



CIRCULAR ECONOMY
SUMMIT

SPONSORSHIP OPPORTUNITIES
29 AUGUST 18
GENERATOR@GRIDAKL
12 MADDEN STREET, AUCKLAND
CESUMMIT.CO.NZ

A COLLABORATION BETWEEN



The first ever **Circular Economy Summit in Aotearoa** is a collaboration between the Sustainable Business Network (SBN) and WasteMINZ.

This one-day summit brings together international and local circular economy experts and practitioners with key decision makers in the NZ economy. Together we will set a course for New Zealand's transition to a world-leading circular economy.

Sponsorship allows you the unique ability to profile your organisation to New Zealand's sustainable business influencers, position yourself as a thought leader at the nexus of our economic transition, and signal that you are a passionate advocate for the circular economy in Aotearoa.

SUMMIT PARTNERS

Maximum of four partners
(Only three remaining)

\$5,000 + GST

Branding on all summit collateral including all pre-event marketing

Branding on summit event app

Branding featured prominently on summit banners

Verbal recognition at key points throughout the summit

One small booth in networking areas

Three complimentary summit registrations

Please contact Paul Evans (paul@wasteminz.org.nz) or James Griffin (james@sustainable.org.nz) to secure your place as one of our exclusive summit partners.

SUMMIT SPEAKERS INCLUDE



Prof. Dr Michael Braungart

EPEA Internationale Umweltforschung
Hamburg, Leuphana University Lüneburg

Michael Braungart is CEO of EPEA, Environmental Protection and Encouragement Agency in Hamburg (Germany), 'The cradle of Cradle to Cradle' and professor at the Leuphana University Lüneburg. He is also co-founder of McDonough Braungart Design Chemistry (MBDC) in Charlottesville, Virginia and founder of the Hamburger Environmental Institute (HUI). For decades, Michael Braungart has pioneered the Cradle to Cradle design concept.



Paul Frasca

Co-Founder and Director
of Sustainable Salons

Paul Frasca started his hairdressing career at the age of 11. He was a salon owner by the age of 19. In 2015 Paul co-founded an innovative circular economy program called Sustainable Salons Australia. SSA collects up to 95% of a salon's waste and repurposes it for environmental and community benefit. Following runaway success in Australia, Sustainable Salons has now brought its unique model to New Zealand. Paul is also a director for The Australian Hairdressing Council where he is responsible for improving the industry's environmental practices.



Shamubeel Equb

Economist and business commentator

Shamubeel Equb is an experienced economist who makes economics easy. He is also an author, media commentator and thought leading public speaker. He has over a decade of experience as an economist in Wellington, Melbourne and Auckland in leading international banks and consultancy.



Hon Eugenie Sage

Associate Minister for the Environment

Hon Eugenie Sage's passion for nature and a healthy environment has driven her work as a Green MP and now Minister. Eugenie has responsibility for the waste and circular economy elements of the Ministry for the Environment's work. She is a former Environment Canterbury regional councillor from 2007-2010 and worked for Forest and Bird for 13 years playing a key role in the Society's campaigns to protect West Coast forests and South Island high country, and in its RMA advocacy to protect indigenous biodiversity.

**PLUS MORE
AMAZING
SPEAKERS
SOON TO BE
ANNOUNCED**



**About
SBN**

sustainable
BUSINESS NETWORK
Reshaping Profit



The Sustainable Business Network is a membership-based social enterprise made up of businesses, governmental agencies and organisations located across New Zealand. It was established in 2002 with the vision to make New Zealand the model sustainable nation for the world. In 2017 SBN created the Circular Economy Accelerator to amplify their efforts in this area and to get New Zealand on track to becoming an exemplar circular economy nation.

| sustainable.org.nz



**About
WasteMINZ**

 **wasteMINZ**

WasteMINZ is the largest representative body of the waste, recycling and product stewardship sectors in New Zealand. Formed in 1989, it is a membership-based organisation with over 1,000 members – from small operators through to councils and large companies. WasteMINZ is the authoritative voice on waste, recycling and product stewardship in New Zealand and seeks to develop the circular economy through strengthening relationships, facilitating collaboration, knowledge sharing and championing best practice.

| wasteminz.org.nz