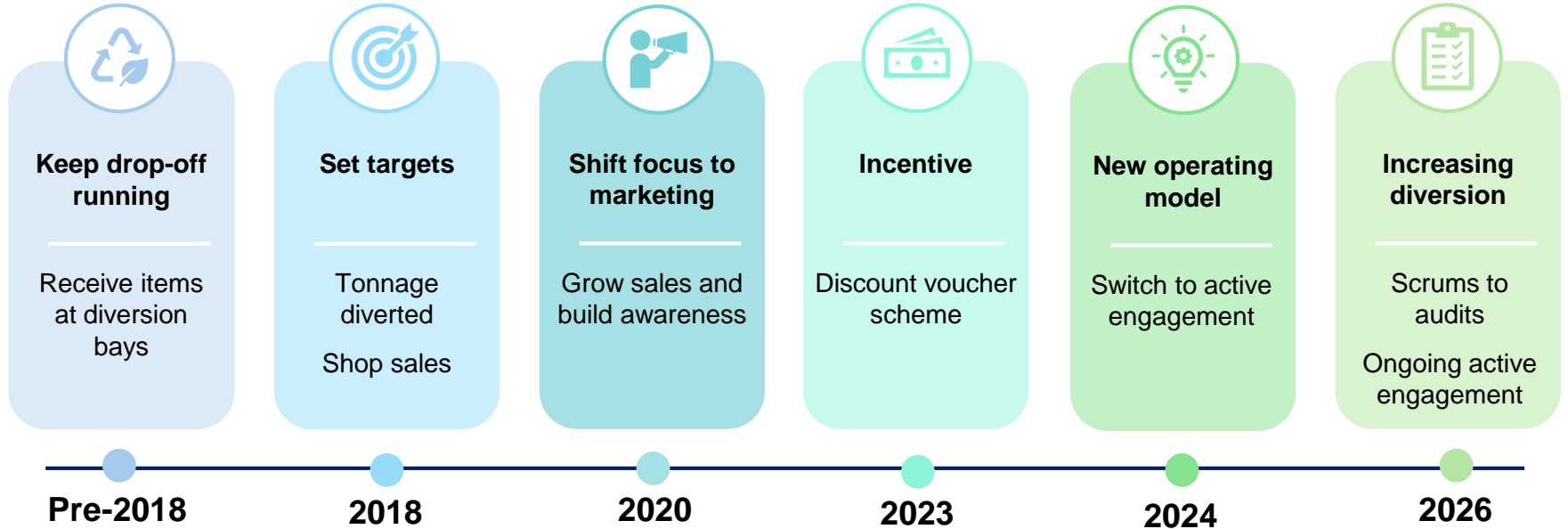
Chief Executive Officer
Earthlink Incorporated

Overview

- ❖ Relationship history
- ❖ How we work together
- ❖ Discount voucher scheme
- ❖ Wider community impact
- ❖ Pātai



Relationship history



How we work together



A relationship built to [make things] last

Discount voucher scheme




Transfer station at Silverstream landfill





Discount voucher





TE AWA KAIRANGI





WM New Zealand

Zero waste discount voucher

Materials accepted: *Plate glass *Native timber
 *White ware *Metals *E-waste *Green waste
 *Household goods *Hazardous waste *Tyres
 *General recycling - cardboard, glass bottles

(Materials excluded: Clothing, shoes, bedding)

Discount:
 10% 20% 30% 40% 50%

Rego: _____ **Approval:** _____

Time: _____

Date: / /

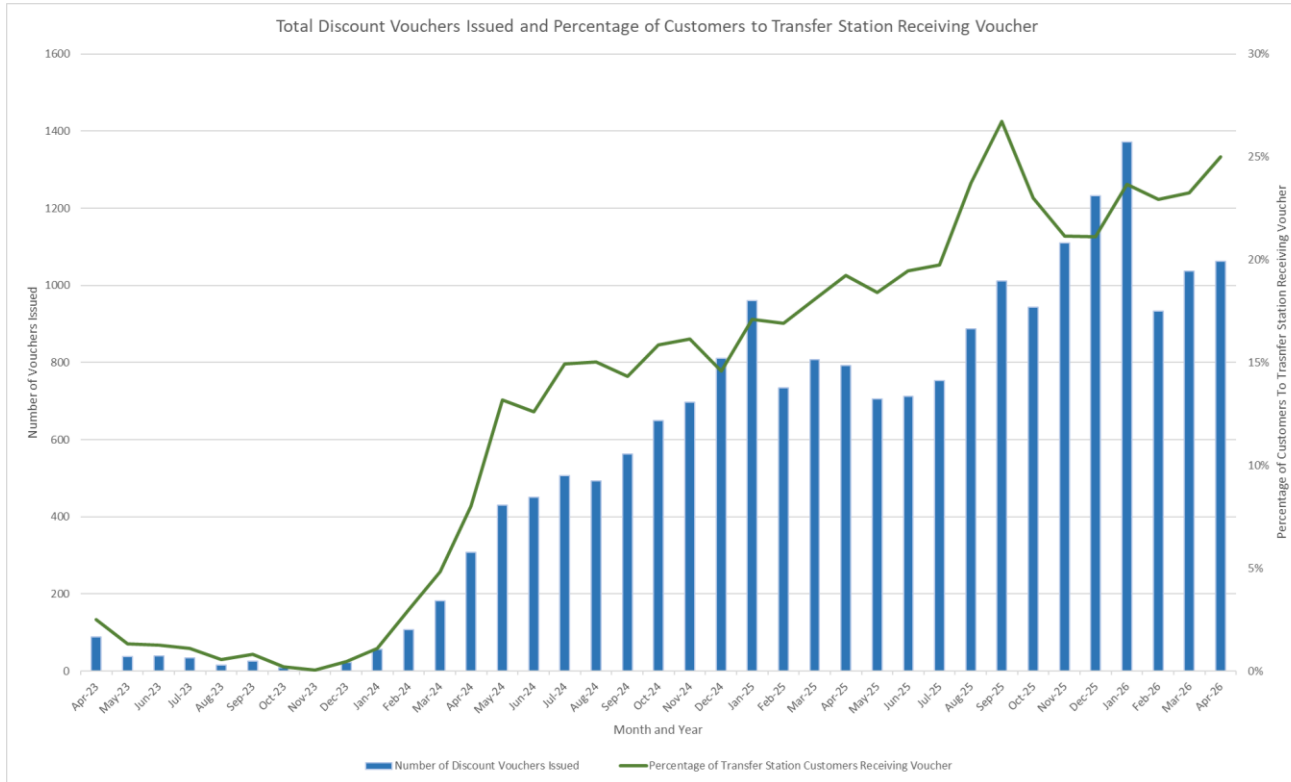
Any changes to this voucher will make it invalid
Voucher valid for 30 mins

Thank you for being a zero waste champion!

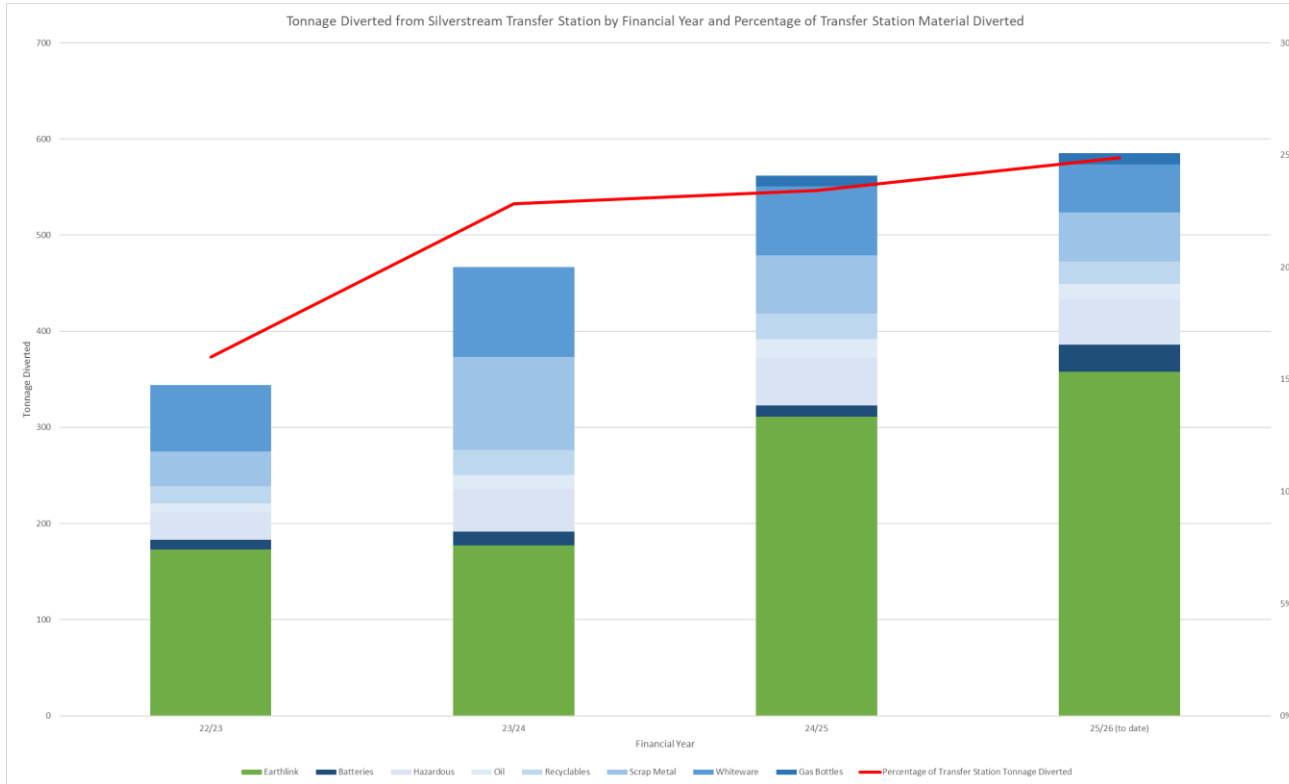
Present to kiosk operator to redeem



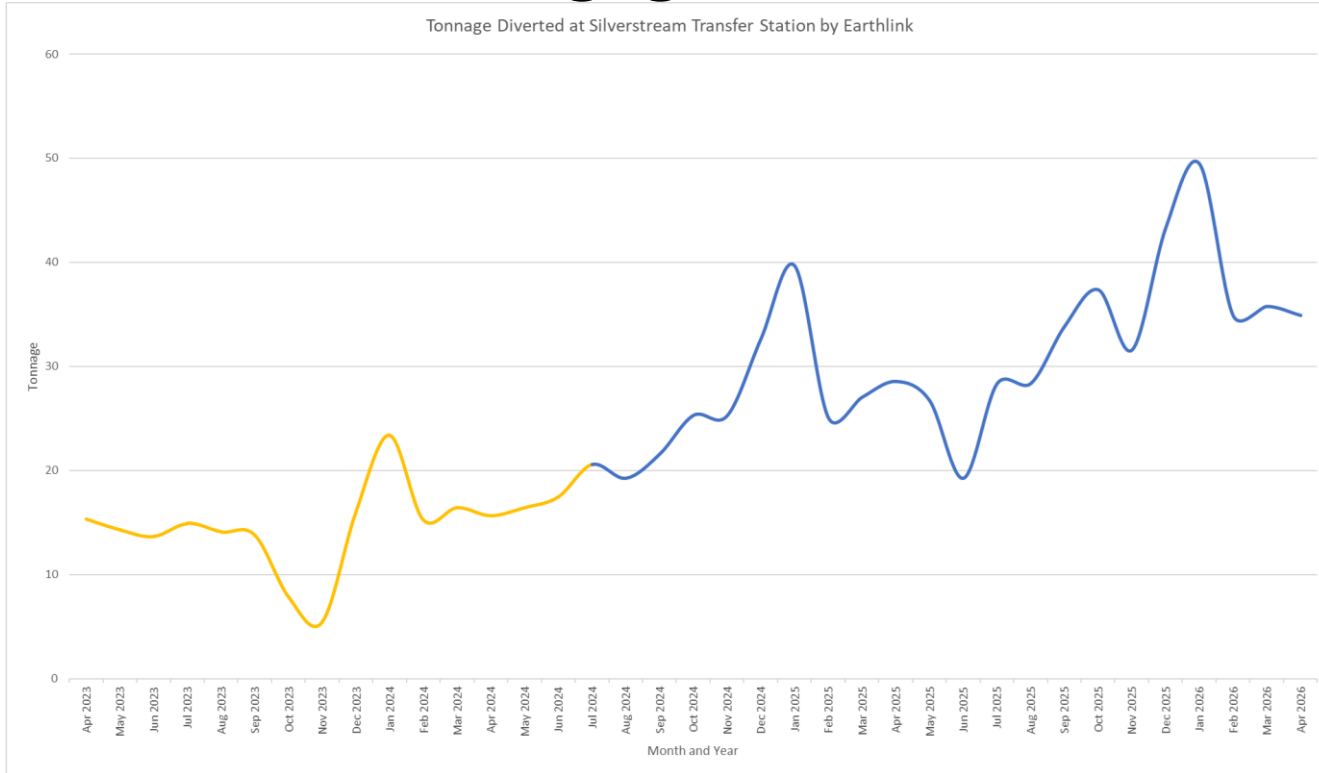
Vouchers issued



Diversification



Diversification – active engagement



Diverted items



Additional diversion streams



Tyres

TREADLESS TED AND HIS BALD BANDIDOS
Roll your old tread in here and be rewarded with up to 50% off your landfill fee.

- ✓ Up to 5 tyres
- ✓ Free of dirt, debris and excess water
- ✓ No commercial loads
- ✓ No tyres on rims

This Tyrewise collection site is funded by the tyre stewardship fee paid on new tyres.



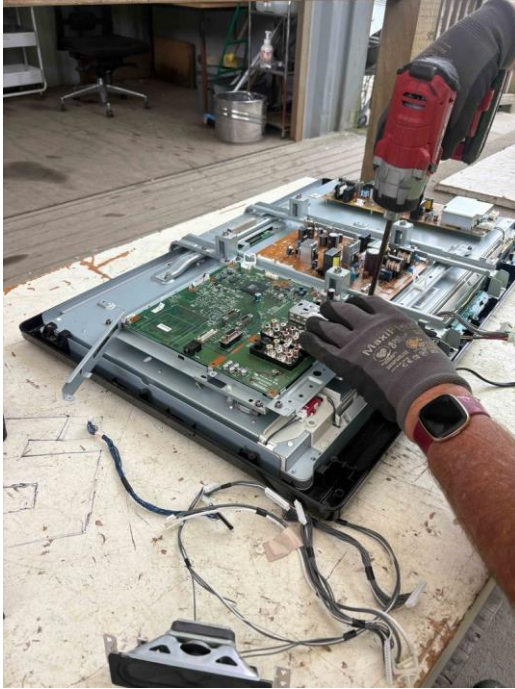
Plate glass

BROKEN BILL AND THE REFLECTO RENEGADES

- ✓ Double glazed glass
- ✓ Low E glass
- ✓ Factory tinted glass
- ✓ Obscured glass
- ✓ Annealed glass
- ✓ Tempered glass
- ✓ Laminated glass



Wider community impact



Key takeaways



Pātai?



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Give them a new life at Earthlink



Earthlink wants your pre-loved goods
that are simply too good for the tip.

Drop them off at 25 Peterkin St, Taita,
Lower Hutt or contact earthlink.org.nz
to arrange a pick up.