



wasteMINZ

Strategic vision and work programme for the Behaviour Change Sector Group, 2021-2023

Our Statement of Intent

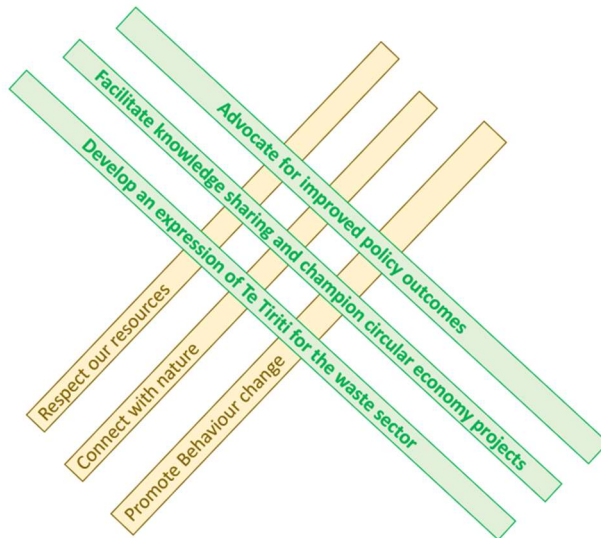
We, the wahine toa of the behaviour change committee for WasteMINZ, provide the whāriki (woven mat) which connects organisations, communities and government with behaviour change best practices to reduce waste and maximise resource use.

Our guiding principles are:

- Kaitiakitanga - We respect our resources
- We connect people to nature
- We promote behaviour change science

Our goals from our time in the committee are to:

1. Advocate for improved policy outcomes
2. Facilitate knowledge-sharing opportunities and champion circular economy projects within our networks
3. Develop an expression of Te Tiriti o Waitangi for the waste industry which can be leveraged by individuals, businesses, community and government organisations.



Goal 1	Advocate for improved policy outcomes			
Activities		Timeframe	Project Lead	Status
1.	Collaborate to submit on the Emissions Reduction Plan consultation	24 November 2021	Sarah to coordinate	Completed
2.	Collaborate to submit on the waste strategy and WMA and Litter Act legislation reforms	10 December 2021	Sarah to coordinate	Completed
3.	Seek to be a targeted stakeholder for the next round of MfE consultation (April for ERP, June for Waste Strategy)	April, June		
Goal 2	Facilitate knowledge-sharing opportunities and champion circular economy projects within our networks			
Activities		Timeframe	Project Lead	Status
1.	Develop a behaviour change theory and practice library of existing research (including infographics and online platforms)	Ongoing but end of March	Sarah	In progress
2.	Collect and share stories about everyday actions to reduce waste and media to share them	2022	All	Ongoing
3.	Identify a behaviour change to gameify	2 nd half of 2022	Brigitte	

4.	Contribute to webinar programme for WasteMINZ members	Potentially May	Sarah/Kahurangi	
5.	Contribute to WasteMINZ conference sessions	May		
6	Informal network for all members to discuss topics		Meg	
Goal 3	Develop an expression of Te Tiriti o Waitangi for the waste industry which can be leveraged by individuals, businesses, community and government organisations.			
Activities		Time Frame	Project Lead	Status
1.	Te Tiriti o Waitangi workshops (2)	February 15 and March 15	Kahurangi/Sarah	In progress
2.	Te Tiriti content pre and during WasteMINZ conference 2022	May	Kahurangi/Sarah	In progress
3.	Other learning opportunities for WasteMINZ members	Throughout 2022		