

WASTEMINZ STRATEGY 2025-2028

mission and vision

To champion sectors dedicated to waste management, waste avoidance, resource recovery and contaminated land management, and create a future where people, communities and nature in Aotearoa New Zealand thrive together

values

Kaitiakitanga We are stewards of our environment

Kotahitanga Our success comes through working collaboratively

Akoranga Learning and best practice sits at the heart of what we do

Manaakitanga We show respect, generosity, and hospitality towards others by fostering positive relationships

strategic pillars



Champion and influence

We amplify the voice of our sectors to influence policy, shift public understanding, and enable system change



Connect and grow

We bring people together to build capacity, strengthen relationships, and grow the collective impact of our members



Lead and empower

We drive excellence by backing new thinking, sharing good practice, and championing smart solutions

priorities

Engage with government, media, communities and other key stakeholders to highlight challenges and offer practical solutions

Respond to consultations to ensure decisions are informed by evidence and sector expertise

Run behaviour change campaigns targeting the public, members, and other key stakeholders

Run events that enable connection, professional development and knowledge-sharing

Build our members' knowledge of and engagement with Mātauranga Māori and Te Ao Māori

Promote diverse voices and perspectives to strengthen sector learnings

Provide opportunities to enable our members to identify issues and work collaboratively with each other and with other sectors

Identify and commission evidence-based research to support decision-making, future regulations, and innovation

Identify areas where change is needed and implement initiatives, collaborating where appropriate

Develop technical and good practice guidance

Provide platforms for members to share and celebrate innovation