## WasteMINZ strategy

WasteMINZ represents the waste management, resource recovery and contaminated land management sectors. We exist to make a positive impact on Aotearoa New Zealand by:

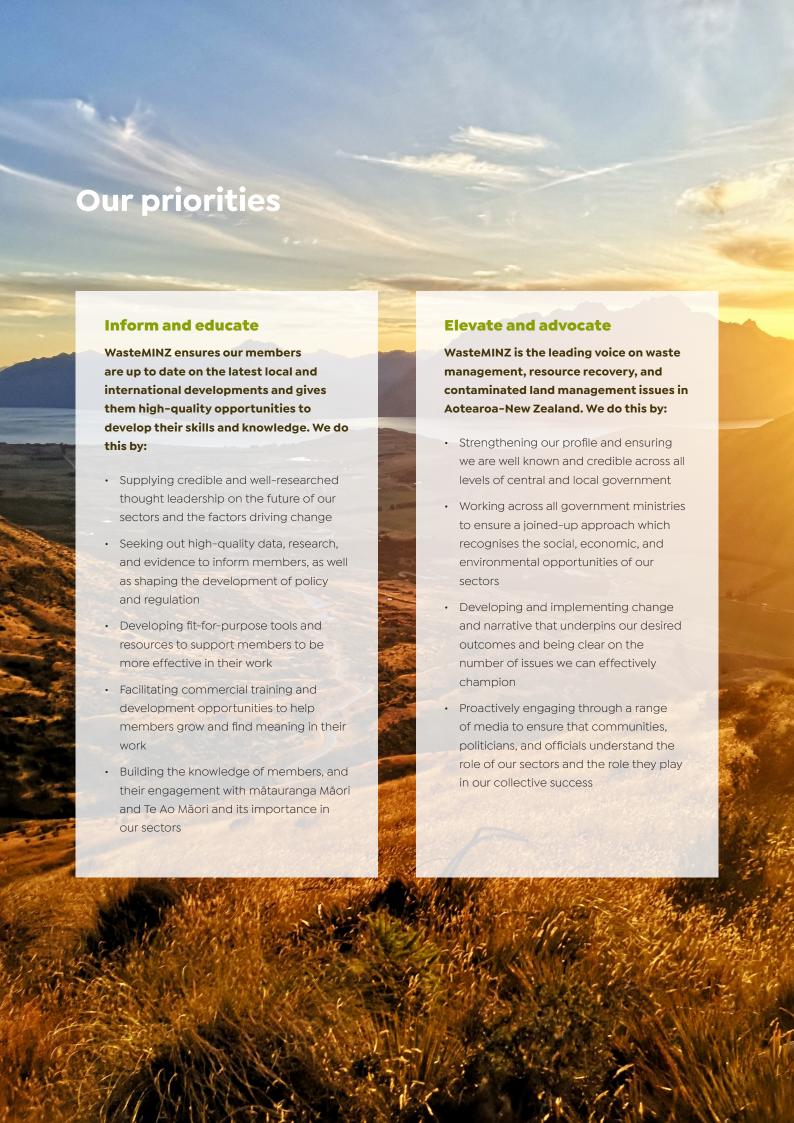
- Protecting and conserving our environment through a sustainable, ethical and consistent approach to our sectors
- Providing a compelling evidence base to underpin our transition to a low carbon circular economy
- Ensuring that investments in our sectors are strategically planned and take a longterm view
- Enhancing the visibility and mana of our sectors with communities and government
- Enabling our members to excel and thrive through supporting sector-wide advocacy, market intelligence, and continuing professional development

## **Our values**

- We are stewards of our environment (Kaitiakitanga)
- Our success comes through working collaboratively (Kotahitanga)
- Learning and best practice sits at the heart of what we do (Akoranga)
- We build the mana of others through nurturing, growing and challenging (Mana manaaki)

## **Our priorities**

- 1 Inform and educate
- 2 Elevate and advocate
- 3 Connect and celebrate
- 4 Future-fit



## **Connect and celebrate Future-fit** WasteMINZ facilitates meaningful WasteMINZ is a thriving, effective and financially sustainable organisation with a engagement between our members and stakeholders, allowing them to build highly engaged and diverse membership. understanding, achieve better outcomes We do this by: and be proud of their work. We do this by: · Ensuring that our brand clearly stands for · Creating a more robust understanding our work and articulates a strong value of the role of sector groups and ensuring proposition to all members, so we are our resources are effectively targeted to seen as their most valuable resource ensure high-performing groups Enhancing and diversifying our revenue Facilitating stronger connections between to ensure that our work is more impactful sector groups and enabling them to work through growing our membership and collaboratively and effectively on crossproviding development opportunities sector issues · Developing and retaining a well- Supporting effective connection resourced, member-focused, strategically between members and influencers in a aligned, and engaged board and team way that creates value for all parties Aligning our technology and · Celebrating our sectors' advances and infrastructure with our strategy to ensure platforming the achievements of our it is fit-for-purpose, user-friendly and members secure • Embracing and celebrating Te Ao Māori Incorporating mātauranga Māori and Te Ao Māori into our work by developing our internal competencies, knowledge and approach