KAI CONSCIOUS
WAHEKE
Waiheke Resources Trust project, funded and supported by Auckland council

- Pilot project
- 270 Waiheke households over one year: Mid 2013–2014
PROJECT
AIMS

1. Reduce household food waste;
2. Increase uptake of composting activities;
3. Develop a comprehensive project ‘tool kit’

Connect community

Contribute to a regional strategy

food waste
THE TOOL KIT

Kai Conscious Waiheke
Save money, save food and save the planet
www.wrt.org.nz

MEAL PLAN

SHOPPING LIST

Kai Conscious Waiheke Progress Tracker

Compost... - a 'how to' guide

Create Green Eden
THE APPROACH

Community as co-creators

Champions Model

Fun events with purpose
What does your Ultimate Blackpool Look Like?

- Band rotunda or stage
- Tree houses, forts, big slides, playgrounds
- Natural swimming pool (sieved by plants事先)
- Park
- Game area
- Community pub
- Recycling bins for visitors
- Composting at home. Community composting
- Cycle-trail path
- Sculpture park
- Playgroung
- Sun sails for shade
- Toddler pool like Grey Lynn pool
- Non-chlorine
Blackpool

Savoy Roast

December 4.30pm - 8pm

The Source Trust is launching the Kai Conscious Waiheke Project in Blackpool early next year, aiming Blackpool residents to save money, save food and save the environment.

To make the project as successful as possible we need to link in with the energy that already exists in our community. We thought a conversation over a shared meal would be just the thing to get us going.

We would love for you to join us at our Sunday Roast at the Old Blackpool Hall on the 17th of November to learn more about the Kai Conscious Waiheke Project, and have the opportunity to share stories about what’s happening in Blackpool around community and food resilience, and we’ll collect up your ideas on how we can make the Kai Conscious Waiheke project as awesome as possible. And then we’ll have a meal! And we’ll invite you because you’ve been identified as a community champion, but we’re sure there are others there to know off. If you can think of anyone who you know would like to be involved please let me know and invite them along too.

So if you can make it by Wednesday 3rd November so we know how many we’re cooking for.

Waiheke Project Manager

(09) 415 3552
Blackpool households save money, save food and save the planet

Training Day
FEB 2nd 2014
3pm-4pm
Old Blackpool School

Conscious Waiheke Project aims to help Waiheke islanders reduce their household food bill by reducing waste.

The project launches across Blackpool in March 2014 and is looking for community champions who can promote the project and help make Blackpool the greenest little city on Waiheke.

Participants will receive a free compost bin, bokashi or worm bin as a thank you.

Sign up day Feb 2nd 3-4pm at the Old Blackpool School and sign up session/afternoon tea 23rd Feb 3-4.30pm

To be a champion sign up by contacting Dorte Wray at info@consciouswaiheke.org

[Image of people at an event]
Kpool Community Picnic
Saturday March 1st
1pm - 5pm

Meet your neighbours
Games and Races
Get your free Kai Conscious Waiheke hits
Free Composting workshop 2-4pm
Interactive future visioning activities:
Help shape the future of your neighbourhood
BYO Picnic!!
AUCKLAND COUNCIL'S ROLE
FUNDER, PARTNER, SUPPORT, SKILLSHARE,
HOLISTIC OUTCOMES

Zero Waste by 2040
Go where the energy is

Visibility and Awareness are key

Composting as a distracting factor

Measurement needs to be aimed at the right level

Good things take time

The value of working in ways that achieve multiple outcomes
“I think the bench top container is very good. I can clearly see the food waste in front of me. ...It’s a good idea because I see the waste. It is my waste and I’m not hiding it. I’ve made it and I have to deal with it. It encourages responsibility”.

—JON, KAI CONSCIOUS PARTICIPANT
“The most significant change for me is way the project has helped to build a greater sense of community in Blackpool and reinforce certain values in the community. I really like getting to know people. Through the Kai Conscious Waiheke I’m extending my connections in the community and learning from others”.

– SHONA, KAI CONSCIOUS WAIHEKE PARTICIPANT
Kai Conscious Waiheke has given us all a renewed sense of energy and cohesion, and a real sense of purpose. The Council contract provided paid work for local residents and skilled coordination that keeps us all focussed and enables us to achieve certain targets within a set timeframe. We work well together and rely on our strengths.

—Anna Michele, Kai Conscious Participant
Report is available, includes resource sheet.

Project continues in two more communities.
C O N T A C T  D E T A I L S

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