

# TOMORROW, TODAY

23–25  
NOV 2021

CLAUDELANDS  
HAMILTON

**Tē tōia, tē haumatia.**  
*Nothing can be achieved  
without a plan and way  
of doing things.*

## SPONSORSHIP OPPORTUNITIES

WasteMINZ  
Conference  
+ Expo

# SPONSORSHIP OPPORTUNITIES

**Sponsorship will provide your organisation with an opportunity to leverage unparalleled access to a wide base of industry professionals, plus local and central government decision-makers.**

Sponsorship will deliver you a highly targeted and relevant captured market of approximately 550 conference delegates, enabling you to:

- Build brand recognition and generate awareness
- Showcase and profile your organisation among the key decision-makers
- Establish new, and reinforce existing, relationships with the waste, resource recovery and contaminated land sectors across New Zealand
- Launch new initiatives, products and services
- Network with delegates face-to-face during morning and afternoon tea breaks, lunch, and at the networking drinks, Awards for Excellence evening and Gala Dinner.

Sponsorship will cement your role as a thought leader across the waste, resource recovery and contaminated land sectors in New Zealand.

This is **your** conference for **your** industry, so we encourage you to make the most of this annual opportunity.

All sponsorship enquiries should be directed to **Elaine Patton**  
[elaine@wasteminz.org.nz](mailto:elaine@wasteminz.org.nz)

# PLATINUM PARTNER

\$12,500

up to five

ONE LEFT

## sponsorship benefits

### REGISTRATIONS & FUNCTIONS

- Four (4) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner
- Opportunity to reserve two (2) branded premium tables at the Gala Dinner

### EXPOSURE

- Conference billed as 'brought to you with support from our Platinum Partners'
- Acknowledged as a Platinum Sponsor by the Conference Master of Ceremonies at key points during the conference
- Five-minute presentation on your company to delegates at the beginning or end of a plenary session
- Sponsorship of one of two premier awards to be presented at the Gala Dinner (Best Expo Site, or Lifetime Achievement Award). This includes presenting the award and being named in award publicity.
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the official WasteMINZ conference website
- Company logo and direct link to your website displayed on the WasteMINZ conference event app
- Company branding displayed digitally throughout the conference venue

**GOLD**  
SPONSOR

\$7,500

up to three

**ONE LEFT**

**sponsorship benefits**

REGISTRATIONS & FUNCTIONS

- Two (2) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner
- Opportunity to reserve a branded premium table at the Gala Dinner

EXPOSURE

- Acknowledged as the lunch sponsor on one of the three days
- Five-minute speaking opportunity at the plenary session preceding or following your sponsored luncheon
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the official WasteMINZ conference website
- Company logo and direct link to your website displayed on the WasteMINZ conference event app
- Company branding displayed digitally throughout the conference venue

**SILVER**  
SPONSOR

\$4,500

up to three

**sponsorship benefits**

REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

EXPOSURE

- Acknowledged as the sponsor of one morning or afternoon tea
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company logo and direct link to your website displayed on the WasteMINZ conference event app
- Company branding displayed digitally throughout the conference venue

**BRONZE**  
SPONSOR

\$3,000

up to two

**sponsorship benefits**

REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company logo and direct link to your website displayed on the WasteMINZ conference event app
- Company branding displayed digitally throughout the conference venue

## LANYARDS SPONSOR

\$3,000  
one only

**SOLD**

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo on all conference lanyards
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue
- Can only be sponsored in conjunction with another level of sponsorship

## LOUNGE SPONSOR

\$4,000  
one only

**SOLD**

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- Two (2) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Verbal acknowledgement as lounge sponsor at key points during the conference
- Directional signage acknowledging your lounge sponsorship
- Exclusive opportunity to place your branding material on coffee tables in the lounge area of the exhibition hall. These materials need to be pre-approved by WasteMINZ prior to the conference.
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website

## MONDAY NETWORKING DRINKS

\$5,000  
one only

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner
- Speaking opportunity at the networking drinks

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

## PRE GALA DINNER DRINKS

~~\$5,000~~  
**SOLD**  
one only

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- Two (2) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Verbal acknowledgement as drinks sponsor at key points during the conference and at the Gala Dinner
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

## GALA DINNER

~~\$7,500~~  
**SOLD**  
one only

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- Four (4) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner
- Opportunity for a five minute presentation at Gala Dinner

#### EXPOSURE

- Company logo on the menu and video screens for the Gala Dinner
- Opportunity to display a company banner during the Gala Dinner (supplied by sponsor)
- Verbal recognition by the Master of Ceremonies at key points during the conference, and at the Gala Dinner
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

**NEW**

## **AWARDS FOR EXCELLENCE**

~~\$7,500~~  
**SOLD**  
one only

### **sponsorship benefits**

#### REGISTRATIONS & FUNCTIONS

- Four (4) complimentary three-day registrations, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Exclusive opportunity to be the overall sponsor of this premier event
- Opportunity for five minute presentation at the Awards for Excellence evening
- Opportunity to display a physical company banner during the Awards for Excellence evening (supplied by sponsor)
- Verbal recognition by the Master of Ceremonies at key points during the conference, and at the Awards for Excellence evening
- Company logo on the menu and video screens for the Awards for Excellence evening
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website

## CHARGING STATIONS

\$3,000  
one only

With delegates using the conference app on their phones all day, we are often asked if there are phone chargers available. Solve this problem by sponsoring a charging station at the conference.

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

## HYDRATION STATIONS

\$3,000  
up to two

The importance of hydration on mental retention and engagement is well known. Enhance your fellow delegates' enjoyment and participation in the conference by making sure they keep hydrated.

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

## SANITATION STATIONS

\$3,000  
one only

Thanks to Covid-19, hand sanitation is not only welcomed, but expected, by conference delegates. The package includes branding above sanitation stations used throughout conference venues.

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue



## REUSABLE CUPS

\$3,000  
only one

Reusable cups are seen as a no-brainer these days, with many brands competing for attention. Place your brand directly in the hands of an influential audience – our conference delegates.

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue

## RECYCLING STATIONS

\$5,000  
only one

Conference delegates are already committed to recycling. Show you care, and raise the profile of your own brand, by sponsoring our recycling stations.

### sponsorship benefits

#### REGISTRATIONS & FUNCTIONS

- One (1) complimentary three-day registration, which includes attendance at the Awards for Excellence evening and Gala Dinner

#### EXPOSURE

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the official conference programme and the dedicated WasteMINZ conference website
- Company branding displayed digitally throughout the conference venue