

Partnership Mapping Exercise for Love Food Hate Waste NZ



Partnership mapping exercise

Objective:

To identify who can help you make Love Food Hate Waste NZ a success in your region.



Potential Partners

Internal Partners: council colleagues

External Partners: can be divided into

- a. Community Partners
- b. Business Partners



Community Partners

Can be divided into:

- Interest Groups
- Social economy
- Voluntary Groups

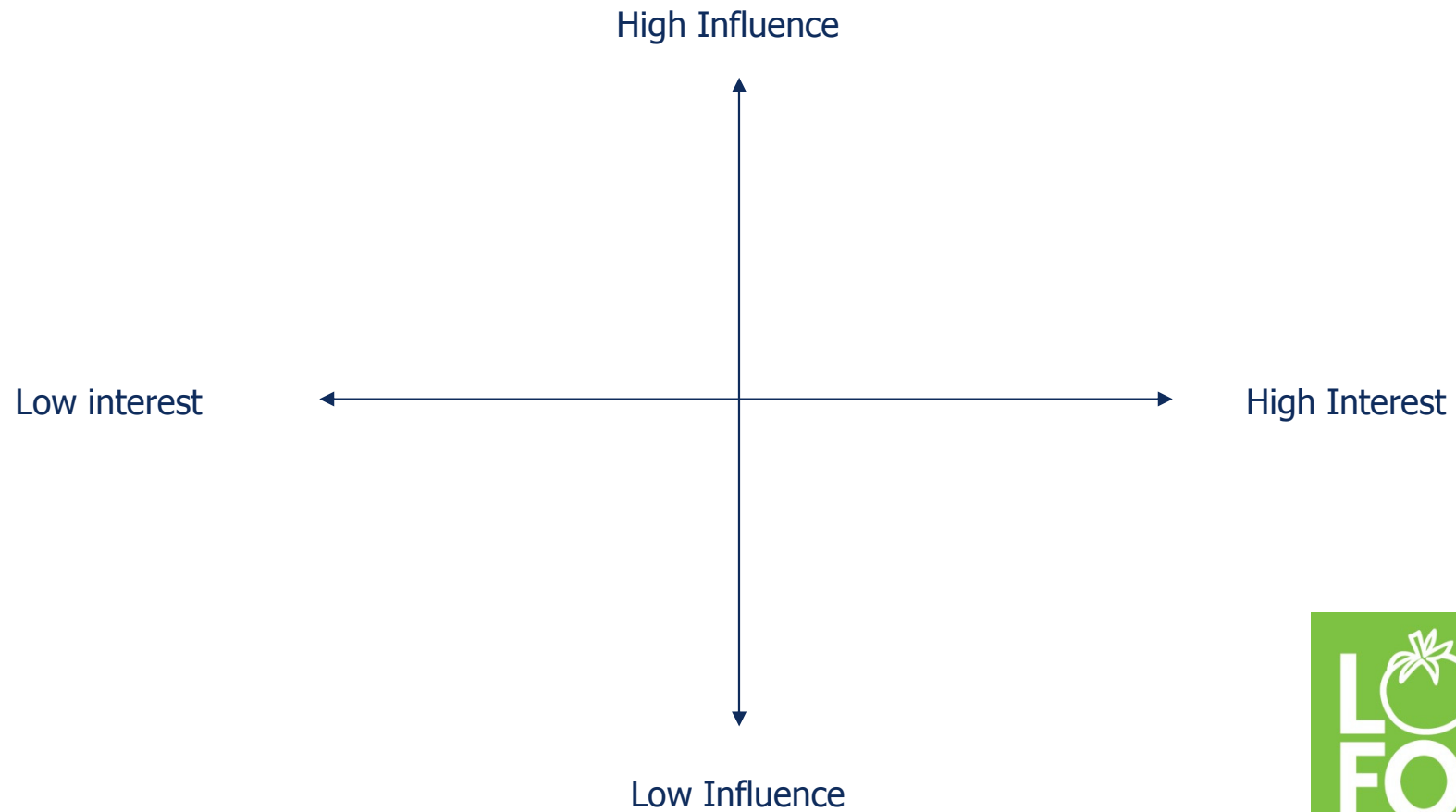


Community Mapping Brainstorm

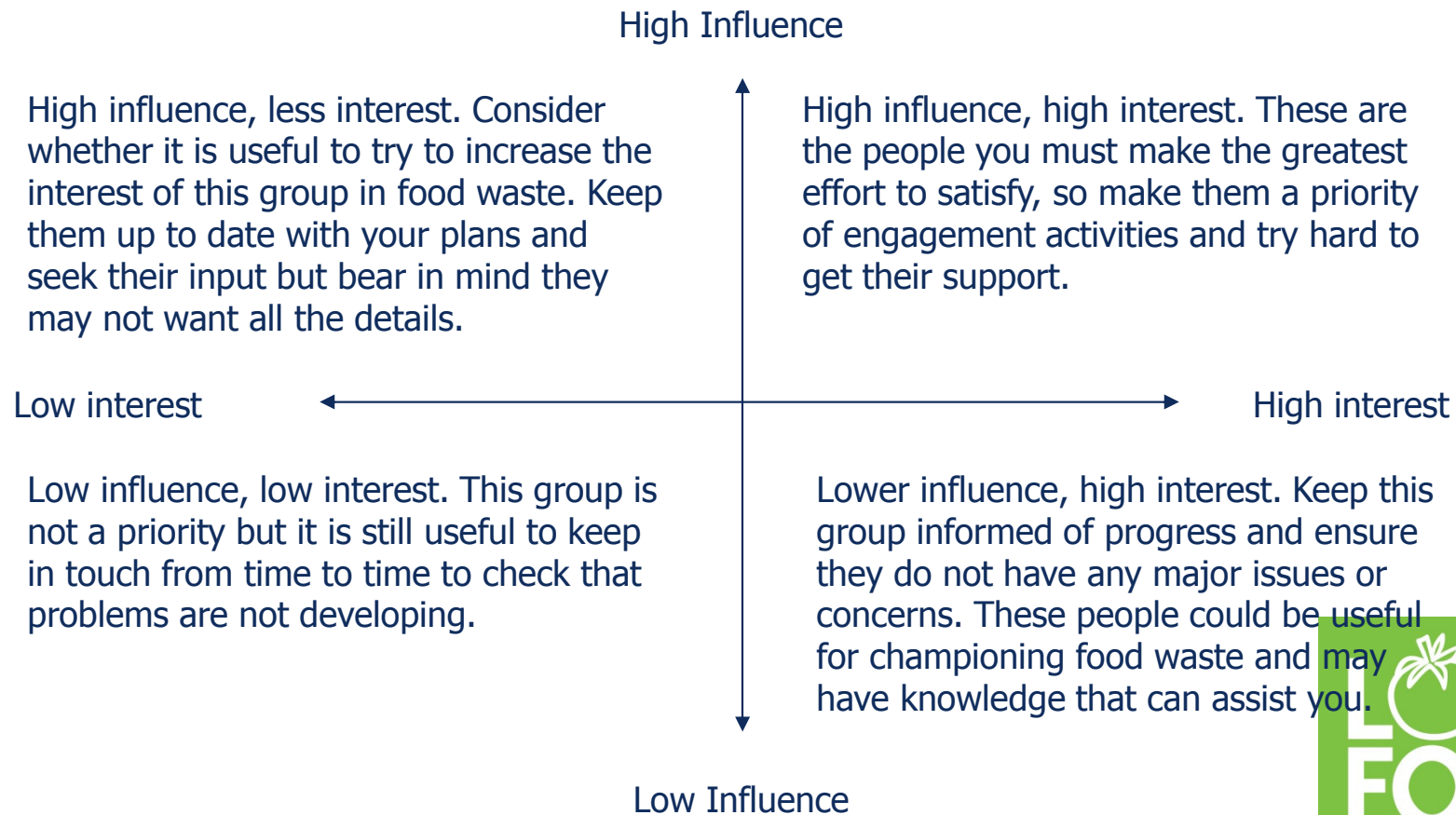
Who in your council could help you?	Who in in your community could help you?	Who in local business could help you?
Council Waste Minimisation Educator	Community Gardens	Local paper
Council Communications Staff	Budgeting Services	Local radio station
Council Community Development Officer	FoodBanks	Local food and wine festival
Council social club	Food rescue groups	Business association



Partnership mapping



Partnership mapping



Potential Partner	Level of influence	Have you approached them yet?	Level of interest



Skills Mapping

- Writing press releases
- Taking photos
- Ringing people up and asking them to help
- Event planning
- Giving presentations
- Running workshops and classes
- Using social media
- Cooking skills



Skills the National Campaign can assist with

- Writing press release
- Training and upskilling staff
- Providing resources for running workshops and classes
- Providing presentations
- Social media training



Targeting Partners

Actions:

- Conduct a 'partnership mapping exercise' of your area
- Identify who is influential or who has skills you need
- Next, contact the relevant people to establish if they would be willing to help and the level of support they could provide
- Then, develop partnerships and work together for mutual benefit

