

NZ's Product Stewardship: The good, the bad, and the ugly

Deanne Holdsworth
EGM, Pact Packaging NZ
Pact Group

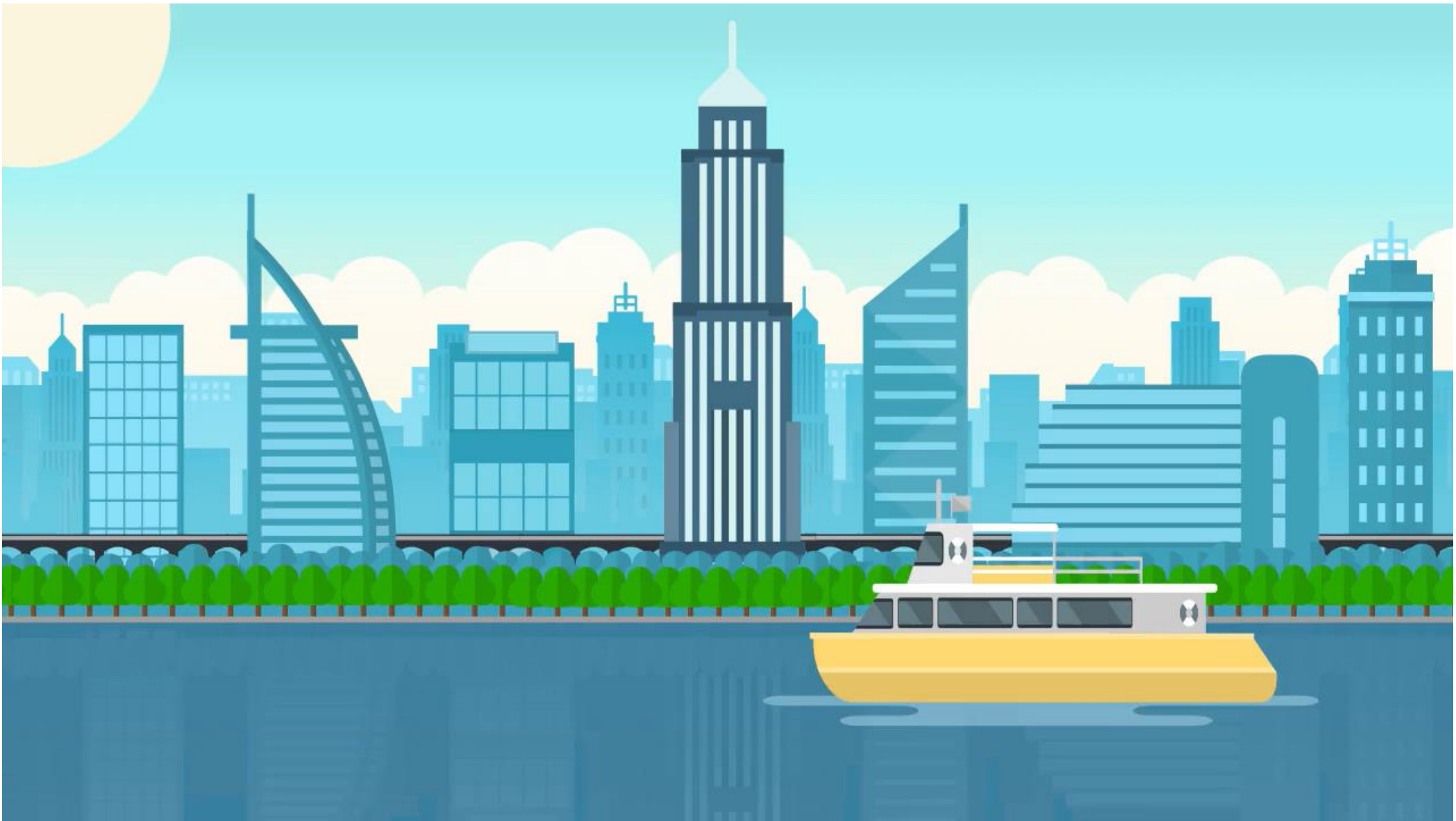


The Good, The Bad & The Ugly

- 2008 Waste Act
- 2020 Priority products



Product Responsibility is key



Matching scheme collections with processing was missing! No EPR



Mā te mahi tahi
Driving impact through collaboration





PACT
GROUP

PACT
PACKAGING

PACT
RECYCLING

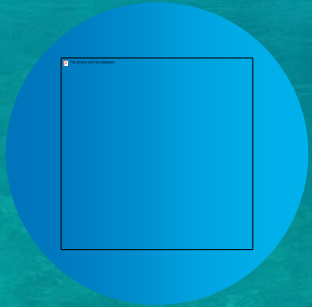
Public - This content is approved for public release and may be freely shared.

Mā te mahi tahi
Driving impact through collaboration

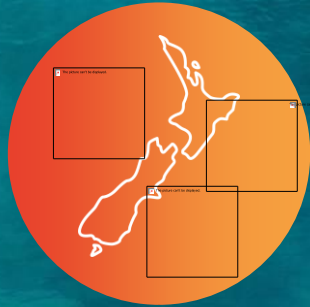
wasteMINZ 

The Bad

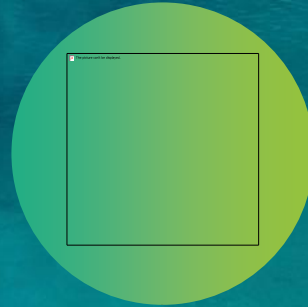
Post-consumer plastics & system constraints



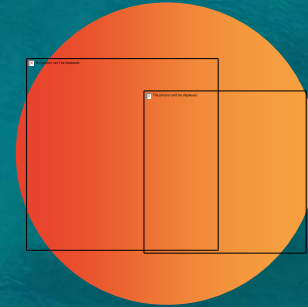
Contaminated



Expensive
to
accumulate



Expensive
to process



Competing
with cheap
virgin plastics

Number 8 wire can help but its not mandated nor EPR



It shouldn't be this hard



We shouldn't need Eco-Warriors for success



YOU CAN NOW RECYCLE YOUR CAPS & LIDS AT VARIOUS LOCATIONS ACROSS NZ

Find out where at bit.ly/capslids



- Waste Standardisation created a gap and thus a need
- NZ Size – Number 8 wire
- Adding complexity
- Brand and processor support



Public - This content is approved for public release and may be freely shared.

Schemes Pact Participate In



Mā te mahi tahi
Driving impact through collaboration



Schemes Pact Participate In



the paint the professionals use



MGB Recycling



Mā te mahi tahi
Driving impact through collaboration





EPR and Mandatory Schemes

Voluntary vs Mandatory



The Tyrewise Stewardship programme is a great example of aspiration, policy, regulation, and outcomes all lining up

What's needed



Government Leadership

- Regulation
- Incentives
- Waste Levy



Industry Collaboration

- Producer Responsibility
- Partnerships across Supply Chain
- Industry Group Support



Infrastructure Investment

- Easy collections
- Technological advancements
- Using existing infrastructure



Building Demand

- Commitment for recycled content
- Technical development (mechanical and chemical)
- Develop innovative products and markets



Let's lead the
way together.

www.pactgroup.com



Deanne Holdsworth
Executive General Manager
Pact Packaging NZ
+64 21 457 081
Deanne.Holdsworth@pactgroup.com