



PRODUCT STEWARDSHIP SECTOR GROUP WORK PLAN 2021

Vision: Mandatory product stewardship schemes are operating effectively, efficiently and fairly, preventing waste from impacting our environment while advancing a circular economy and striving for outcomes at the top of the waste hierarchy.

Goal 1: Promote positive and wide stakeholder engagement for each product stream			
Activities		Timeframe	Project Lead/ coordination
1.1	Encourage wide stakeholder representation in scheme design working groups including working with the MfE to seek greater input from iwi, mana whenua and urban Māori	Ongoing	Sarah P and priority product coordinators: <ol style="list-style-type: none"> 1. Alec Mc Neil – Agri chemicals and their containers, farm plastics and beverage containers 2. Michael Dudley – e-waste 3. Juhi Shareef – large batteries 4. Sarah Clare – Tyres and refrigerants 5. Hannah Blumhardt – plastic packaging 6. Rob will support plastic packaging, agrichems and farm plastics and e-waste
1.2	Communicate opportunities for input into various scheme designs	Send first template out 1 st week March	Sarah P
Goal 2: Advocate for the high-level principles established for regulated product stewardship schemes			
Activities		Timeframe	Project Lead
2.1	Seek opportunities for input into or to review the proposed product stewardship schemes as they are going through the design process to ensure circularity in their design and a focus on the top of the waste hierarchy		

2.2	Advocating for amendments to legislation separate from the WMA to ensure better alignment with circular principles. For example, consumer rights legislation that could be amended to better facilitate right to repair.	As opportunities arise through submissions process with MfE and other consultations, starting with CCC report submission	Sarah P to coordinate submissions from PSSG with input from all
2.3	Investigate and begin advocating for new priority products for regulated product stewardship schemes such as, for example, textiles and other packaging		Peter Thompson
Goal 3: Communication			
<i>Activities</i>		<i>Timeframe</i>	<i>Project Lead</i>
3.1	Ensure open communication with other groups working on product stewardship, including the Ministry for the Environment, the community and non-government organisations, and allied WasteMINZ sector groups through invitations to attend meetings and informal support or mentoring	Ongoing	All
3.2	Provide education and build awareness about the opportunity product stewardship presents to people, the (circular) economy, and the environment via infographics and articles	Ongoing	Sarah P and Alex to develop comms plan
3.3	To highlight the learnings from the co-design of product stewardship schemes by producing case studies with clear, consistent language and links to useful resources	March 8 send out questions to design leads	Sarah