

Behaviour Change Steering Committee Meeting, Tuesday 15 February

Location: Zoom

Invited: Brigitte Sistig (Repair Café Aotearoa New Zealand), Ingrid Cronin Knight (Waste Management NZ), Kahurangi Carter (Para Kore), Kath Buttar (Queenstown Lakes District Council), Katie Buller (Auckland Council), Meg Taylor-Silva (Tauranga District Council),

In attendance: Sarah Pritchett (Facilitator) WasteMINZ

Apologies: Todd McLeay (Smart Environmental)

1. Meeting open, intros

2. Agenda items

Finalise strategic vision and work plan

Completed

Gameifying behaviour change project

This was discussed as part of the strategic vision and work plan.

Items raised by wider sector group

- Working with English as 2nd language people in hospo to separate out organic scraps (Betsy Kettle)
 - Katie Buller – Auckland Council have resources in Mandarin and Hindi that may be of help
- Working with the TAO Forum more closely. ie apply for joint funding to work on projects together, shared resource library (Sophie Mander)
 - Sarah to facilitate meeting with TAO Forum - Meg, Kahurangi, Brigitte
- Effective public place recycling signage for un-manned bins (Kati Freeman)
 - Litter less recycle more is a good resource <https://madworld.co.nz/case-studies/lets-put-litter-in-its-place>
 - Kath – have an audit and comms report on public place recycling bins, which she will send to Kati.

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What's your vision for this group for the next 3 month?

- a. Kahurangi – that we inspire real meaningful change for our members to have a different view about how they can do things in their everyday work.
- b. Katie Buller – that we facilitate a webinar or two in next 3 months
- c. Meg – getting into some of our actions and supporting our networks with their behaviour change campaigns
- d. Kath – inspiring change – one of the reasons for being part of this, telling and sharing – highlight businesses etc doing cool things and making changes
- e. Brigitte – nice to get to know our members, build a relationship with them. Strengthen connections. Ask for their stories to share.
- f. Ingrid – refine understanding of behaviour change, understand change management but would like to know more about behaviour change. Broadening understanding of Te Tiriti, and also seeing what the government comes out with in terms of their strategy.

Revolve articles for BCSG

- a. Send Sarah any articles about BC. All commit to writing one article.

AOB – Brigitte – Repair Circles, culture change

- a. Repair Café Aotearoa NZ looking at behaviour change and mending. Engaging people online to adopt practices that can be carried on in person, get family and friends, colleagues to learn and do mending together. So there is the social aspect. West Auckland Resource Trust – slow sewing, send out packs, do online sewing clinics. Transfer learning from that into electronics. RAD and peer to peer learning to repair devices and laptops.
- b. Drop in clinic for behaviour change: Meg to meet with Katie and Sarah to discuss

Action items from this meeting:

Date raised	Action Point	Deadline	Allocated to
15/2/22	Kate to provide costs of quiz	March 4	Katie
15/2/22	Sarah to follow up with Gradon Diprose re workshop	March 18	Sarah
15/2/22	Kahurangi to follow up with Niki Harre	March 18	Kahurangi
15/2/22	Drop in clinic for behaviour change – Meg to meet with Katie and Sarah to discuss	March 31	Sarah
15/2/22	Sarah to put Betsy in touch with Katie (post meeting, Katie's colleague said Betsy had already been in touch with Auckland Council regarding resources)	NZ	Sarah
15/2/22	Facilitate a meeting with TAO Forum to work on shared projects idea	March 31	Sarah
15/2/22	Send Kati Freeman the report on public places recycling	March 4	Kath

Meeting ended 3.30