



## WARREN SNOW

Warren started a sign and display business at age 19 but left it due to conflict with clients not concerned about their environmental impacts.

In 1989, he co-founded the Community Business and Environment Centre (CBEC), a social enterprise in the Far North, which operates a number of environmental businesses employing over 70 people. He later started two successful environmental consultancies, Waste Not and Envision.

Warren was manager of The Tindall Foundation where he pioneered a model of allocating funds, still used. He co-founded the Zero Waste New Zealand Trust, which successfully allocated millions of private and government funding to local projects around New Zealand.

Warren has co-written reports focused on getting to zero waste by using mandatory product stewardship to change the way products are produced and resource recovery at the local level to make sure the value in those products is returned to the economy.

Warren promoted the concept of Resource Recovery Networks in the Far North and the Auckland region, where the concept was adopted in 2012, resulting in 12 community recycling centres, with plans for another nine. These centres are creating revenue and savings for communities and local employment.

He currently manages The Entrust Foundation which operates The Kiwi Bottle Drive, Aotearoa's campaign for a national bottle deposit scheme.

Warren has spent his career advocating for and delivering change that makes a difference to communities. He has used the platform of waste management to develop social enterprise solutions that at the time were unique, innovative and caused a few raised eyebrows. Warren recognises the part that people play in our industry. He places value on the endeavour that people undertake and has fought his whole career to establish a sustainable, funded resource recovery system using an evidence-based approach. There is a strength and depth to Warren's work that will have a lasting legacy for WasteMINZ members. In closing, Warren is an advocate who has committed his personal and fiscal capital into advocating for change. He has left an indelible mark on those that he has interacted with and perhaps now, finally, is beginning to see the fruits of his labour come to fruition.

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