

# Collaboration That Counts

Empowering communities to drive zero-waste change across Tāmaki Makaurau

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## Our overarching goal



- To support and partner with organizations and projects across Tāmaki Makaurau
- Building the zero-waste movement in neighborhoods and communities by empowering people to reduce waste



# Waste Minimisation & Management Plan



Roadmap to the aspirational goal of Zero Waste by 2040



Key theme of partnership with mana whenua on the journey to zero waste and taking a community led approach



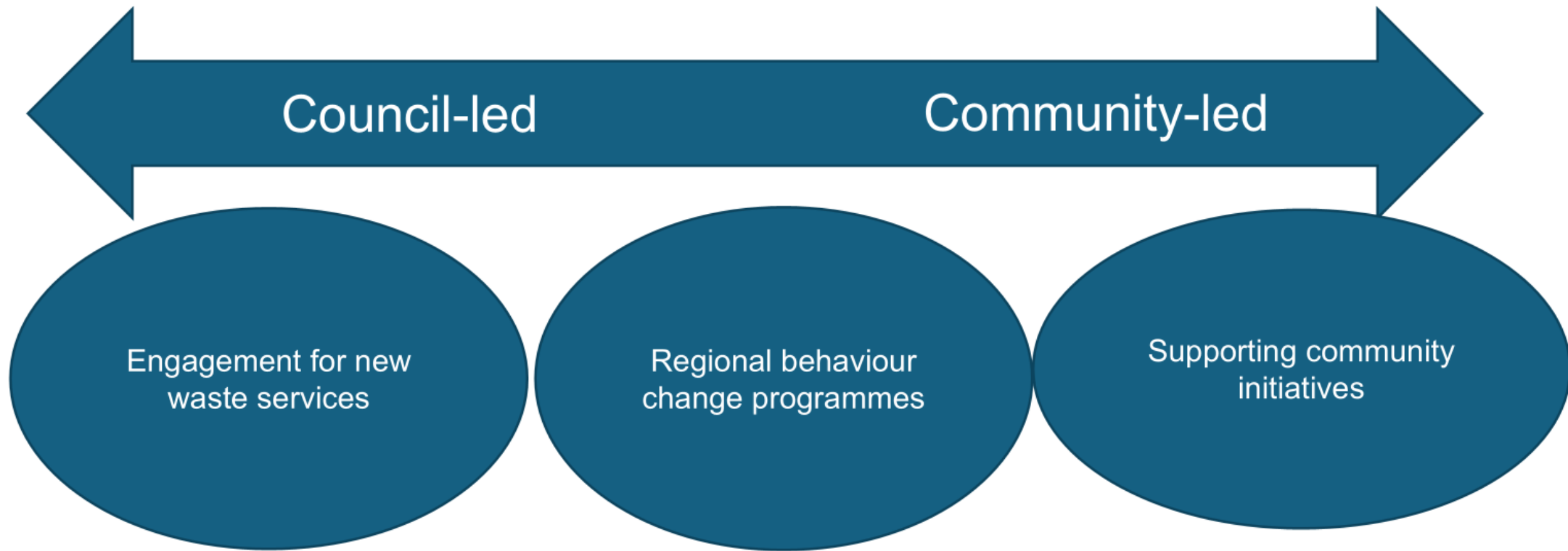
Significant council service changes and wider system change to overcome barriers

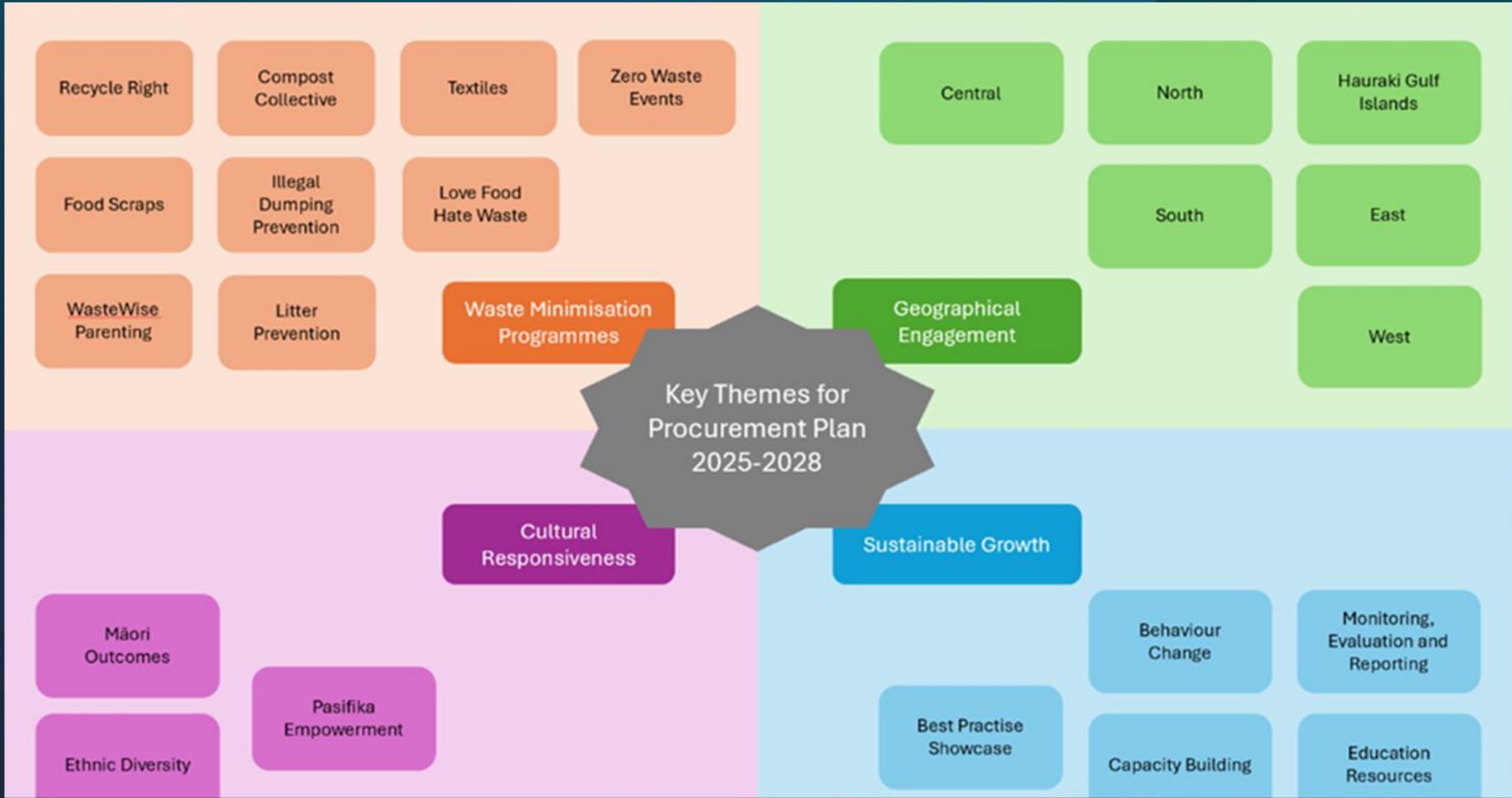


Strategic approach to delivery on key outcomes (community engagement and behaviour change approaches)



# *How* **We work**





## Our Approach

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Two online market briefings, well attended by community organisations

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REOI (Request for Expression of Interest)

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Shortlisted suppliers invited to apply for seven RFPs (Request for Proposals)



Massive response to our EOI... we adapted



# Areas of investment – the numbers



# Waste Free Parenting & Sanitary

**WASTE-ED**  
*with Kate*



# Learnings



- Embedded partnership with Procurement Team
- Gradual approach — procure for each portfolio
- Better resourcing to support the procurement



# Community WasteWise Capacity Building Programme

*E waka eke noa*



# The catalyst?



## Evaluation of the Auckland Council Community WasteWise Programme of Work

Jesse Allpress, Rachael Butler, Ashleigh Prakash, Kathryn Ovenden

Research and  
Evaluation Unit

**RIMU**

The recommendations:

- ✓ Improve the capacity of community partners by developing training and mentoring offerings
- ✓ Provide more opportunities to strengthen support networks among community partner organisations



## Collaboration in design and delivery

Synergy on mission, values and vision:

- ✓ Connect & empower a network of zero waste community enterprises
- ✓ A zero-waste future & a truly circular economy



zero  
waste  
AOTEAROA





WELCOME  
COMMUNITY  
WASTEWISE  
PARTNERS



**Skill Share**

**Expert Hotline**

**Co-working  
Days**



# Skill Share Hui



42 Partner organisations come together for the day



Networking opportunities over shared kai and a cuppa

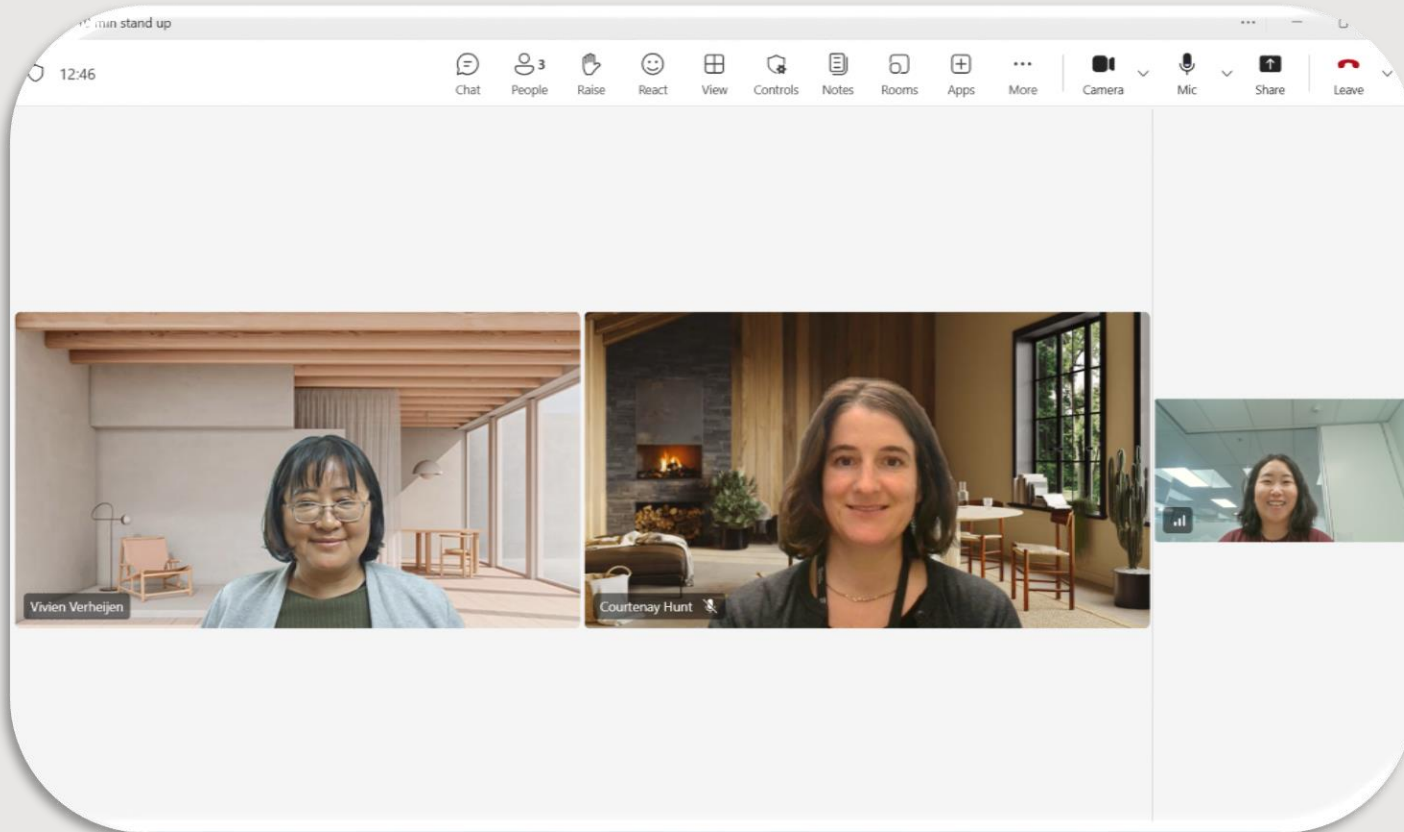


Sharing skills, experts presenting, small group activities



Forum for Auckland Council to share updates and resources

# Expert Hotline – the mentor programme



- ✓ Expert advisor
- ✓ Single focus
- ✓ One-on-one
- ✓ One short session



# Co-working Days

Community partner hosts:

- ✓ Working alongside
- ✓ Exploring common issues
- ✓ Sharing ideas, tools and resources
- ✓ Creating new connections
- ✓ Deepening relationships



## Feedback driven

Surveys at  
end of  
events &  
initiatives

Observation  
&  
conversatio  
n at events

Feedback to  
contract  
managers &  
ZWA

Council  
staff  
feedback &  
assessment  
of needs

Interactive  
engagement  
tool



## OUTCOMES

Increased capacity and  
capability

Minimising waste across  
Tāmaki Makaurau

Growing sense of  
connection

Impactful engagement  
in the community





Pātai?

