



BRIGITTE SISTIG

Steering Committee Member
Repair Café Association New Zealand

With an educational background, a deep desire for social justice and a passion for environmental care, Brigitte has focused her volunteer activities on grassroots involvement. Since her student days, Brigitte engaged in cutting edge research into toxins in food and co-founded several collectives, leading initiatives such as wholefoods cooperatives, ride shares to reduce carbon emissions and community bicycle repair collectives. Her strength lies in her capacity to join global movements and make them accessible and enjoyable on a local and national level.

Being tauiwi, Brigitte respects Te Tiriti O Waitangi obligations and served as a marae committee member for several years. She lives in Tāmaki Makaurau where she joined the Transition Movement, continued her zero waste journey with community educational projects such as Plastic Free July, promoting plastic bag free New Zealand, The Cup Project to reduce usage of single-use cups, winter collections supporting Healthy Homes NZ, upcycling events, advocating for the container return scheme and more recently the right to repair movement through Repair Café New Zealand, which aims to reduce stuff going to landfill, fosters valuable skill sharing and build community resilience.



INGRID CRONIN-KNIGHT

GM - Strategy, Customer & Sustainability
Waste Management

Ingrid oversees the implementation of Waste Management's new circular strategy, its sustainability change programme and overall improvement of Waste Management's customer and digital customer experience.

Ingrid offers a wealth of knowledge and experience having driven significant change management programmes at Spark, Chorus and MYOB over a number of decades. These programmes have focused on driving transformation through strategy, culture, customer experience, digital capability and new product and market entry.

From a governance perspective, she has managed wide-reaching changes at NZ Cricket in terms of its digital capability and gender diversity, and is a member of the high-performance advisory group which oversees the Black Caps and White Ferns programmes. She is also a founding member of Women in Sport Aotearoa.

Her MBA thesis from Henley Business School, UK, focused on change management and improving middle managers' change management competency. Her approach to change is strategic, commercial, people-centric, pragmatic and supported with a good dose of energy and passion.





KAHURANGI CARTER

**Regional Manager
Para Kore**

Kahurangi Carter, Ngati Maniapoto, is a regional manager at Para Kore. In her role at Para Kore she works with iwi, hāpu, mārae, councils and is on the working group for the e-waste product stewardship design. Para Kore educates and advocates for a world without waste from a Māori worldview.

Kahurangi is particularly interested in innovative environmental projects, including sustainable food production and waste minimisation. She is passionate about sustainability and the environment in Aotearoa, New Zealand ensuring that all New Zealanders are able to access Aotearoa's natural taonga, and grow an appreciation of the natural world.

Kahurangi wants her children's children to swim in our rivers, collect kai from our moana and take pride in our unique biodiversity.



KATHERINE BUTTAR

**Waste Minimisation Project Officer
Queenstown Lakes District Council**

Kath has a BAppSci (Hons) in environmental management and has undertaken professional development focussed on behaviour change and sustainability leadership. During her career as a sustainability professional in both the private and public sector, Kath has been involved in a variety of projects focused on three waters, solid waste, sustainability strategy development and delivery of behavioural change programmes.

Kath is currently serving in the role of waste minimisation project officer at the Queenstown Lakes District Council (QLDC) where she is responsible for waste minimisation project development and implementation, in particular the community focussed actions outlined in the QLDC WMMP 2018.

Kath thrives on the opportunities and challenges that her role presents. She embraces the opportunity to empower and enable others to make the changes that lead towards a zero waste and low carbon future for NZ.

Kath is a member of the Rethinking Rubbish and Recycling TAO working group and appreciates the opportunity to work collaboratively towards solutions. She has put her name forward for the Behaviour Change steering committee in the hope of continuing to contribute her passion, skills, and experience at a national level.





KATIE BULLER

**Senior Waste Planning Specialist
Auckland Council**

Katie is a passionate member of the waste solution team at Auckland Council. She has worked across behaviour change, waste planning and waste policy for over 11 years, and feels lucky to lead and be a part of a variety of projects and programmes under Auckland Council's Waste Management and Minimisation Plan. These include climate change resilience and adaptation, community programmes, targeted community engagement, school programmes, preparing communities for service change, targeted and regional communications campaigns and leading delivery staff.

Katie was previously a member of the WasteMINZ Behaviour Change steering committee, is a current member of the Auckland Behaviour Change Community of Practice and is on the Marketing Advisory Committee for the Australasian Recycling Label. She has previously held a governance role for an MfE funded behaviour change project and participated in several WasteMINZ working groups.

Katie is excited to be considered for this position and the opportunity to contribute to national waste minimisation advice and best practice approaches.



LAURA COPE

**Founder / Co-Founder
UYO / Takeaway Throwaways**

Laura is the founder of the UYO cafe guide (NFP) and co-founder of the Takeaway Throwaways Campaign (NFP) and associated social media accounts (with 21.4k and 4.1k followers respectively).

Laura works with and for the hospitality industry as a consultant, sounding board, connector and facilitator in any matter regarding adapting practices from single-use toward reuse. She also works alongside proactive individuals, community, business, institutions and council groups to mobilise, fund and/or implement behaviour change regarding single use serviceware.

Part of Laura's role involves operating social media accounts as tools to instigate and support long term behaviour change, collaborating with others (individuals, community, business, institutions and council groups) to read the room, but also to shape the room. She utilises social media to create an online community hub from which to inform, educate, inspire and facilitate individual and group actions. Laura uses familiar items of single serviceware as an accessible tool to engage audience dialogue and behaviour change around social responsibility, political literacy and environmental reconnection, which often involves recognising the need for reassociation within demographics and industries who feel increasingly disenfranchised and thereby environmentally impotent or apathetic.





MEG TAYLOR-SILVA

**Waste Communications Lead
Tauranga City Council**

Meg is a communications and marketing specialist with a passion for sustainability and waste minimisation. She has worked in higher education in London for the past five years, where she led high profile marketing and communications campaigns for Imperial College London. Her work includes leading Imperial College Business School's sustainability conference and supporting the launch of the Centre for Climate Finance & Investment and the Leonardo Centre for Sustainability.

Meg is now the communications lead at Tauranga City Council, where she recently led communication campaigns for the roll-out of the city's new kerbside rubbish and recycling service. She is now working alongside the behavioural change team on campaigns to halve what Tauranga sends to landfill by 2028.

Meg has an honours degree in visual communications, specialising in advertising. She also has a Certificate in Digital Marketing from the Chartered Institute of Marketing. She uses her education and experience in marketing and communications to change people's behaviours and attitudes for the public good.

